



Fall 2024 — Board Meeting Minutes

AMERICAN ASS'N FOR NUDE RECREATION • WESTERN REGION, INC.

via Google Meet • 6th November 2024*
Andy Walden, AANR Western Regional Secretary

6:01 PM CA NV — 7:01 PM AZ CO NM UT WY • 4:01 PM HI ... CALL TO ORDER

00:02:34

Pledge of Allegiance – The Vice-President leads the assembled.

Roll Call – Nine of the nine Directors are present via *Google Meet*. Quorum is declared by the President:

• President	Cyndi Tendick	SHANGRI LA RANCH	AZ	present
• Vice President	Treena Saavedra	ROADRUNNER NATURISTS	NM	present
• Secretary	Andy Walden	Direct AANR member	HI	present
• Treasurer	David Ziegler	SHANGRI LA RANCH	AZ	present
• Trustee	Kathy Watzel	MOUNTAIN AIR RANCH	CO	present
• Directors	Fredericka Carlile	Direct AANR member	AZ	present
	Michelle Carlson	SHANGRI LA RANCH	AZ	present
	Larry Gould	Direct AANR member	AZ	present
	Gary Holden	Direct AANR member	AZ	present
	Jeff Jackson	ROCKY MTN NATURISTS	CO	present
	Mark Pavelchak	GLEN EDEN SUN CLUB	CA	present
	Steven Schubert	SHANGRI LA RANCH	AZ	present
	Mike Selby	MOHAVE SUN CLUB	AZ	present

Introductions – AANR members and guests:

- Tim Mullins
- Tom Stark
- Jeff Tendick

Adoption of Agenda – The Fall 2023 Board of Directors Meeting:

- **Motion 24/25 № 11-1** by Freddie Carlile (Mike Selby) ... 8 yeas | 0 nays → **PASS**.
“... the Agenda for the Fall 2024 Board of Directors Meeting for the American Association for Nude Recreation, Western Region, on 6th and 7th November 2024, be adopted as submitted.”

Approval of Minutes – The two Board of Directors Meetings during Convention:

- **Motion 24/25 № 11-2** by Freddie Carlile (Mark Pavelchak) ... 8 yeas | 0 nays → **PASS**.
“... the Minutes for the 2023-2024 Outgoing Board of Directors Meeting for the American Association for Nude Recreation, Western Region, on 9th August 2024, be approved as written.”
- **Motion 24/25 № 11-3** by Freddie Carlile (Larry Gould) ... 8 yeas | 0 nays → **PASS**.
“... the Minutes for the 2024-2025 Incoming Board of Directors Meeting for the American Association for Nude Recreation, Western Region, on 11th August 2024, be approved as written.”

6:06 PM ... BUDGET PROPOSAL

00:08:33

Finance Committee – A quick synopsis of the projected Budget for 2025:

Only a few requests were received, so the Budget 2025 will be in the **red**, but not as it was in years past.

6:07 PM ... OFFICERS' REPORTS

00:09:15

President – Cyndi Tendick stands by her report as written:

- As a member of an Arizona region of *Outdoor Hospitality Industry* organization, SHANGRI LA RANCH has been represented at the national conference over the past three days in Oklahoma City. It is a great opportunity to network with others in the industry and for them to learn about AANR and family-oriented nude recreation.



Vice President – Treena Saavedra stands by her report as written:

- This has been a busy time with predictable and unanticipated hurdles to clear. Paperwork is on its way!

Secretary – Andy Walden stands by his report as written:

- Discussed with the President the difficulty in obtaining committee reports. The Secretary serves the Region and is *not* one's personal stenographer who takes dictation from a verbal report to transcribe it into the Minutes!
- Plans are to attend the November *Hot Tub & Pot Luck Party* in S¹ George with the SOUTHERN UTAH NATURISTS SOCIETY. The SUNS are now on their monthly gathering schedule until warmer weather returns.

Treasurer – David Ziegler stands by his report as written:

- A lot of the Budget is based on collected membership fees. With the recent downtrend of members, we are anticipating a deficit of approximately \$2100.
- It takes everybody's effort to increase the membership and, the more we increase them, the more we can afford to spend on projects and programs. Expenses are fixed for the most part.

Trustee – Kathy Watzel presents a verbal report:

- Automatic membership renewals were not available on Impexium®, but they are on Connectix®. The club administrators will need to ensure members opt-in for the convenience which will be active the following year.
- AANR's own budget meeting is scheduled for the first week of December, and Cyndi Tendick is a member of that committee. It usually takes a day-and-a-half to hammer through the allocations.

6:27 PM ... COMMITTEE REPORTS

00:28:43

Internal Administration – The committee has nothing to report for this session.

Finance – Kathy Watzel defers her comments to the Budget segment of the agenda.

Public Relations – The committee members present their respective reports:

- **Tourism Outreach** – Michelle Carlson presents a verbal report:
 - Recognizing that membership is down, efforts to attract new members are also not happening. Ideas to reverse this trend include Winter Open Houses, group outings, table at street fairs, &c.
 - **Larry Gould** – Disposable income has dropped over the last two decades. Though earnings have risen, so have taxes and inflation. A family's vacation budget is 33~55% lower, and for some, it is nil.
 - **Jeff Tendick** – Holding *clothed* events at familiar places can help introduce non-nudists to the idea and benefits of social Nudism. Let them realize that nudists are fun, outgoing (normal) people!
- **Website** – Tom Stark presents a verbal report:
 - Hits on the website are down.
 - Advertising is on the site now.
- **Newsletter** – Gary Holden presents a verbal report:
 - No report for **The Western Sun** this session.
- **Social Media** – Gary Holden presents a verbal report:
 - Visits to our X account are slightly lower but that is normal for this time of year.
 - The *What is a Nudist*-type posts garner the best responses on social media.
- **'Blog** – Tom Stark presents a verbal report:
 - These are articles generated via AI once each week and are receiving good traffic.



Membership – The committee has nothing to report for this session.

Club Relations – Jeff Jackson stands by his report as written:

- A blueprint to work with non-landed clubs as an outreach program has been drafted. The committee members have been busy with other situations and the self-imposed deadline was missed but it will be distributed soon.
- Plans for November include a survey of clubs to get them to engage and attend ZOOM calls to understand their wants and need, and how AANR-West can facilitate.

7:01 PM ... BREAK

01:03:20

TAKE
a
break

Marketing – The committee members present their respective reports:

- **Brand Awareness** – Jeff Tendick presents a verbal report:
 - Every club and resort should have a logoed banner with a QR code.
 - **Kathy Watzel** – AANR has QR codes for all clubs, table skirts, flags, &c. Contact the Kissimmee office.
 - Sometimes less is more. A *buzz* needs to be generated in order to get people to follow a QR code to a site.
- **Multinational Outreach** – Andy Walden stands by his report as written:
 - The committee is looking for ways to reach out to other societies and bring them to understand Nudism.
 - **Michelle Carlson** – Resort communities around Tulum already have AANR members there. Work is in progress to organize them as AANR resorts or establish the owners themselves as a non-landed club.

Women in Nude Recreation – Treena Saavedra stands by her report as written:

- Ladies and single mothers at the women’s shelters need a sense of belonging, and the committee is considering a visit to talk about AANR. A chat about body positivity and self-esteem just may be the lift up they need.

**Family
Young Adults** } *These committees ebb and flow through the years and are activated when necessary.*

Sports – Mark Pavelchak stands by his report as written:

- Earlier promotions of events and inter-club sports tournaments are needed. Social media can help.
- Physical fitness and Nudism have been linked since the foundation of **Freikörperkultur** in Germany.
 - **Mike Selby** – Yard games, card tournaments and other less-physical activities are appreciated by older members or non-landed clubs which may not have the space for courts or playing fields.
 - **Larry Gould** – A fun event like a *Great Gadsby*-themed croquet tournament — at which everyone wears white, the mallets have pink flamingoes, and champagne mimosas are served — could be organized.
 - **Jeff Jackson** – The members of ROCKY MOUNTAIN NATURISTS have had fun building and competing with STEM (science, technology, engineering, math) race car kits.
 - **Cyndi Tendick** – Getting these sports or game events onto club calendars will help attract members from other clubs, but also can bring in new people from outside.
 - **Tom Stark** – The website is available as a repository for these ideas.



By-Laws & Procedure Manual – Larry Gould gives his time to the Gov’t Affairs Team.

Government Affairs Team – Steven Schubert stands by his report as submitted:

- Not much is happening since most legislatures and assemblies are in recess. Also, a weekly call with Erich Schuttauf will continue the contact between GAT and the Kissimmee office.
 - **Tim Mullins** – Now, with Election 2024 behind us, we can expect the pre-filing of bills tailored to the winning candidates and their respective platforms. Concerns in Wisconsin and Hawai‘i are anticipated.
 - **Andy Walden** – DLNR is collecting a \$10/vehicle plus a \$5/person parking fee at Mākena State Park; kama‘āina can apply for a refund. This may violate the state’s own *free shoreline access* provision.

Legal – Larry Gould presents a verbal report:

- No one is suing AANR-West at the moment! To this, the Region needs to maintain constant vigilance over what is offered at events, versus what the insurance policies cover.



Conventions & Facilities – Michelle Carlson presents a verbal report:

- The Spring 2025 Board of Directors meeting will be conducted, via Google Meet®, on the evenings of 12th and 13th March, starting at 6:00 PM PDT.
- Discussions are in progress for GLEN EDEN SUN CLUB to host the 2025 Regional Assembly and Convention in Temescal Valley CA. The club itself is open to the idea; their Board of Directors may need some convincing!

Credentials – Treena Saavedra stands by her report as written:

- Upcoming changes will streamline the way credentials are verified to make voting much easier at Assembly.

Western Nudist Research Library – Mark Pavelchak stands by his report as submitted:

- The annual elections meeting is in December. Since we need more volunteers, we will be publicizing our humble little library everywhere we can, including in [The Bulletin](#) and [N Magazine](#).

8:02 PM ... BUSINESS SPECIFICALLY FOR THIS MEETING

02:04:04

Dissolution of the Scholarship Committee – Larry Gould presides over the closing ceremony:

- **Motion 24/25 № 11-4** by BL&PM Committee (duly seconded) ... **8** yeas | **0** nays → **PASS**.
“... the Scholarship Program Committee (PM § 5.10.00) be dissolved and stricken from the Procedure Manual.”

Adoption of Budget – The 2024 Fiscal Year:

- **Motion 24/25 № 11-5** by Finance Committee (duly seconded) ... **8** yeas | **0** nays → **PASS**.
“... the 2025 Budget for the AANR Western Region be adopted as drafted and/or adjusted in accordance with the discussions conducted during the November ‘Fall’ 2024 Board of Directors Meeting.”
 - **David Ziegler** – *A review of key points on the Budget:*
 - *The allocation for Marketing has been increased to \$2000 and another \$1500 towards Women in Nude Recreation. Advertising has been given a boost, including the “co-op” to offset ads in local media.*
 - *The \$25 meal allowance, which was initiated as an incentive when the on-line meetings started, will be eliminated from the new budget.*
 - *Travel expenses will be determined by the location for the Regional Convention & Assembly and which club will host next year.*
 - *The region is going to help clubs with website start-ups.*



Selection of Convention Host – *This motion is tabled until the March “Spring” BoD meeting.*

8:25 PM ... NEW BUSINESS

02:26:55



8:25 PM ... ANNOUNCEMENTS

02:26:55

Larry Gould – The World Social Science Association will host seminars on any issues related to Nudism at its upcoming conference in Seattle during the first week of April 2025.

8:31 PM ... GOOD OF THE ORDER

02:33:00

- Well wishes to Stan Weber who is in hospital at the ER with a dislocated shoulder. He fell whilst helping a neighbor evacuate from the Mountain Fire in Ventura County when the accident happened.
- Also, thoughts and prayers for Fredericka Carlile as she navigates through her upcoming medical procedures.

8:35 PM PDT ... ADJOURNMENT

02:36:36

President – Request for Adjournment:

With no objections, the Fall Board of Directors Meeting for the American Association for Nude Recreation, Western Region, is adjourned by proclamation.

Respectfully Submitted,

Secretary, AANR Western Region

**Since all scheduled business of the agenda was accomplished on the first night, a second session of the Fall Board of Directors meeting is unnecessary.*