

**OFFICERS' AND
COMMITTEE REPORTS
TO THE
BOARD OF DIRECTORS**



**Board of Directors Mtg
14th November, 2020**

**de Ánza Springs Resort
Jacumba Hot Springs CA**



American Association for Nude Recreation — Western Region, Inc. Fall Board Meeting at DE ANZA SPRINGS • Saturday, 14th November, 2020

AGENDA

(Note: all times are flexible)

10:00 AM to 5:30 PM — Fall Board Meeting

1. Call to Order
2. Pledge of Allegiance, Moment of Silence..... Jeff Tendick
3. Welcome by DE ANZA SPRINGS RESORT..... Gary Holden
4. Introductions and Announcements
5. Roll Call of Officers and Directors / Determination of Quorum
6. Adoption of Agenda, Rules and Order of Business
7. Approval of Minutes from Incoming Board Mtg 26th July, 2020
8. Officer's Reports:
 - A. President..... Gary Mussell
 - B. Vice President..... Jeff Tendick
 - C. Secretary..... Andy Walden
 - D. Treasurer..... Cyndi Faber
 - E. ~~AANR West Trustee~~..... Bev Price
9. Committee Reports — *to include 2020 YTD expenditures, 2021 proposals and 2021 budget request*
 - A. IA – Internal Administration..... Tim Mullins
 - B. Finance Committee:
 - 1) 2020 YTD Review, 2021 Budget Discussion..... Cyndi Faber, David Ziegler
 - 2) Additional Revenue..... Brian Yen, David Ziegler
 - C. Public Relations Committee:
 - 1) Social Media..... Andy Walden, Timothy Sargent
 - 2) *Trade Shows – locations, backdrops, spiffs*..... Gary Mussell
 - 3) ~~Website~~..... Larry Gould
 - 4) Newsletter..... Gary Mussell
 - D. Membership Committee:
 - 1) Club Liaisons..... *various contributors*
 - 2) Passport Program..... Gary Mussell, Jeff Tendick
 - 3) Inclusion..... Claudia Kellersch
 - E. Marketing Committee:..... Jeff Tendick
 - 1) WINR – Women in Nude Recreation..... Linda Weber, Treena Saavedra
 - 2) ~~Multinational – Spanish Translation~~..... Gary Mussell

12:00 NN – 1:15 PM — Lunch

- F. Youth Under 18 Committee – *Kids' Camp*..... Claudia Kellersch
- G. Young Adults Committee..... Evan Nix, Timothy Sargent
- H. Scholarships Committee..... Larry Gould
- I. Sports Committee:..... Barry Nielsen, Curt Flynn
 - 1) Interclub Activities: *logistics, types and trophies (5k, volleyball, etc.)*
 - 2) Amending criteria for the Bill Hawk Award
 - 3) Official AANR-West Sports Rule Book for festivals and interclub play
- J. By-Laws and Procedures Committee..... Tim Mullins
- K. GAT – Government Affairs Team Committee..... Gary Mussell
- L. Legal Committee..... Gary Mussell, Larry Gould
 - Technical Equipment for future online participation, voting
- M. C&F – Conventions and Facilities..... Jeff Tendick

- N. ~~Credentials Committee~~ – Summer Convention..... Treena Saavedra
- O. Ad Hoc Committees:
 - 1) Nominations Jeff Tendick
 - 2) Western Nudist Research Library Evan Nix, Rolf Holbach

3:00 – 3:15 PM – Break

- 10. Budget Summary and Adjustments..... Cyndi Faber, David Ziegler
 - A. Motion to approve 2021 Budget David Ziegler
- 11. New Business – *anything not previously discussed*
 - A. Club Videos for Website (shared expense with clubs)
 - B. Announcements (usually future activities)
- 12. Good of the Order*

5:30 PM – Adjournment (time approximate)

**Good of the Order allows for specific suggestions, constructive criticism and thus to attempt, in good faith to rectify wrongs, and, if necessary, to achieve a desired outcome. They can be proposed as main motions, for example: "I rise during the good of the order to express displeasure regarding smoking in the hall during meetings and would like to make a motion that future meeting be non-smoking." It is important to note that no tabled, postponed, referred, defeated or otherwise disposed of motion acted on by the body can be reintroduced under good of the order, as this would circumvent the assembly's previous action thereon.*



DEANZA SPRINGS
 RESORT

Officer Report — President

8A

Gary Mussell • AANR Western Regional Meeting

DE ANZA SPRINGS RESORT, Jacumba Hot Springs CA • 14th November, 2020

Since our Board meeting in early March, the country went into immediate lockdown as an emergency measure to restrict the spread of the CORVID-19 virus. Those measures appear to be lifting and many of our parks and clubs are starting to offer activities with restrictions based upon the state and county guidelines where they are located. Some places, such as Hawai'i, remain under heavy lockdown that threaten the continued existence of our clubs there.



Clubs are reminded that AANR-West has a Glen Miller Fund that allows clubs to receive loans of up to \$10,000 interest free for specific purposes with a 3-year payback time period. Some may wish to take advantage of this if local government funding is inadequate and a club's reserves are dangerously low. We want all of you to continue to survive and then thrive!

The Fall Board Meeting

The November 14th AANR-West Board meeting will discuss and approve the organization's budget for 2021. The meeting takes place at Glen Eden and will also be available via ZOOM for members who want to participate. Link codes will be sent in the November newsletter.

The Meeting Agenda (included in this packet) is set up slightly differently this year, since no committee told me they wanted additional time in the morning for a workshop. So, we will go around the room with our reports as part of a "Committee-of-the-Whole" and take some extra time per committee to review what they have done since the summer convention and to examine their budget recommendations. This might be more detailed than some people were expecting but it is good that everyone give their opinion on all our various projects to decide if they are worth what they may cost.

About Memberships and Budgets

AANR just sent out the August 31 membership counts last week, and it shows the first renewal declines that we might attribute to COVID-19. The larger clubs are the sources of most of these loses while the smaller travel clubs on average have only lost a couple members and in some cases actually have gained. The Associate (non-club-affiliated) members in the region are also down for the year but this is not a large number. I have every confidence that when the virus restrictions are finally lifted that most of these members will return. But these lower aggregate numbers will have an effect on our 2021 budget plans as it is prudent that we plan based on a slightly lower level of members.

Club Activities in the Time of COVID-19

Many clubs continue to experiment with online activities such as yoga classes, movie nights, book clubs, game nights, cooking classes, even sing-alongs. I know a few have planned virtual Halloween costume parties and one did a BYOB Oktoberfest! Others, like Lupin Lodge and Laguna del Sol help art shows and dances with proper social distancing. Glen Eden and De Anza Springs have begun water volleyball again. Olive Dell recently hosted its postponed 5K Bar Burro Run and had a couple hundred participants. Mountain Air and Shangri-la have returned to a full range of activities. We are all coping with this pandemic in its extended form long after we thought we would have to. My thanks to everyone for hanging in there and supporting the organization in every creative way possible.

My Other Duties

I continue to publish the monthly newsletter for the region. This is a labor of love for me and allows me to have contact with all the clubs every month. A reminder I have told everyone I am willing to do this through 2021 when someone else will need to take it over. Everyone: please don't wait until the last minute to find my replacement! I serve on a special AANR Ad Hoc committee that is addressing diversity at all AANR clubs. We are developing a checklist that will be on the new Impexium database where clubs can say what are their amenities, activities, and policies so that visitors and prospective members know what to expect before they arrive. Enforcement of AANR's non-discrimination policies will be the next thing the committee tackles and we need all your suggestions on how to do this.

I also serve as the region's Government Affairs Team (GAT) representative on its national Board. We have a telephone conference monthly to talk about pending legislation and law enforcement activity regarding nude recreation. If you read my report later in this packet, you will find that it has been a relatively quiet year. Years following elections always seem to see an increased number of threats especially from newly elected legislators, so we will remain vigilant.

Nationally, we also have seen an increase in complaints from neighbors about nudists enjoying their own backyards in the buff. The AANR main office is available to field calls for help and to provide credible information when situations like these arise.

In closing, AANR-West will keep finding creative ways to provide a quality product to our members!

Please continue to follow good cleanliness guidelines at your clubs and events such as frequent and thorough hand cleaning, keeping social distances, etc. I have faith we WILL get through this soon and our clubs return to normal where we can all share our individual stories and laugh again. But it has definitely been a challenging year for all! I have thoroughly enjoyed serving as your president these past three years. I always enjoy hearing from our members about their concerns and ideas. Contact me at information@aanrwest.com.



Gary Mussell,
AANR-West President
Written October 10, 2020

Officer Report — Vice President

8B

Jeff Tendick • AANR Western Regional Meeting
DE ANZA SPRINGS RESORT, Jacumba Hot Springs CA • 14th November, 2020

The past few months since the 2020 Convention at Shangri La Ranch were as quiet as they get. Most clubs and resorts are still restricted from their activities in one form or another but the planning for the future continues.

While my goal is still to add 150 new members to our Region, I cannot say that has happened, yet – and we know why! Where there is a net loss of membership, this is only temporary and we are seeing a silver lining. New clubs like the SUNS in Utah and two clubs near Lake Tahoe are opening new markets where growth will be positive.



Officer Report — Secretary

8C

Andy Walden • AANR Western Regional Meeting

DE ANZA SPRINGS RESORT, Jacumba Hot Springs CA • 14th November, 2020

It's that time again: time to discuss, dicker and decide the 2021 Budget. If this meeting is anything like our past Fall Board of Directors meetings, it will be a spirited day with great opportunities to present ideas which will move our region forward for years to come. With the new Directors and a number of non-Board committee members, we depend on the *seasoned* Board members to lend advice and a helping hand as we go through the process. Kudos in advance to David Ziegler and the Finance Committee who are the real stars of this session. Remember, there are no bad ideas; just some which may need a little polish.



Congratulations to Larry Gould, Tom Stark and the Website Committee on the September launch of our revamped Internet pages. The graphics are amazing, the dynamic presentation works great on both desktop computers and mobile devices, and there seems to have been a relatively few glitches – a testimony to the planning and execution of this project by the team.

The social challenges faced during the lion's share of 2020 — both real and manufactured — have put our organisation to the test. We met them with positivity, resolve and with innovative ideas. The virtual meetings have provided a viable alternative for the situation; however, our mission is to enhance the benefits of a clothes-free life, a personal and social experience which ought not change. We provided a *Go-to-Meeting* connection for those who, for their own reasons, needed an option to attend the Regional Assembly yet we cannot all “hunker in the bunker” and expect to provide our members and affiliates the one-on-one involvement they expect. We need our Liaison programme to work; we need to be visible; and we need to visit our different venues to stay in touch. AANR-West cannot govern from an ivory tower!

As always, please remember these three points whilst we are in session:

- Our recording equipment hears everything; keep the discussions civil and editorial comments quiet.
- Assure directory information is correct and current; notify the Secretary of any needed changes.
- The Western Region of the American Association for Nude Recreation is a serious business dedicated to providing fun to our customers. Let's set the example for our sister regions by making our Fall Board of Directors meeting fun ... seriously!

A handwritten signature in black ink, appearing to read 'AWalden', with a horizontal line underneath it.

Officer Report — Treasurer

8D

Cyndi Faber • AANR Western Regional Meeting

DE ANZA SPRINGS RESORT, Jacumba Hot Springs CA • 14th November, 2020

Due to COVID-19, we did not have the usual expenses that we normally have during the Summer; this will be reflected through the Budget that will be presented. We are in a great position to get our expenses back in balance with our income and truly focus on investing our money back into ourselves.

Our new Finance Chair, David Ziegler, has been fantastic to work with. His fresh set of eyes and different opinion has been refreshing and eye opening. I look forward to working with him through the rest of his time on the Board.

I have not turned the files into CPA for a review for two reasons:

- We are looking for an alternative to our current company that does our review;
- I am also going to extend our “year” to match with our calendar year and our budget.



There is no reason to be running things on two different time schedules. Please continue contacting me directly to pay things like trade show registrations, orders for spiffs, printing of brochures etc. This keeps our books clean and allows for better accounting.

If anyone has any questions about anything finance/treasurer related please contact myself AND David and he is learning how to keep track of everything so I am not the only one that knows what is going on.

Cyndi Faber

Internal Administration

9A

Tim Mullins • AANR Western Regional Meeting

DE ANZA SPRINGS RESORT, Jacumba Hot Springs CA • 14th November, 2020

No items have been referred to the Internal Administration Committee since our last meeting.

Respectfully submitted,

Tim Mullins

AANR-West Internal Administration Committee Chair

Finance Committee

9B

DAVID ZIEGLER ◦ Cyndi Faber, Gary Mussell ◦ *Rolf Holbach, Brian Yen*

AANR Western Regional Meeting • DE ANZA SPRINGS RESORT, Jacumba CA • 14th November, 2020

The role of the Finance Committee is to ensure the integrity of the financial statements and create a realistic budget for the organization to follow. It is just a guideline and can always be reworked or massaged. That being said, we want to reverse the negative trend of yearly losses and go back to profitable years. The losses didn't happen overnight, so it will take a couple of years to correct it. To complicate the issue, we have this unprecedented pandemic to deal with. We know how it affected us so far, but we are uncertain about the future. Our health and wellness come first and foremost.



For the most part, we are budgeting 2021 based on historical data. There have been a few good ideas mentioned that will either increase income or reduce expenses. Until they are discussed by the Board and implemented, we will not take them into account.

David Ziegler

Finance Chair

Finance — YTD 2020 & Budget 2021 (draft)

9B₁

David Ziegler ○ Cyndi Faber • AANR Western Regional Meeting
 DE ANZA SPRINGS RESORT, Jacumba Hot Springs CA • 14th November, 2020

2021 AANR-West Budget (draft)		2018 Actual	2018 Budget	2019 Actual	2019 Budget	2020 YTD Actual	2020 Budget	2021 Budget	2021 Budget notes
INCOME									
Membership Dues									
Associates	13,494	13,364	13,337	13,600	6,328	13,600	13,000	Based on 1,625 Associates	
Clubs	41,549	41,456	41,531	41,600	31,654	41,600	40,000	Based on 5,000 members	
Life	400	0	200	0	0	0	0		
Other	0	0	0	0	0	0	0		
Total Membership Dues	\$ 55,443	\$ 54,820	\$ 55,068	\$ 55,200	\$ 37,982	\$ 55,200	\$ 53,000		
CD & Bank Interest	5	5	3	0	0	0	0		
Other Sources									
Youth Camp	170	0	0	200	0	0	1,000		
Donations	0	0	0	0	1,067	0	0	Andy's haircut	
Website / Internet Sales	0	0	0	0	0	0	0	Don't budget until we see some income	
Direct Sales	0	0	0	0	0	0	0	Don't budget until we see some income	
Other	0	0	0	0	0	0	1,000	Fringe Festival	
Total Other Sources	\$ 170	\$ -	\$ -	\$ 200	\$ 1,067	\$ -	\$ 2,000		
Total Income	\$ 55,618	\$ 54,825	\$ 55,071	\$ 55,400	\$ 39,049	\$ 55,200	\$ 55,000		

2021 AANR-West Budget (draft)										2018 Actual	2018 Budget	2019 Actual	2019 Budget	2020 YTD Actual	2020 Budget	2021 Budget	2021 Budget notes	
EXPENSES																		
5.01	Internal Administration									50	0	50	100	0	100	100		
5.01	Total Internal Administration									50	0	50	100	0	100	100		
5.02	Finance																	
	Discretionary Expenses									0	0	0	0	0	1,500	0	0	0 backup to other categories
	Donations (ie. Library)									1,500	4,000	0	2,000	0	2,000	0	0	
	Equipment																	
	Computer									479	600	0	600	0	0	0	0	
	Software									0	500	0	500	348	150	350	350	Cloud backup & go to meeting
	Depreciation									125	0	125	0	0	125	125	125	
	Total Equipment									604	1,100	125	1,100	348	275	475	475	
	Insurance									1,618	2,000	1,518	1,800	1,527	1,800	2,000	2,000	
	Interest Expense																	
	NM Funds									1	0	0	0	0	0	0	0	
	Public Lands Relief									0	0	0	0	0	0	0	0	
	Total									1	0	0	0	0	0	0	0	
	Office Expenses																	
	Post Office Box									0	0	0	800	1,080	800	0	0	We are paid through 2021
	Postage									0	100	0	100	0	100	150	150	
	Printing									0	0	26	0	111	0	0	0	
	Service Subscription									0	500	348	500	0	400	0	0	
	Supplies									93	200	393	200	78	150	250	250	
	Total Office Expenses									93	800	767	1,600	1,268	1,450	400	400	
	Past Pres AANR Life Membership									0	0	0	800	0	0	0	800	Gary Mussell per PM 8.02.00
	President AANR Travel									1,839	2,500	1,696	3,500	708	3,500	3,500	3,500	2 meetings
	Professional Services																	
	CPA Review and Tax Prep									1,250	1,200	1,290	1,350	730	850	850	850	
	Secretary Stipend									2,400	2,400	2,400	2,400	1,800	2,400	2,400	2,400	
	Treasurer Stipend									2,400	2,400	2,400	2,400	1,800	2,400	2,400	2,400	
	Total Professional Services									6,050	6,000	6,090	6,150	4,330	5,650	5,650	5,650	
	Professional Filing Fees									0	500	0	500	0	200	250	250	
	Taxes & Licenses									45	30	0	30	20	30	50	50	
	Travel									0	0	1,853	0	0	0	0	0	
	Total Finance									11,750	16,990	12,050	17,480	8,201	16,405	13,125	13,125	

2021 AANR-West Budget (draft)										
	2018 Actual	2018 Budget	2019 Actual	2019 Budget	2020 YTD Actual	2020 Budget	2021 Budget	2021 Budget notes		
5.03										
Public Relations										
AANR West Advertising										
Social Media	0.00	0.00	3.98	250.00	9.95	250.00	0.00			
AANR West Advertising	0.00	1,000.00	0.00	1,000.00	0.00	1,000.00	0.00			
Total	0.00	1,000.00	3.98	1,250.00	9.95	1,250.00	0.00			
AANR West Websites										
Hosting	240.00	300.00	296.78	240.00	263.34	240.00	100.00			
Design	3,550.00	4,000.00	0.00	2,000.00	0.00	300.00	0.00			
Domain Names	125.18	310.00	134.68	310.00	0.00	110.00	160.00			
Professional Manager	3,000.00	2,400.00	6,800.00	6,000.00	4,541.94	6,000.00	3,600.00	One Stone Web		
Other	75.00	0.00	0.00	0.00	0.00	0.00	0.00			
Total AANR West Web Sites	6,990.18	7,010.00	7,231.46	8,550.00	4,805.28	6,650.00	3,860.00			
Co-op Advertising	3,070.00	8,000.00	2,000.00	8,000.00	0.00	5,000.00	3,000.00			
Printing	365.55	100.00	0.00	400.00	0.00	0.00	0.00	not used anymore		
Promotions										
Nude Comedy LA	0.00	200.00	0.00	500.00	0.00	0.00	0.00			
Friends of Bates Beach Support	0.00	1,000.00	0.00	1,000.00	0.00	600.00	0.00			
Fringe Festival	0.00	1,000.00	1,000.00	0.00	0.00	0.00	0.00			
World Naked Bike Ride	338.52	275.00	338.58	350.00	0.00	400.00	400.00			
Other	0.00	500.00	0.00	0.00	0.00	0.00	0.00			
Total Promotions	338.52	2,975.00	1,338.58	1,850.00	0.00	1,000.00	400.00			
Organizational Dues										
Earth Exhibitor	35.00	35.00	35.00	35.00	0.00	35.00	35.00			
Total Org Dues	35.00	35.00	35.00	35.00	0.00	35.00	35.00			
Trade Shows										
Avacado Festival	0.00	600.00	572.00	700.00	0.00	800.00	750.00			
LA Travel & Adventure	3,372.94	3,400.00	3,270.00	3,400.00	3,567.75	4,000.00	0.00	Already pd for 2021. This is for 2022		
SD Earth Day Earth Fair	397.99	300.00	731.41	450.00	0.00	500.00	500.00	shared booth, just need giveaways		
Colorado Top Free Day	0.00	0.00	0.00	0.00	0.00	500.00	0.00			
Staffing Travel	189.17	1,500.00	153.33	1,500.00	63.71	1,200.00	100.00			
Trade Shows Other	50.00	2,600.00	0.00	1,000.00	0.00	500.00	0.00			
Total Trade Shows	4,010.10	8,400.00	4,726.74	7,050.00	3,631.46	7,500.00	1,350.00			
Public Relations - Other	0.00	0.00	-1,000.00	0.00	0.00	0.00	0.00			
Total Public Relations	14,809.35	27,520.00	14,335.76	27,135.00	8,446.69	21,435.00	8,645.00			

2021 AANR-West Budget (draft)										2021	2021
		2018 Actual	2018 Budget	2019 Actual	2019 Budget	2020 YTD Actual	2020 Budget	2021 Budget	2021 Budget notes		
5.04	Membership										
	AANR Memberships for prizes / spiffs	0.00	250.00	0.00	250.00	392.01	2,500.00	1,500.00			
	Club Liasons										
	Travel	412.13	0.00	336.06	0.00	120.64	1,500.00	2,500.00	Per Don Hubbard		
	Other	48.51	1,000.00	85.61	2,100.00	0.00	0.00	0.00			
	Total Club Representative	460.64	1,000.00	421.67	2,100.00	120.64	1,500.00	2,500.00			
	Passport Program										
	Printing	0.00	0.00	0.00	0.00	0.00	0.00	1,000.00			
	Postage	0.00	0.00	164.18	0.00	0.00	0.00	250.00			
	Prizes	0.00	0.00	0.00	0.00	0.00	0.00	100.00			
	Other	0.00	0.00	188.73	3,000.00	0.00	1,000.00	0.00			
	Total Passport Program	0.00	0.00	352.91	3,000.00	0.00	1,000.00	1,350.00			
	Membership Inclusion / Diversity										
	Literature	0.00	0.00	0.00	0.00	0.00	0.00	250.00			
	Other	0.00	0.00	0.00	0.00	0.00	0.00	0.00			
	Total Membership Inclusion/Diversity	0.00	0.00	0.00	0.00	0.00	0.00	250.00			
	Other	0.00	0.00	0.00	80.00	0.00	0.00	0.00			
5.04	Total Membership	460.64	1,250.00	774.58	5,430.00	512.65	5,000.00	5,600.00			
5.05	Marketing										
	Tradeshows / Branding	0.00	0.00	0.00	0.00	0.00	0.00	0.00			
	Tradeshows Spiffs/Giveaways	13,182.02	4,000.00	174.35	7,000.00	4,915.96	6,000.00	2,000.00			
	AANR West Brochures	0.00	450.00	0.00	450.00	0.00	400.00	400.00			
	AANR West Booth Upgrade	0.00	500.00	1,256.64	750.00	0.00	500.00	0.00			
	Newsletter	0.00	0.00	0.00	900.00	0.00	0.00	0.00			
	Mail Chimp	0.00	0.00	0.00	0.00	0.00	0.00	0.00			
	Travel	0.00	0.00	0.00	0.00	0.00	0.00	0.00			
	Singles	0.00	0.00	0.00	250.00	0.00	0.00	0.00			
	Women in Nude Recreation										
	Event booth	0.00	300.00	1,441.85	2,000.00	425.61	3,500.00	500.00			
	Brochures	1,202.09	250.00	0.00	750.00	414.76	500.00	0.00			
	Travel	432.12	300.00	0.00	1,000.00	0.00	250.00	500.00			
	Korean Spa Events	0.00	0.00	0.00	0.00	0.00	200.00	0.00			
	Other	750.00	200.00	0.00	100.00	0.00	100.00	0.00			
	Total WINR	2,384.21	1,050.00	1,441.85	3,850.00	840.37	4,550.00	1,000.00			
5.05	Total Marketing	15,566.23	6,000.00	2,872.84	13,200.00	5,756.33	11,450.00	4,400.00			

2021 AANR-West Budget (draft)		2018 Actual	2018 Budget	2019 Actual	2019 Budget	2020 YTD Actual	2020 Budget	2021 Budget	2021 Budget notes
5.06	Youth (Under Age 18)								
	Summer Festival Youth Activities	0.00	500.00	0.00	250.00	0.00	200.00	0.00	
	Convention Youth Activities	0.00	500.00	0.00	250.00	0.00	200.00	0.00	
	Fall Festival Youth Activities	0.00	500.00	0.00	250.00	0.00	200.00	0.00	
	Youth Camp	784.78	2,000.00	0.00	1,000.00	0.00	1,600.00	2,300.00	
	Rack Card	0.00	0.00	0.00	0.00	0.00	100.00	0.00	
	Total	784.78	3,500.00	0.00	1,750.00	0.00	2,300.00	2,300.00	
5.07	Young Adult (Ages 18-30)								
	Literature	0.00	0.00	0.00	0.00	0.00	0.00	0.00	
	Zoom Account	0.00	0.00	0.00	0.00		0.00	0.00	
	Wellness Professionals / Yoga Teach	0.00	0.00	0.00	0.00		0.00	1,200.00	
	Other	0.00	0.00	0.00	0.00	0.00	0.00	0.00	
	Total	0.00	0.00	0.00	0.00	0.00	0.00	1,200.00	
5.08	Scholarship Program								
	Scholarships	4,000.00	4,000.00	4,600.00	6,000.00	6,009.45	6,000.00	1,000.00	
	Rack Cards	0.00	0.00	0.00	0.00	0.00	300.00	0.00	
	Holders	0.00	0.00	0.00	0.00	0.00	100.00	0.00	
	Incidentals	0.00	0.00	0.00	0.00	0.00	600.00	0.00	
	Total Scholarships	4,000.00	4,000.00	4,600.00	6,000.00	6,009.45	7,000.00	1,000.00	
5.09	Sports								
	Awards & Prizes	0.00	1,800.00	1,395.64	1,800.00	0.00	2,500.00	0.00	
	Nude Summer Games	0.00	100.00	0.00	100.00	0.00	100.00	0.00	
	Total Sports	0.00	1,900.00	1,395.64	1,900.00	0.00	2,600.00	0.00	
5.10	By-Laws and Procedures								
		0.00	100.00	0.00	100.00	0.00	0.00	0.00	
5.11	Government Affairs								
	Brochures	0.00	600.00	415.88	600.00	0.00	500.00	0.00	
	CA Parks & Recreation Show	2,045.59	2,200.00	2,380.18	2,200.00	56.88	2,500.00	2,500.00	Already pd for 2021. This is for 2022
	NCSL Pins	0.00	500.00	232.00	500.00	0.00	0.00	0.00	
	Campaign Donations	0.00	0.00	0.00	0.00	0.00	0.00	0.00	
	Supplies	0.00	0.00	0.00	0.00	165.00	0.00	0.00	
	Travel	0.00	500.00	0.00	1,000.00	0.00	300.00	500.00	
	Total Government Affairs	2,045.59	3,800.00	3,028.06	4,300.00	221.88	3,300.00	3,000.00	

2021 AANR-West Budget (draft)		2018 Actual	2018 Budget	2019 Actual	2019 Budget	2020 YTD Actual	2020 Budget	2021 Budget	2021 Budget notes
5.12	Legal								
	Legal Services	1,500.00	2,250.00	0.00	2,250.00	0.00	1,500.00	2,000.00	what if something happens fund
	Travel	946.20	1,000.00	0.00	1,500.00	0.00	0.00	0.00	
	Other	0.00	0.00	0.00	5,000.00	0.00	0.00	0.00	
5.12	Total Legal Services	2,446.20	3,250.00	0.00	8,750.00	0.00	1,500.00	2,000.00	
5.13	Conventiona & Facilities								
	Spring Board Meeting								
	Host Award	0.00	40.00	0.00	40.00	0.00	40.00	0.00	
	Travel	3,555.53	3,200.00	5,501.10	5,000.00	1,604.87	5,000.00	5,600.00	Mira Vista
	Other	0.00	0.00	0.00	0.00	2,423.71	0.00	0.00	
	Total Spring Board Meeting	3,555.53	3,240.00	5,501.10	5,040.00	4,028.58	5,040.00	5,600.00	
	Summer Festival								
	Host Expenses	500.00	500.00	500.00	500.00	0.00	500.00	500.00	
	Host Award 10.01.00	0.00	40.00	0.00	40.00	0.00	40.00	0.00	
	Ice Cream Social	0.00	100.00	0.00	100.00	0.00	100.00	0.00	
	Travel	112.27	100.00	428.04	200.00	0.00	200.00	300.00	Glen Eden
	Total Summer Festival	612.27	740.00	928.04	840.00	0.00	840.00	800.00	
	AANR Convention								
	Bond	500.00	1,000.00	-500.00	0.00	0.00	500.00	0.00	
	Awards	0.00	400.00	0.00	400.00	0.00	400.00	0.00	
	Host Expenses	365.81	750.00	0.00	750.00	0.00	500.00	500.00	
	Ice Cream Social	0.00	150.00	0.00	150.00	0.00	150.00	0.00	
	Name Badges	97.02	100.00	0.00	200.00	142.41	150.00	0.00	
	Travel	5,453.93	3,500.00	12,204.85	7,500.00	2,189.19	7,500.00	4,000.00	Shangri La
	Other	29.75	0.00	0.00	1,000.00	0.00	0.00	0.00	
	Total AANR West Convention	6,446.51	5,900.00	11,704.85	10,000.00	2,331.60	9,200.00	4,500.00	
	Fall Festival								
	Host Award	0.00	0.00	0.00	40.00	0.00	40.00	0.00	
	Host Expense	0.00	500.00	500.00	500.00	0.00	500.00	500.00	
	Ice Cream Social	0.00	120.00	0.00	120.00	0.00	120.00	0.00	
	Travel	0.00	0.00	0.00	100.00	0.00	100.00	300.00	DeAnza
	Other	0.00	200.00	0.00	0.00	0.00	0.00	0.00	
	Total Fall Festival	0.00	820.00	500.00	760.00	0.00	760.00	800.00	
	Fall Board Meeting								
	Host Award	0.00	40.00	0.00	40.00	0.00	40.00	0.00	
	Travel	3,421.91	3,700.00	3,809.10	4,500.00	963.15	5,000.00	10,000.00	Laguna del sol
	Other	130.00	0.00	703.48	0.00	0.00	0.00	0.00	
	Total Fall Board Meeting	3,551.91	3,740.00	4,512.58	4,540.00	963.15	5,040.00	10,000.00	
5.13	Total Convention & Facilities	14,166.22	14,440.00	23,146.57	21,180.00	7,323.33	20,880.00	21,700.00	
	TOTAL EXPENSES	\$ 66,079	\$ 82,690	\$ 62,253	\$ 107,325	\$ 36,471	\$ 91,970	\$ 63,070	
	NET INCOME	\$ (10,461)	\$ (27,865)	\$ (7,183)	\$ (51,925)	\$ 2,578	\$ (36,770)	\$ (8,070)	

Summary By Department		2018 Actual	2018 Budget	2019 Actual	2019 Budget	YTD 2020 Actual	2020 Budget	2021 Budget
	INCOME	\$ 55,618	\$ 54,825	\$ 55,071	\$ 55,400	\$ 39,049	\$ 55,200	\$ 55,000
	EXPENSES							
5.01	Internal Administration	50.00	0.00	50.00	100.00	0.00	100.00	100.00
5.02	Finance	11,749.93	16,930.00	12,049.70	17,480.00	8,200.58	16,405.00	13,125.00
5.03	Public Relations	14,809.35	27,520.00	14,335.76	27,135.00	8,446.69	21,435.00	8,645.00
5.04	Membership Marketing	460.64	1,250.00	774.58	5,430.00	512.65	5,000.00	5,600.00
5.05	Marketing	15,566.23	6,000.00	2,872.84	13,200.00	5,756.33	11,450.00	4,400.00
5.06	Youth (Under Age 18)	784.78	3,500.00	0.00	1,750.00	0.00	2,300.00	2,300.00
5.07	Young Adult (Ages 18-30)	0.00	0.00	0.00	0.00	0.00	0.00	1,200.00
5.08	Scholarship Program	4,000.00	4,000.00	4,600.00	6,000.00	6,009.45	7,000.00	1,000.00
5.09	Sports	0.00	1,900.00	1,395.64	1,900.00	0.00	2,600.00	0.00
5.10	By-Laws and Procedures	0.00	100.00	0.00	100.00	0.00	0.00	0.00
5.11	Government Affairs	2,045.59	3,800.00	3,028.06	4,300.00	221.88	3,300.00	3,000.00
5.12	Legal	2,446.20	3,250.00	0.00	8,750.00	0.00	1,500.00	2,000.00
5.13	Conventiona & Facilities	14,166.22	14,440.00	23,146.57	21,180.00	7,323.33	20,880.00	21,700.00
	Totals	\$ 66,079	\$ 82,690	\$ 62,253	\$ 107,325	\$ 36,471	\$ 91,970	\$ 63,070
	NET INCOME (Profit/Loss)	\$ (10,461)	\$ (27,865)	\$ (7,183)	\$ (51,925)	\$ 2,578	\$ (36,770)	\$ (8,070)
	The Bottom Line					YTD 2020 Actual	2020 Budget	2021 Budget
	Income	\$ 55,618	\$ 54,825	\$ 55,071	\$ 55,400	\$ 19,981	\$ 55,200	\$ 55,000
	Expenses	\$ 66,029	\$ 82,740	\$ 62,203	#####	\$ 26,935	\$ 91,970	\$ 63,070
	Profit / <Loss>	#####	#####	\$ (7,133)	#####	\$ (6,954)	#####	\$ (8,070)
		Loss	Loss	Loss	Loss		Loss	

Finance — *Additional Revenue*

9B₂

Gary Mussell ◦ *Brian Yen* • AANR Western Regional Meeting
DE ANZA SPRINGS RESORT, Jacumba Hot Springs CA • 14th November, 2020

Brian submitted a report at the March Board meeting and a verbal report at the Summer 2020 Convention asking the board to start “thinking outside of the box” to find additional sources of revenue for the region besides the membership stipends provided by the AANR main office.

Following the Board’s direction, we wish to provide supplemental information for your consideration. He is concerned the next generation of potential members are exhibiting traits that indicate “non-joiner” habits and so may not be members for us, but would prefer to visit clubs occasionally and do other nudist activities that are free such as hiking and beaches. We need to approach them differently to get them to engage with us; and in all of this we need to recruit a new generation of leaders for ourselves.

Here are some preliminary ideas to discuss:

Amazon

Brian wrote that the Internet, ZOOM, and other resources are there for us to create value-added experiences. He also suggests we look for programs that can attract coalitions of support with other organizations for common causes. He says the only way to distribute our products is to use Amazon and let them take a small percentage for their marketing prowess. He says we should be recruiting authors of book and articles, not necessarily about nudism, that we can sell online. This has the best profit margins with the least amount of overhead as the books will be created on an as-ordered basis.

Advertising in our Newsletter and Website

Based upon our circulation, we should be able to attract sellers of merchandise of interest to nudists such as sunscreen, hats, towel, beach chairs, nude cruises, etc. We are already promoting our clubs in these sites and so they may be less interested in an advertisement but they should be approached any. Based upon our current numbers, the following advertising rates are appropriate:

ADVERTISE IN THIS NEWSLETTER AND THE AANR-WEST WEB SITE!			
<ul style="list-style-type: none">• The AANR-West Newsletter is the perfect place to promote your nudist-friendly product, activity, or resort! We send the newsletter via email to all 38 clubs and affiliated B&B in the eight western states (Arizona, California, Colorado, Hawaii, New Mexico, Nevada, Utah, Wyoming) for distribution to their 5,000 club members, plus we send it via email directly to over 1700 Associate (not club-affiliated) AANR members every month.• Ads are 3.5 inches wide by 2 inches tall (business card size). You may purchase “double business card size (4” tall x 3.5 in wide) also.• Ads must be “photo ready,” in color, and submitted no later than the 25th of the preceding month.• Ad location will be at the discretion of the editor and we will retain the right to refuse ads from individuals and businesses that in our opinion are contrary to the mission of the organization.	AS RATES EFFECTIVE 01/01/2020:		
	Ad Sizes:		
	Frequency	2 ^h x 3.5 ^w	4 ^h x 3.5 ^w
	1x	\$55 ea. (\$ 55)	\$75 ea. (\$ 75)
6x	\$40 ea. (\$240)	\$67 ea. (\$400)	
12x	\$34 ea. (\$400)	\$63 ea. (\$750)	
PERSONAL ADS (AANR Members Only):			
Per Mo.	\$25 each	30-word limit	

Last, we need somebody appointed to work on advertising for us. If this is an outside person, it may be necessary to offer a percentage of the sale as compensation for his/her effort.

GPS T-Shirts

Linda, Andy and Treena have suggested selling their *GPS t-shirts* online or as part of the Passport Program. Prices are:

- 15 shirts @ \$18.05 each ... four 2XL sizes @ \$19.88 each = total overall cost to the \$18.05 (from \$17.38)
- 20 shirts @ \$15.60
- 30 shirts @ \$13.07 ... (don't really want to order this many at this time)

We would add in the \$6.00 which would cover the shipping and CC fees. I will still donate the cost of the packaging and the tissue paper at this initial run and mail them out myself.

We would reserve five shirts for the current Board and myself as advertising which would reduce our saleable inventory by five so we would initially be looking at 10-15 shirts for sale.



Sponsoring our Own Events

Brian asked me to add this to the report. He proposes the region host its own events outside of the club infrastructure in order to make a profit. This can be a party, music festival, movie festival, etc. The point is we provide the place, food vendors, and entertainment. He is use millennials will come from all over the country to attend because that is their lifestyle. They won't join a club but they will come to a weekend nude event. We will have to think about seed money and logistics but the goal is to charge enough that we will bring in 20% more than it costs.

What if We are Too Successful — Tax Consequences

As a non-profit tax corporation, we are restricted to an outside source limit of 15% of our total income. As our total income from membership is a consistent \$55,000 the past several years, that means we can receive an extra \$8200 per year before we approach that maximum threshold. I don't expect us to hit that level for several years, no matter what we decide, and the amount of tax we would have to pay would need to be calculated (probably not much at first).

However, as we get closer, the option exists to spin off the Scholarship and perhaps the Kid's Camp into a parallel 503(c)(3) tax deductible corporation and perhaps as a separate for-profit corporation for the outside income where the tax consequences can be minimized. That discussion is premature at this point and requires consultation with a qualified tax attorney and/or CPA to provide advice as we get closer.

Note: The nonprofit B.E.A.C.H.E.S. Foundation, for example, is starting right now to look into a system of outside annual donations, fundraising and other for-profit activities to fund its activities besides membership dues, so we can watch their progress for what works and what doesn't work.

ANDY WALDEN • AANR Western Regional Meeting
DE ANZA SPRINGS RESORT, Jacumba Hot Springs CA • 14th November, 2020

This year, public relations is the dominion of social media. The continued global lockdowns ordered by governments at all levels have all but completely squelched trade shows, travel expositions and agency conferences. The summer violence in many cities — including Denver in our region — along with the confusing new rules, regulations and restrictions, kept our ability to meet-and-greet the public as in the past. During these times, social media and virtual meeting platforms were the key communication centres for those seeking the latest news, information, outreach or to attend seminars, including the AANR Convention and a number of regional assemblies as well.



Nonetheless, there have been successful gatherings which were conducted with everyone’s safety as paramount. The AANR Western Regional Convention and the Fall Festival – both held at SHANGRI LA RANCH – are good examples of responsible planning where reasonable and forthright protections were provided. Other event groups and venues have also been opening as local authorities allow, and we encourage the managements to benchmark with each other to assure members and visitors have a safe, enjoyable experience.



At the writing of this report, the campaigning across the United States for the 2020 Elections is in full swing with unprecedented levels of rhetoric, ad hominem insulting and attacks, false narratives, and grandiloquence amongst the obsessively engaged. AANR-West’s presence on social media remains focused on normalising naturism and positive messaging about its benefits. Period. We trust that other regions, nudist organisations, affiliated events and destination groups, and individual advocates will also remain neutral to non-nudist subjects and apolitical to calls for partisan responses.

Our region received some fantastic exposure on three episodes of *Nudes in the News* this August and September. On the recently revamped **Clothesfree.com**, host Kevin Manning his guest — yours truly — return to the weekly programme. They introduce the GPS T-shirt project to the website’s subscribers, present stories of interest from a nudist’s perspective and interview Director Linda Weber about her election to the Board, the *Hair-Raising FUNdraiser* for our scholarship programme, origin of the t-shirt project and more.



Lastly, there is one conundrum which seems to have no resolve: the use of word *nudist* and its derivatives for the promotion of lascivious enterprises. Many who have been involved with this region’s governance are familiar with a couple who owed a popular boutique hotel and tirelessly advocated for us. Their latest on-line venture, however, has decidedly wandered into the realm of explicit adult entertainment yet they promote her x-rated images with monikers such as *the most popular nudist*, amongst others. Since we cannot copyright or trademark *nudist*, it leaves the door open to its misuse and the sullyng of wholesome nudism for everybody.

Facebook

Our page on Facebook continues to receive mediocre attention from its followers. Due to their “[PG] photograph requirements,” little if any vetting is necessary. The majority of the messages are affiliates’ announcements and articles from outside news sources which may be of interest.

Instagram

(see Young Adults Committee report for update)

MeWe

Though we have quite a number of people who follow our page — and that number is steadily growing — we have not received more than a few emoji responses to our posts and even fewer feedback comments. The ability for users to react with a full set of emojis can be problematic with *those of lesser social graces* who like to display their reactions with eggplant, chilis, corncobs, tongues or other understood phallic looking symbolism.



Naturist Hub

Nick and Lins, the *Naked Wanderings* from Belgium, have partnered with another gentleman to create a free start-up platform developed exclusively for the recreational and dedicated nudists as well as the naturist business community. Since the big public networks shun Naturists from their platforms — or group us with the porn industry — Naturist Hub provides a unique invitation-only social network dedicated to the sharing of, and connecting with, our wholesome way of life with other likeminded naturists.

Parler

Parler (*PAR'-lay*) is another start-up platform focused on open dialogue and user engagement. Touted as an alternative to mainstream social networks such as Twitter and Facebook, they allow free speech without censoring ideas, principles or opinions. The community is two years old and already has three million users.

Twitter

The Western Region has had to create yet another new Twitter account and start from Square One which has been both frustrating and perplexing, given the sheer number of accounts on the platform containing explicit or violent material. The social media platform, whose mission is, “to give everyone the power to create and share ideas and information instantly without barriers,” barred our account — the fourth time in as many years!



On the 6th August, we received a verification check when logging onto our account; apparently, Twitter thought we were using a “bot,” which is an autonomous programme designed to respond or behave like a human. Twitter locked our account and asked for the affiliated cellphone number; afterwards, an unlocking code would be sent. Simple! Well, the phone number was rejected. Appeals were submitted, each receiving a standard form letter in response — from *their* bot! After several attempts, our account was suspended without reasonable cause or explanation. Unfortunately, there is no avenue to speak to a human, to which our appeal would certainly be considered, given our content.

A new account is now open, **@WesternAANR**, and our message continues to be wholesome, positive and supportive of social nudism *for everybody and every-body*. With no understanding from Twitter as to the cause of these suspensions, we are taking as many precautions we can to not upset whoever’s applectart is in our path. We hope that Twitter will refocus their efforts on the more deviant of the accounts and allows us to share our message without removing ours yet again.

This has been a strange year for our normal method of public outreach (besides social media). The board decided several years ago that having information booths at targeted trade shows and public events was an excellent way for us to promote social nudism in general and AANR and AANR-West in particular.

We found that this strategy was wildly successful in certain states like California but not as effective in others, such as Arizona. Measuring success was hard to come by despite the positive response, as there was not a large number of new visitors to the clubs not a large increase in AANR associate membership as best we could measure. So, we focus on communicating the positive benefits of nude recreation in general and targeted populations – younger ages and middle-class families – that might wish to give it a try in the future, or at least to erase any negative impressions about it. Again, hard to measure.

We also targeted shows where legislative and park leaders were going to be in order to make contact with people whom we otherwise would never get in the door to contact. AANR follows this line of thought also by attending the NCSL (National Convention of State Legislators) every year.

In 2020, along came the COVID-19 virus that threw asunder all the trade shows scheduled across the country. We were able to attend only a couple of trade shows before the entire country shut down, leaving us with a room full of undistributed spiffs and literature.

Here is where we are with all the trade shows and events we usually attend:

LA Travel and Adventure Show

- February 27-28, 2021 — Los Angeles, California
- We already paid for a booth to be there in 2021. If the COVID-19 issue is not resolved by then, this show could be cancelled or postponed. The show usually attracts about 70,000 people over two days and we have had a booth there for about ten years so we get to pick our booth location early compared to other exhibitors, a definite advantage. We get to meet potential “Nakationers” from around the country and the booth is always popular. We raffle weekend trips to nudist parks and B&Bs and collect about 250 names every time who are interested in learning more. These names are distributed to our clubs. **Cost \$3,440 for 2021, already paid.** If the virus causes a cancellation or postponement, we should ask for a refund. Whether or not to cancel our participation in this show is definitely something to discuss in November at the budget meeting.

California Parks and Recreation Show

- March 23-24, 2021 — San Diego Convention Center (March 22-25, when the EXPO being held)
- We have reserved our booth space but have not yet paid for the space, as of September 30, 2020. **That invoice for \$1855 is now overdue so an extra \$100 will be added to the bill. We will also need to spend \$300 for two tables and two chairs for the booth as they are not included in the booth rental above.** Why we do this booth every year? Because we make many contacts that help head off negative park policies and sometimes promote positive ones. We get to meet with local park supervisors, rangers, and administrators we otherwise would never meet, and we get to educate them about nude recreation in the state parks. Last year, we had a 15-minute conversation with the County Parks Director for San Luis Obispo County that resulted in him recommending to the county that bathrooms be installed above the beach and trash collection be regularly scheduled, two issues we have never been able to get approved before. He also was helpful rescinding an attempt last August to install no parking signs along the access road to the beach. That would have never happened had we not been there. Therefore, this is one of the more important trade shows we attend every year.

Earth Day Faire

- End of April each year — San Diego, California
- This is the largest such earth-friendly event in the world, attracting over 100,000 in one day. To cut costs and share staffing, AANR-West shares a double-wide booth with the local Camping Bares club. **Costs are usually under \$500/year plus some travel expense.** Those who drop by the booth are always interested in the nude recreation literature and spiffs we provide. Almost all are under age 30, and they use the discount coupons we provide to several local clubs. The 2020 show was cancelled due to the virus; because the show is in San Diego, we intend to include a trip to Blacks Beach as part of the promotion.

Bare Burro 5K Run

- End of April — Olive Dell Ranch, California
- The Kilborns allow us to include AANR-West literature and a spiff in the complimentary swag bag given to each of the 300 runners each year. We also have a **free booth** in the registration area where we can hand out other spiffs and collect names of first-time nudists interested in our newsletter or information about other clubs. We usually provide a towel or some other nice spiff for the 20 race winners by category.

World Naked Bike Ride

- June — Los Angeles, California
- AANR-West earns a booth at this event every year because we co-sponsor the portable toilets along with three other local clubs in the Southern California area. There are always around 400 riders, many first time at a nudist event, and we educate them that there are local AANR clubs available should they want to visit them with a discount coupon. Most riders are in under age 30 and have never heard of us. The costs are usually under **\$400/year for our share.** The 2020 event was cancelled due to COVID-19.

Carpinteria Independence Day

- June or July — Carpinteria, California
- The traditional Independence Day Parade scheduled for the weekend before the 4th of July (usually the last Saturday in June) was cancelled in 2020. We always reserve space in the parade and provide a decorated truck that will hold 4-6 people in the back waving at the crowd as we drive down the main street of the city. We have been invited to be in the parade for the past six years. We hand out beach balls to the various youth groups participating just before the parade and they always blow them up and bounce them in the air when it is their turn to march. We also get a nice 30-second plug from the podium announcer as we pass by. **Cost is nothing** except perhaps the cost of two dozen beach balls.

Avocado Festival

- October every year — Carpinteria, California
- The Avocado Festival scheduled is always the first 3-day weekend in October. This event normally draws over 100,000 visitors each year and we have a booth where we hand out literature and giveaway items. It is one of our most productive events that we do each year. Local city officials allow the local nude beach to exist because each year we can show them the support local residents give to us via a poll we take each year at the booth. **Cost is about \$700/year for the booth.**

Spiffs and Giveaways

Because of the cancellation of most events in 2020, we already have in stock almost everything we need to cover the 2021 booth giveaways above. In 2020 we authorized the purchase of 1500 Shopping Bags (16"x12") at \$1.25 each (Total \$1875) and 200 Cooler Bags (for special prizes, \$2.00 each, total \$400). These were not ordered. If we order these for 2021, the **total spiff budget will be \$2275** instead of the usual \$7,000. How the spiffs are distributed per trade show are on a separate spreadsheet, attached.



Public Relations — Inventory

9C2a

Gary Mussell, Quartermaster • AANR Western Regional Convention
 DE ANZA SPRINGS RESORT, Jacumba Hot Springs CA • 14th November, 2020

Item Description	21/20 Starting Inventory	LA Travel Show 2/16	LA Travel Show 3/20	Board Meeting 3/2	Earth Day SD 4/28	Earth Day SD 4/28	ODR SK 4/28	Women's Expo AZ 4/28	GE SK Festival 8/1	WNR LA 6/22	Carpenteria Parade 6/29	Topfreedom Denver 7/11/19	Sub total Distributed thru 10/25/20	Remaining Stock	AANR West Convention 8/19	NCSL Show 8/19	Topfreedom LA	De Anza SK 9/22	Avocado Festival 10/5	Shangri-La Fall Festival 10/5	Total Distributed YTD	Notes	Need to Reorder by 2021?	Cost
2020 Spiff Distribution																								
2017 AANR Refrig Magnets	8	-	-	-	-	-	-	-	-	-	-	-	8	-	-	-	-	-	-	-	-	-	0	
2017 AANR Window Decals	86	-	-	-	-	-	-	-	-	-	-	-	86	-	-	-	-	-	-	-	-	-	0	
2018 AANR Notepads	23	-	-	-	-	-	-	-	-	-	-	-	23	-	-	-	-	-	-	-	-	-	0	
2019 NCSL Pins	396	-	217	-	-	-	-	-	-	-	-	-	217	-	-	-	-	-	-	-	217	-	0	
Nudist and 1 Vote buttons	185	128	46	20	20	20	20	214	100	-	-	-	214	-	-	-	-	-	-	-	214	-	0	
2019 AANR West Emery board	1,489	918	338	200	200	200	200	1,656	2,720	-	-	-	1,656	-	-	-	-	-	-	-	1,656	-	0	
2019 Tropical Lip Balm	1,581	284	248	100	100	100	100	832	1,049	-	-	-	832	-	-	-	-	-	-	-	832	-	0	
2019 Gel Pen (Blue, Purple)	1,000	160	187	100	100	100	100	647	653	-	-	-	647	-	-	-	-	-	-	-	647	-	0	
2019 Beach Ball 16" multicolor	300	150	20	20	20	20	20	200	130	-	-	-	200	-	-	-	-	-	-	-	200	-	0	
2019 Water Bottles	700	200	-	8	-	-	-	208	500	-	-	-	208	-	-	-	-	-	-	-	208	-	0	
2020 UV Wristband	1,000	223	295	100	-	-	-	618	482	-	-	-	618	-	-	-	-	-	-	-	618	-	0	
2020 Butt Sports Towel	100	-	-	-	-	-	-	-	100	-	-	-	-	-	-	-	-	-	-	-	-	-	0	
2020 Shopping Bag 16"x12"	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1,500	\$ 1.25
2020 Cooler Bags (spec price)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	200	\$ 2.00
Total Items Distributed	6,868	2,063	1,351	548	630	630	630	6,161	92	234	56	6,161	92	505	234	56	6,161	70	3,444	70	3,444	9,767	\$ 2,275	

Item Description	Starting Inventory	LA Travel Show 2/16	CPRS Show 3/20	Board Meeting 3/2	Earth Day SD 4/28	Earth Day SD 4/28	ODR SK 4/28	Women's Expo AZ 4/28	GE SK Festival 8/1	WNR LA 6/22	Carpenteria Parade 6/29	Sub total Distributed thru 7/11/19	AANR West Convention 7/25	NCSL Show 8/19	De Anza SK 9/22	Avocado Festival 10/5	Shangri-La Fall Festival 10/5	BO Meet Shangri-La 11/2	Total Distributed YTD	Ending Inventory 12/2019			
2019 Trade Show Distribution																							
AANR Refrig Magnets	8	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	8		
2017 AANR Window Decals	86	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	86		
2018 12 oz Mood Cups	25	-	-	-	-	-	23	-	-	-	-	23	-	-	-	-	-	-	-	-	25		
2018 Neck Coolers - Navy Blue	6	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	6		
2018 AANR Emery Boards	212	-	-	-	-	-	-	-	212	-	-	212	-	-	-	-	-	-	-	-	212		
2018 Notepads	31	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	31		
2019 AANR Jar Gaps	12	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	12		
2018 Nudist and 1 Vote buttons	580	28	158	6	73	73	73	12	12	40	-	317	-	-	-	-	-	-	-	-	495		
2018 NCSL Pins	200	-	74	-	-	-	-	50	-	-	-	104	-	-	-	-	-	-	-	-	104		
2019 Flashlight key holder	1,000	208	-	12	195	12	33	50	25	30	-	573	12	-	-	-	-	-	-	-	737		
2019 AANR West Emery board	4,500	237	221	12	380	427	500	120	40	40	-	1,937	20	-	-	-	-	-	-	-	3,011		
2019 Tropical Lip Balm	2,400	261	291	15	250	441	60	80	80	50	-	1,448	20	-	-	-	-	-	-	-	2,119		
2019 Gel Pen (Red, Orange, Purple)	1,500	267	242	24	170	32	80	38	42	-	-	895	20	-	-	-	-	-	-	-	1,500		
2019 Beach Ball 16" multicolor	1,500	248	180	12	70	6	50	18	12	12	56	652	20	-	-	-	-	-	-	-	1,500		
2019 Cooler Bags	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	20	
2019 Water Bottles	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	20	
Total Distributed	1,249	1,166	81	1,138	81	1,138	962	770	505	234	56	6,161	92	505	234	56	6,161	70	3,444	70	3,444	9,767	\$ 2,275

Item Description	2018 CPSS Show 2/16	Lupin Town Hall	Earth Day SD 4/22	ODR SK	GE SK Festival	WNR -LA	Sequoias 7/18	De Anza Convention	NCSL Show	Denver Women's March	MAR (Believers from march)	De Anza SK	Avocado Festival	Shangri-La Sk & Fall Festival	BO Meet Mira Vista	Butterflies	Total Distributed YTD	Cost per Item	
2018 Trade Show Distribution																			
Emery Board	241	140	21	347	132	338	85	50	100	450	118	100	50	400	60	24	1,965	\$ 0.12	
2017 Jar Gripper	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
2017 Neopaps	234	50	198	41	-	32	86	30	100	100	125	-	-	350	20	-	1,132		
Nudist and 1 Vote buttons 2018	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
NCSL Pins 2018	250	250	100	250	100	250	100	250	60	100	74	50	50	350	60	600	1,905	\$ 0.48	
Tropical Lip Balm 2018	156	100	352	452	74	168	53	36	60	100	74	50	50	350	60	600	1,905	\$ 0.48	
Flashlight key holder 2018	276	150	150	74	-	-	-	-	50	50	50	10	-	213	-	547	1,339	\$ 0.65	
Get Writing Pen 2018	215	100	179	40	-	-	45	36	50	-	70	30	30	250	50	950	2,119	\$ 0.87	
12 oz Mood Cups 2018	166	200	200	48	-	29	49	12	24	24	34	16	50	60	25	474	603	\$ 0.87	
Beach Ball 16" 2018	230	60	20	100	30	34	49	12	24	24	34	16	50	150	24	603	1,500	\$ 1.00	
Neck Coolers 2018	-	-	-	30	-	88	-	-	48	48	6	10	-	36	-	3	221	\$ 2.275	
Total Distributed	1,568	700	61	1,526	847	689	318	176	562	450	477	216	250	1,809	239	77	8,397	\$ 2,275	

Gary Mussell ◦ Cyndi Faber, Larry Gould, Linda Weber • AANR Western Regional Meeting
DE ANZA SPRINGS RESORT, Jacumba Hot Springs CA • 14th November, 2020

The president continues to write, edit and publish the monthly *Western Sun* newsletter for the region. Linda Weber proofs the document each month before we send it out and she does an excellent job of catching the typos and making sure the content correctly reflects the Region's mission.

We are starting to receive monthly contributions from other writers. Evan Nix writes a Young Adult column; Treena Saavedra and Linda Weber write something almost every month about topics of interest to our women members. I also reprint interesting material found in various club newsletters from around the region. It generally is enough to fill about ten pages per month.

The master *Western Sun* document is written using Microsoft Word 365 because of its ease of use and portability to other programs and formats such as Adobe PDF. Future publishers may choose to use a different template. A reminder: I have told everyone I am willing to do this through 2021 when someone else will need to take it over. Please don't wait until the last minute to find my replacement!

We distribute the *Western Sun* each month using our web site, where past issues are also archived. Our web statistics last obtained during the Summer reveal about 300 people access this newsletter link each month, so it is being seen in about the numbers expected. Each of the 28 club owners and/or managers gets an e-mail from me every month with both the website link and also an attached .PDF copy and we ask that this get forwarded to their club members. About half the clubs do this. A way must be found to distribute the newsletter to the club members whose owners/managers do not distribute the newsletter to them. This can be done once the AANR Impexium database goes online but we have been waiting over a year for this to happen. The independent AANR members (i.e. Associates) receive a direct e-mail from us monthly with the link to the website. I think this is what accounts for the 300+ viewers.

We use MailChimp as the e-mail distribution system. About 1100 Associates get the link. There is a way for the person to unsubscribe and be deleted from the list automatically. My thanks to our webmaster Tom Stark at One Stone Web for his able skills getting the MailChimp account transferred from my personal credit card into an AANR-West account. In addition, I send out .PDF copies of the *Western Sun* to about 250 people who have signed up at various trade shows, email requests and club booth events wanting to receive it.

As we seek new sources of revenue to supplement what we receive for AANR membership dues, an obvious vehicle is paid advertising in the newsletter. The focus needs to be non-club vendors since the whole newsletter is already a big promo for the clubs. The targets should be supplemental products of interest to nudists such as towels, beach chairs, sunscreen, etc. We need to find someone good with advertising to head this new department. Any volunteers?

We already have a few vendors interested in advertising in the *Western Sun*. One is photographer Jack Gescheidt, famous for his group photos of nudists comingling with trees (a separate proposal will be given to the Board at the meeting).

Some price suggestions from our last webmaster, based upon our current and projected circulation (online and direct), are available on the "Additional Sources of Revenue" report in this packet.



Membership Committee

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JEFF TENDICK ◊ David Ziegler, Linda Weber • AANR Western Regional Meeting
 DE ANZA SPRINGS RESORT, Jacumba Hot Springs CA • 14th November, 2020



AMERICAN ASSOCIATION FOR NUDE RECREATION

AUGUST 2020 VS YEAR END 2019 COUNT BY REGION

	TOTAL Aug-20	TOTAL Dec-19	AMT. VARI.	% VARI.
VOTING MEMBERS				
AANR East	6769	7556	-787	-10.42%
AANR Florida	5916	6170	-254	-4.12%
AANR Midwest	4757	5093	-336	-6.60%
AANR Northwest	1937	2075	-138	-6.65%
AANR Southwest	1476	1637	-161	-9.84%
AANR West	6785	7228	-443	-6.13%
AANR Western Canada	411	465	-54	-11.61%
TOTAL VOTING MEMBERS	28051	30224	-2173	-7.19%
NON-VOTING MEMBERS				
National	15	10	5	50.00%
Legacy	14	16	-2	-12.50%
GRAND TOTAL ALL MEMBERS	28080	30250	-2170	-7.17%

AUGUST 2020 VS YEAR END 2019 COUNT BY REGION

	Aug-20 TOTAL	Dec-19 TOTAL	AMT. VARI.	% VARI.
ASSOCIATE MEMBERS				
AANR East	3901	4065	-164	-4.03%
AANR Florida	2041	2094	-53	-2.53%
AANR Midwest	2243	2419	-176	-7.28%
AANR Northwest	800	769	31	4.03%
AANR Southwest	843	882	-39	-4.42%
AANR West	1866	1927	-61	-3.17%
AANR Western Canada	160	194	-34	-17.53%
TOTAL ASSOCIATE MEMBERS	11854	12350	-496	-4.02%

AUGUST 2020 VS YEAR END 2019 COUNT BY REGION

MEMBERSHIP COUNT	TOTAL Aug-20	TOTAL Dec-19	AMT. VARI.	% VARI.
AUG 2020 - DEC 2019				
CLUB MEMBERS	16197	17874	-1677	-9.38%
ASSOCIATE MEMBERS	11854	12350	-496	-4.02%
NON-VOTING MEMBERS	29	26	3	11.54%
GRAND TOTAL ALL MEMBERS	28080	30250	-2170	-7.17%
MEMBER COMPOSITION	Aug-20 COUNT	% OF TOTAL	Dec-19 COUNT	% OF TOTAL
CLUB MEMBERS	16197	57.68%	17874	59.09%
ASSOCIATE MEMBERS	11854	42.22%	12350	40.83%
NON-VOTING MEMBERS	29	0.10%	26	0.09%
GRAND TOTAL ALL MEMBERS	28080	100%	30250	100%

REGION: AMERICAN ASSOCIATION FOR NUDE RECREATION WEST (AANR-W)

CLUB	SINGLE	COUPLE	TOTAL Aug-20	TOTAL Dec-19	AMT. VAR.	% VAR.
*Arizona Wildflowers	31	21	73	73	0	0.00%
~Buff-A-Teers	26	10	46	51	-5	-9.80%
~Canyon State Naturists	5	4	13	14	-1	-7.14%
~Clothesfree.com	3	0	3	3	0	0.00%
DeAnza Springs Resort	98	78	254	294	-40	-13.61%
~Front Range Naturists	2	4	10	12	-2	-16.67%
*Glen Eden Sun Club	615	289	1193	1380	-187	-13.55%
Hangin' Loose	1	3	7	11	-4	-36.36%
*Laguna del Sol	599	551	1701	1744	-43	-2.47%
~Las Vegas Bares	8	1	10	10	0	0.00%
~Las Vegas Naturists	8	4	16	10	6	60.00%
*Le Club	3	1	5	7	-2	-28.57%
#1106C Lupin Lodge	9	5	19	11	8	Provisional 2018
Mira Vista Resort	99	108	315	351	-36	-10.26%
~Mohave Sun Club	3	11	25	27	-2	-7.41%
*Mountain Air Ranch	187	146	479	493	-14	-2.84%
~Northern California Exposure	1	4	9	8	1	12.50%
#1119C Northern Nevada Naturists Assoc.	13	1	15	0	0	Provisional 2020
*Olive Dell Ranch	79	48	175	186	-11	-5.91%
*Olympian Club	11	2	15	21	-6	-28.57%
*Pacifcans	1	1	3	3	0	0.00%
*Roadrunner Naturists	13	18	49	55	-6	-10.91%
*Sequoians, A Clothes Free Club, The	77	12	101	118	-17	-14.41%
Shangri-La Ranch	132	88	308	329	-21	-6.38%
~1118C Southern Utah Naturists Society	0	1	2	0	2	Provisional 2020
~Southern CA Nativist Association	16	7	30	34	-4	-11.76%
~SunTree Travel Club	9	4	17	21	-4	-19.05%
~Wasatch Naturists	8	9	26	35	-9	-25.71%
AANR-W Associates	912	477	1866	1927	-61	-3.17%
TOTAL	2969	1908	6785	7228	-443	-6.13%
GRAND TOTAL VOTING MEMBERSHIP	11203	8424	28051	30224	-2173	-7.19%
NON VOTING MEMBERSHIPS			TOTAL	TOTAL	AMT.	%
NATIONAL	3	6	Aug-20	Dec-19	VAR.	VAR.
LEGACY	14	0	15	10	5	50.00%
TOTAL NON VOTING MEMBERSHIPS	17	6	29	26	3	11.54%
GRAND TOTAL ALL MEMBERSHIPS	11220	8430	28080	30250	-2170	-7.17%

Membership — Club Liaisons

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Don Hubbard ◊ various contributors • AANR Western Regional Meeting
DE ANZA SPRINGS RESORT, Jacumba Hot Springs CA • 14th November, 2020



Note: *The information below is believed to be accurate as of the date on which it was received from the clubs. The Liaison program is a vital communication link between the affiliated clubs and the AANR-West Board of Directors. Club owners and managers are urged to stay in touch with the Board, keep them up to date with scheduled events and any situation for which the Board can assist.*

Buff-a-Teers

While continuing to maintain safe social distancing and wearing masks when appropriate, the Tucson Buff-A-Teers are looking forward to clothing-optional outing events:

On August 16th, sixteen Buff-A-Teers members enjoyed an exclusive, clothing-optional day out at a member's beautiful resort The Desert Sanctuary. Located east of Tucson, Arizona, there was plenty of room at the 120-acre resort to properly social distance including while enjoying his exceptionally large pool and while lounging in the spacious patio area.

The Buff-A-Teers evening outing on September 27th at members Dan and Kat's home was well attended. It was nice that regular members, new prospects, and some guests joined us but also that we had some visitors from surrounding towns outside of Tucson.

The word seems to be getting out as the Buff-A-Teers is definitely extending its reach not only to its local members but those who are willing to hit the road for a day visit with us. The club also continues to commit to enjoying each other's company while maintaining a safe, clothing-optional environment.

For more information about the Buff-A-Teers club please send e-mail queries to tucsonbuffateers@gmail.com or call 520-298 2427. You can also check us out on [meetup.com](https://www.meetup.com) under "Tucson Clothing Optional Recreation Meetup" or at our website sites.google.com/site/tucsonbuffateers where we have updates regarding events.

Our next outing will be October 24th with a Halloween theme. Due to the COVID-19 pandemic, we will not be sharing food this time and you will need to bring your own. Face masks are recommended when social distancing is not practiced. We are suggesting that you bring something to carve or decorate such as a pumpkin, apple, veggie, etc. Prizes will be awarded for both the most creative works of art and we also recommend you costume "dress up" with a favorite fun hat - if you have one.

Canyon States Naturists

This club has essentially shut down.

Mira Vista Resort

During August and September, the park was open for lodging and members every day. Day guests were welcomed Monday through Friday. If you are a frequent day visitor, this is a good time to become a member; call 520-744-2355 for details. We ask that you do your part in practicing social distancing by six feet, washing your hands often and using common sense in social situations.

People can enjoy the pools, pickle ball courts and recreation room. Our pool occupancy must be ten or less with an emphasis on physical distancing. The Cantina is open for to-go cocktail 9:00-5:00 daily. The Desert Café and Mira Vista Lounge were closed in August and September but re-opened on Friday, October 2nd.

Mira Vista's Chef Jeri began working here in July 2012 as our housekeeper. She was always willing to do whatever was needed. Throughout the years she would work as a bartender in the lounge and as a server or cook in the café. Many times, it was Jeri cleaning rooms all day and then working at night because we were short staffed or someone was unable to work. Jeri always brought her personality and work ethic to any position. She took over as our Chef in October 2017. To say she will be missed is an understatement, she is much more than a co-worker, she is our friend. We say goodbye with sadness but hopeful she now will be able to focus on herself.

Mohave Sun Club

This club is spotlighted in the August 2020 AANR Bulletin (page 24). With the increase in COVID-19 cases in our state, Mohave SUN decided to postpone the start of its activities until September. November 13-15 is our camping weekend in cabins at Hualapai Mountain near Kingman by prior RSVP and attending planning meeting prior. Outside activities such as golf frisbee and hiking will be textile with indoor meals and activities nude.

Please contact us if anyone is interested in online games or an online party. E-mail mohavesunclub@gmail.com for more information.

Shangri La Ranch

The club has remained open to members and visitors. Check the club website, shangrilaranch.com or call the office on (623) 465-5959 for further details.

The AANR-West Fall Festival will be held here October 9-11 with a Roaring 20s theme. This three-day event will include a water volleyball tournament, a pool tournament, Friday night karaoke and a Saturday night dance where people are invited to show off their best Charleston moves while we are welcoming back DJ Jason to our karaoke, poolside party and our Saturday night theme dance. Saturday was the annual Bare Buns 5k Run.

de Ánza Springs Resort



During August, the park was open and welcome to all visitors with some restrictions. The indoor pool has a maximum occupancy of 15 people within the pool building. Both pools and the hot tub require the six-foot social distancing, as ordered by the State of California. The Cactus Flower Café was open for takeout only, the dining room was closed. The Oasis Lounge bar was open Thursday-Saturday 5:00-10:00 PM for takeout only. Rental units are available for those who would like to spend the night or weekend. Please be advised that room servicing is limited as there is no room refreshing by housekeeping if you are staying less than four days. All organized activities have been canceled. The gym is also closed. These restrictions remained in effect during September and October.

In September, de Ánza Springs unveiled a New 12k Running/Hiking Trail. Radiating out from the resort are several hiking trails and routes. The trails range from easy to follow to faint and overgrown. The routes lead to various points of interest both natural and man-made and offer a chance for solitude or physical challenges.

Also, in September, de Ánza Springs has changed its weekly newsletter and transformed it into an on-line magazine (see photo). It covers not only club activities but also contains feature articles about different topics of interests to nudists. Contact Graham Stewart at info@deanzaspring.com to sign up for a free issue. If you have any questions, please feel free to contact the office during normal business hours.

Glen Eden Sun Club

In August, Glen Eden had to revise its member and visitor rules due to recent spikes in COVID-19 cases in the county. The Sunshine Café was closed through Labor Day weekend and all weekend themed events are also cancelled.

Access to common areas was restricted. No more than 35 in the main pool at one time; hot tub limit is 8 people. No entertainment permitted. Dry Camp is limited to 16 people. Some sports (water volleyball, Zumba, yoga class, ukulele jam, tennis, pickleball, outdoor volleyball, karaoke allowed subject to social distancing rules. Face coverings are required in the pools but not on outdoor volleyball or pickleball courts.

In September, Glen Eden was again open for business, with all its outdoor recreational facilities operating. The Sunshine Café was also open on weekends for take-out orders.

The Spirit Dance Labyrinth is born. Walking along the berm trail south of dry camping, you'll find a treat: a lovely labyrinth built with concentric circles of stones. We invite you to enter from the East and walk in meditation. Not a maze, a labyrinth is an ancient traditional path used to find purpose and renewal, recover balance and insight and promote self-reflection. It is a journey, not a destination. On October 24th, there was a labyrinth workshop and dedication ceremony.

In October, COVID-19 cases again spiked in Riverside County, so Glen Eden faced new attendance restrictions. The scheduled Board Meeting for AANR-West on November 14th was cancelled at the park and moved to Ánza Springs.

Laguna del Sol

Laguna del Sol held its annual "Rockets 'n' Sprockets" car and motorcycle show on July 18th. It was the first special event of the season that was able to be held with the COVID-19 restrictions. The popular outdoor car show was held on the grass beside the lake and the featured marquee car this year was the Corvette. There were several Corvettes on display, from a first year 1954 model to two brand-new 2020 C-8 Stingrays.

Other cars and bikes ranged from a classic Mustang to a late model Ferrari to an antique motorcycle with sidecar. In all, 36 vehicles were in the show. They were spread out with plenty of room for social distanced viewing and chatting with the owners. A volunteer crew spent the week decorating the grounds with flags, banners, and signs. The beer wagon cart is always transformed for the event and this year was no exception, with its checkered flag face mask!

Members and guests – you have to do a better job at maintaining a six-foot distance between people! While pools themselves are fine, people standing/sitting close together in and around them are not. In addition to a staff pool monitor on weekends to remind you, James also had to frequently remind people.

In September, Laguna del Sol's "Naked Man" festival was cancelled due to COVID-19. All they got were some beautiful human-like butterflies.

Reservation Day was Saturday, September 5th at 2:00 pm at the Volleyball Courts. There aren't enough RV and dry camping spots to handle the demand each year at the major calendar events, so the park is forced to host a lottery for the available spaces to members only.

Labor Day Weekend is typically one of our busy three-day holiday event weekends. The Lakeside Inn was open for takeout and patio service. While social distancing restrictions are still in place, it has not prevented people from having a good time. There is plenty of room for camping and we still have a few rooms available.

The music part of the annual "Nudestock Arts & Crafts Vendor Fair" (September 18-20) was cancelled. Some of our favorite vendors were busy creating an outdoor bazaar, perfect for this year's limitations.

The Meadow was the site of the October 10th “Oktoberfest and Beer Garden.” There was beer, German food, music and fun games! Also, the Lakeside Inn is now open for dining inside.

Guest reservations are currently required, including for day use. Please call the office on 916-687-6550 or e-mail office@lagunadelisol.com prior to arrival. Members do not need day use reservations. Temperature checks given upon arrival. Registration includes a signed agreement to park’s COVID-19 guidelines.

My goal for 2021 is to make the residents and members of Laguna del Sol aware of the benefits AANR offers for their yearly membership. My wife and I had a booth this past month to just hand out information and we had three pages of sign-ups for the monthly newsletter The Sun.

My other objectives are to target four local colleges to get Laguna del Sol into their newsletter or information network. Also, I’ll be looking to have booths at major home shows and sporting expos in Sacramento, COVID-19 permitting. In the Spring 2021, I want to have a Town Hall meeting with the residents and visitors to explain the advantages of AANR.

This is what I am working on thus far. Thank you for your time.

Don Hubbard

Lupin Lodge

The club’s “BodyFest Weekend” was July 24-26 and they had many happy guests enjoying all the events. “Talent Night” included burlesque performances, spoken word, violin performance, song, dance, and improv! A truly magical performance by acro-performer, Kelcie, on the lyra blew everyone away! Sara’s hula hoop dance light up the night thanks to her amazing talent and LED hula hoops. Their two yoga ladies led the outdoor yoga sessions, Saturday had music on the Lawn from 12:30 to 6:30 and then Tangerine and Moonbeam led and DJ’d “The Summer of Love” Dance with dancing on the lawn and a light show on the screen. Some other events seen were a hula hoop workshop, nude Olympics, talent show, a burlesque workshop, pool play time, a folk band and a lotus flower meditation that closed our “BodyFest Weekend.”

In August, the nearby fires caused postponement of Lupin 85th Anniversary Celebration. We keep outdoor gatherings to 25 people or less. Currently, guests are required to wear a face mask when using indoor facilities, like restrooms, lounge, kitchen, etc., to keep others safe. Masks are not required in outdoor areas but recommended, but social distancing must be practiced.

After a two-week postponement due to nearby fires and smoke, Lupin Lodge final got to celebrate its 85th Birthday over the September 25-27 weekend. On Friday, a time capsule was created to open on our 100th Birthday. Whiffle ball was led by Johnny F. which was a great deal of fun. Historic videos of Lupin Lodge were shown and were repeated through Saturday. Nourish offered a 1935 menu for dinner which was quite amazing. Lupin received a birthday proclamation from both AANR-West and TNS while we toasted with champagne and birthday cake. A large crowd of happy people sang “Happy Birthday” while more items went into the time capsule. DJs Moonbeam and Tangerine led the Birthday Balloon dance and there were a lot of happy dancers moving to some really good tunes; and as if that wasn’t enough, there was a silent disco with Sara and Dylan to cap off the evening.

The park says, “We are still open because we have adapted our business to be outdoors. Our pool is open but the sauna and hot tub are still closed. We require social distancing on the pool deck and in the pool between people who are not residing in the same household. We will continue to offer outdoor restaurant seating. Please wear a face mask before approaching the office as we are unable to admit you without one. We have begun using a forehead thermometer to check guests’ temperatures upon registration. Indoor activities are currently postponed.

Northern California Exposure / River Dippers

All events through November were cancelled. Once we have a firm date when social activities are again the norm, we will let you know when we will hold these events.

Olive Dell Ranch

During August, Olive Dell Ranch remains open to members, but otherwise visitors need to call ahead first as quotas are in effect. "For as long as we are not under a lock-down or shelter in place order, Olive Dell Ranch remains open to visitors." You can visit our Facebook page for the most recent information. There will be no organized events and you must maintain proper social distancing from other guests at all times. Many of the chairs and lounges were removed from the patio and pool area to force social distancing. Masks are optional. The restaurant is closed for indoor seating and ordering is done outside to avoid people having to line up inside.

The August 8th, SCNA Nude Summer Games were held as scheduled. Olive Dell Ranch recaptured the Club Trophy. Throughout this beautiful day, everyone seemed to have a lot of fun participating or watching the various competitions, which is the whole point of the Games! Thanks to the COVID-19 crisis, there were not as many people attending the Summer Games as in years past, although estimates throughout the day were between 85-100 overall. We took as many precautions as possible during the day, reminding everyone to wear their masks, and keep as socially distanced as possible. For some games, we even offered gloves to the contestants to protect each other. Despite all that, I would estimate that only about 25% of the overall crowd were wearing masks, mostly SCNA and NitOC. Olive Dell's policy is that it is your choice whether to wear a mask or not.

The various games included an inner tube pool race, hula-hoop relay, water bottle dive, noodle race, pool baton relay, javelin noodle toss, water balloon toss and a Frisbee toss for accuracy. For safety sake, we replaced our Pudding Toss with a water balloon fight!

Because so many of those who participated were members of Olive Dell, they easily took back the trophy with a total score of 140. SCNA came in second and NitOC was third. Glen Eden, Camping Bares, and de Anza Springs also had members who competed. We had a three-way tie for First Place in individual points accumulated between three Olive Dell members.

Olive Dell Ranch hosted a "Polynesian Festival and Lū'au" on September 5-6. Sunday is the main event, the park's annual Polynesian Dinner Buffet (pork, teriyaki chicken, rice, pea salad, pasta salad, fruit salad and banana pudding) and entertainment by a troupe of Tahitian dancers and fire-twirlers. Unfortunately, one of the dancers tested positive for COVID-19 the day before the lū'au so the dancing entertainment was cancelled and on short notice the event planners got a band instead.

The 11th Annual Bare Burro 5k Run was Sunday, October 25th, and the Naked Beer Mile is on the previous day, Saturday, October 24th. About 150 runners participated on an overcast and cool morning.

Sequoians

Sequoians is the San Francisco Bay area's membership-based destination for nude recreation. Their open season is April through October. To comply with COVID-19 restrictions, most facilities are closed by order of the County of Alameda, including the recreation hall, pool, hot tub and cooking facilities. The hiking trails are open as are several sunning areas and the main lawn. Masks and social distancing are mandatory and enforced. For more information, email sequoians@gmail.com or phone 510-582-0194.

Southern California Naturist Association

The club's annual elections were held July 18th with all incumbents winning new one-year terms. For the first time, balloting was done via e-mail and 79 ballots were returned, nearly half the club, a new participation record.

SCNA has switched many events from in-person to online. They also instituted a special Internet group to share stories, jokes and information via e-mail. The women's only subgroup, the Dragonfly Ladies met July 11th both online and in person with social distancing. Turnout was also good for that event.

The picnics at Bates Beach have been switched to Thursdays when the beach is less crowded as beachgoers from LA County and Ventura County, whose beaches are closed, are streaming north to Bates on weekends. The team felt it important to maintain that space away from the textile beachgoers and avoid any potential user conflicts.

Paralleling these events will be the monthly Men's Only Nude Yoga classes in Canoga Park as well as Co-Ed Nude Yoga classes that take place in Altadena. People can also participate online. We continue to host two online monthly meetup dinners for the greater Los Angeles area and Ventura/Carpinteria.

Taking an abundance of caution for everyone's health the club decided to cancel two of their most popular events, the Zorthian Ranch Talent Show and Pool Party. They also delayed the annual Ice Cream Social until October 10th, when about dozen people attended.

In October, we are combining our annual Ice Cream Social with an Oktoberfest on Saturday, October 10th, in Altadena with limited attendance to ensure proper social distancing. The club hosted another of our "On-line Game and Cocktail Parties" on Saturday, October 24th. Our Halloween party will now also be an on-line Costume and Dance Party the following Saturday.

Mountain Air Ranch

The 2020 High Season was a time of reduced activities and lower attendance due to the pandemic. Despite that, those members who were here shared a good summer!

Mountain Air Ranch nudist resort remains closed to the general public; however, guests of members will be allowed to visit and use MAR facilities, except for those who in the previous 14 days have been in states with a positivity rate greater than 10% (check the website for admittance updates).

The pool area has been open for several weeks now with a limit of 18 people in the water and 60 in the area. While the dining room is closed, food can be picked up at the outside window of the kitchen for consumption in the pool area. Volleyball returned beginning July 18th and will continue on Saturdays throughout the remainder of the Summer.

Mountain Air Ranch celebrated its 85th Anniversary over the July 10-12 weekend. Thanks to all the faithful members, it was a great success. During the first break of the band, AANR presented us with a plaque, recognizing our 85 years in the nudist community. The plaque is on display in the Clubhouse upstairs lounge. We also received a proclamation honoring MAR for 85 years personifying the absolute best there is in Nude Recreation, and in the values and goals that AANR advocates from AANR-West president Gary Mussell. With the help of both Kathy W. and Marco C., we had the 85th Anniversary photo taken; copies are available for purchase in the office.

The club also sponsored an evening trip to the Crown Lanes Bowling Center on July 27th. MAR rented the entire bowling facility which kept this event nudist-friendly and protected everyone's privacy. Due to COVID-19, the

bowling alley limited the number of bowlers allowed in their facility to no more than 50 people. Mask wearing was required to enter the building however once inside, it was optional. The bowling balls and shoes available for rent were sanitized.

The annual General Membership Meeting was held poolside on September 12th. Voting for Board of Directors candidates and for a referendum is being conducted via SurveyMonkey. The last day for MAR to receive ballots was October 10th.

MAR is planning a fun family weekend with a Halloween theme for the weekend of October 24-25. Sunday, October 25, 6:30-9:30 pm is the “Ghouls and Goblins Nude Bowling” at Crown Lanes Bowling Center in Denver. Wear your favorite Halloween costume and your scariest looking Coronavirus mask. Open to members only.

In October, the club announced that, due to the uncertain nature of event planning during the pandemic, there will not be an official calendar of events published in the newsletter until event planning returns to normal. Event information is available on the MAR website and there is event information contained in the periodic e-mails sent by MAR management.

Hangin’ Loose % Retreat & Botanical Gardens



The last few years have been tough for **Michael and Janet Smith** and brought them to a point of decision. Starting with the sudden eruption of Kīlauea and Pu’u ‘Ō’ō through fissures in nearby community of Leilani Estates in 2018 severely cut into their arrivals in spite of the fact that the property was in no danger from the volcanic activity. Just as they were on the road to recovering from that deficit, the 2020 government Lockdown and mandated isolation for all arriving visitors and residents throughout Hawai’i has brought them to their knees. They continue to seek a buyer for their former coconut plantation but the market remains stagnant.

Mike still makes his weekly trek to Kehena, a black-sand cove located about thirty minutes down Pāhoa-Kalapana Road. The un-official, *tolerated* nude beach is a gathering place for an eclectic collection of visitors, local “granola” and the curious — all in various stages of nudity — and Sundays are popular with drum circles, impromptu singing and “herbs.” Be prepared to hike a short but quite vertical path and heed the locals’ advice about the usually rough waters.

hanginloose.com

Swim Free Hawai’i

Capt. Chuck Haupert has also been hurt by the virtual closure of Hawai’i yet is more optimistic for the future. Though he is not able to greet visitors or take locals to swim the Kona Coast as nature intended, he has been able to continue his other passion: deep sea fishing, albeit alone. The state government initiated a lockdown in response to the global health concerns, and have required a 14-day *sequestering* (quarantines are for sick people) for all arriving passengers, be they visitors or residents. All-in-all, the Captain remains positive that normalcy will return and his crew is ready to go!

swimfreehawaii.com

Las Vegas Bares

The Bares were going to start up again but Arizona and Nevada have a virus spike, so we are re-evaluating. E-mail nakedinvegas@yahoo.com for event information.



Las Vegas Naturists

The club reopened on the Fourth of July, our 15th Anniversary! Las Vegas Naturists has been having their weekend “Potluck Water Volleyball” events every Saturday. Safety is number one around here, everyone has to wear a mask to get onto the grounds and sanitize their hands before entry.

We are open to couples only in Las Vegas on Saturdays to work on their tan, relax in the shade or play water volleyball! With two outdoor restrooms, and great music, Las Vegas Naturists has it all for the Las Vegas crowd. We have installed even more shade around the grounds, this record hot year.

Our new virus safety rules everybody likes and we are happy to report no nudist in Las Vegas has reported any problems. We have weekly potluck and water volleyball 🏐 events every Saturday until the end of October. Moving to Las Vegas? Email actionnude@gmail.com for event information.

Northern Nevada Naturists

There were no planned activities for this club during August through October. Some members continue to visit Sand Harbor and Zephyr Cove on the east side of Lake Tahoe.

Tahoe Area Naturists

It is with great regret that the TAN Board of Directors has decided to cancel the annual Hat Day Celebration this year. After much deliberation we decided that the possible negatives far outweigh the positives for holding the celebration this year. Although we have hosted two potlucks successfully this year, we felt that with increased attendance likely at Hat Day, it could possibly put us in non-compliance with State directives on public gathering, which could lead to a closing of the clothing-optional beach.

Everything in Northern Nevada has been cancelled this year but the beach is still open! Since the textile crowd also visits the beach, it is a good idea to get there early as possible to stake our place. The parking lot gates were closed at our beach in September as the state attempts to restrict the number of people allowed on the beach at one time due to COVID-19. TAN reports people continued to come to Sand Harbor and to Zephyr Cove anyway. As many as 60 cars per day are parked along NV Rte. 28 instead. Tickets are being given to cars not parked behind the white lines.

Roadrunner Naturist Club

The club cancelled most of its summer gatherings in order to comply with state orders and keep our members healthy. If members choose to have their own private gatherings, please maintain social distance, and stay healthy. We cancelled our July 25th pool party in Albuquerque. After much discussion, they decided to cancel our event at Faywood Hot Springs the weekend of September 25-27, although some did go there that weekend to camp out.

The annual membership meeting and voting was done via Zoom. Voting was done by e-mail and Treena Saavedra was elected the new President. Otherwise, the Roadrunners have canceled all of our events for the month October. E-mail us at roadrunnernaturists@hotmail.com for more information.

SunTree Travel Club

SunTree is a travel club, one that has no property nor facilities. SunTree meets at the homes of our members for potlucks, swimming, games, hot soaks, conversation; on public lands for camping, hiking, water skiing; and in rented facilities like ski resort lodging, commercial area camping and house boating.

The club has married couples, singles, *normal* and *eccentric* people – all nice folks from various ethnic groups. Our main concern is compatibility between the members. For this reason, we suggest attendance at some of our events prior to making a decision to join the club.

Members live in various places all over New Mexico, west Texas, Arizona and other locations in the United States and Mexico. This situation makes the “travel” in our name very appropriate since most members have to travel to our events no matter where they might be held.

Southern Utah Naturist Society

Many people still have COVID-19 concerns. Mask are optional – just like clothing – and if anyone wants to social distance, let others know so they can respect boundaries. With these concerns, please bring your own food and drink; no sharing!

The August Skinny Dip Party at the Johnson pool was August 8th. AANR-West Secretary Andy Walden, newly initiated AANR-West Board member Linda Weber and her husband Stan attended the regularly-scheduled, second weekend of the month SUNS Pool Party at Arlene and Mills’, who graciously opened up their S^l George home and pool to members and potential members. The walls around the spacious pool exhibit an ocean theme. Even though there was plenty of comfortable patio furniture to relax on, the majority of the time was spent floating and socializing in the pool. With the heat of the Utah Sun, it was a welcoming oasis of water, friends and conversation. About 20 people attended with the majority of them members. Everyone was so welcoming and the introductions made everyone feel right at home. The event was well-organized, and plans were in the works for a “movie night” and additional pool parties. A group picture showcasing the AANR Flag was taken to round out the afternoon. AANR-West warmly welcomes the SUNS and are glad to have them part of the great group of clubs that form this region.

It was a fantastic time at the SUNS Evening Swim and Potluck event on August 22nd. The water was just the right temperature! Everybody enjoyed sitting around the conversation fire pit which continued late into the evening. Fourteen members attended, including three new members. The potluck was stocked with yummy offerings of all types and was considered a hit by all. There were two desserts – an apricot cheesecake and a key lime ice cream that were both pretty much demolished!

There were 19 wonderful people at the September’s “Saturday Event,” including guests Ken and Amy from Arizona, and Steve and Cathy from Florida. The potluck was delicious as usual, the pool was welcoming, and the conversation was even better. Thank you all for attending and supporting the SUNS events.

The trip to Shangri La Ranch is scheduled for October 9-11. Club organizers reviewing the answers we have been receiving to the survey regarding future SUNS events. Please reply and have your opinions be heard; if an invitation to the survey wasn’t receive, check your spam folder and then contact us if it is still not found.

Wasatch Naturists

For the third year in a row, Wasatch Naturists members and guests held a nude campout at “The Beach.” It’s really just a dry lakebed so no water to swim about 45 minutes west of Salt Lake City, and isolated enough be safely nude outside. There was a great turnout – probably 50 people showed up this year. Shane and Paul put a lot of work into this event with plenty of shade, tables and benches, a port-a-potty, a “redneck hot tub,” and even an outdoor shower! Of course, the food was amazing.

There were games and contests, with prizes for the winners. We played bocce ball, ladder ball and volleyball. At one point, a giant beach ball was used for the volleyball games. There was also hiking and nude yoga every morning. Make sure and join us next year! Wasatch Naturists can be contacted at wasatchnaturists.com for additional information and events.

Membership — Passport

9D₂

Gary Mussell • AANR Western Regional Meeting

DE ANZA SPRINGS RESORT, Jacumba Hot Springs CA • 14th November, 2020

Review

The first year of the Passport Program, despite a late launch and challenges caused by the COVID-19 virus sequestering, should be considered a qualified success.

About 20 people submitted their stamped pages back to the region's post office box by the deadline. Each resort/club visited by the participants entitled them to one raffle ticket in a big bowl from which names were drawn for special prizes. These prizes, donated by the clubs, range from merchandise to weekend stays at the donating club. The winning tickets were publicly drawn at the July Convention with the names announced at that time and the winners notified via e-mail.



pages inside. Between the time this report is being written and our Fall Board Meeting, much of this work will have been done. Some ideas we have already decided to make are:

- A place for the owner to put their name on the front cover, so it doesn't get confused with someone else's book;
- Include of a promotion for the new GPS t-shirts that will include a second raffle;
- A new color to differentiate the 2021 version from the one we used for 2020;

We are open to all other ideas and suggestions that can make the Passport more successful next time. We will be reviewing this in some detail at the Fall meeting.

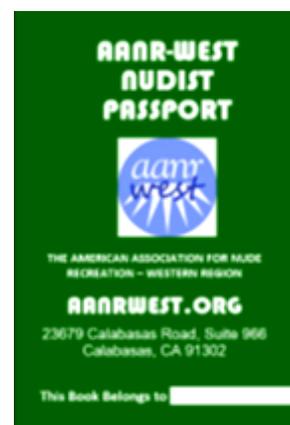
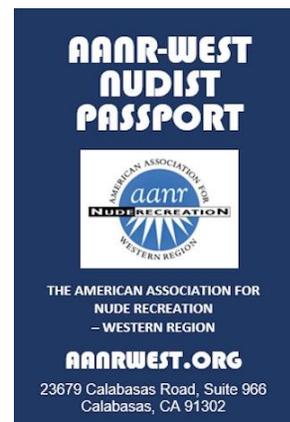
In the end, all but two of the 300

copies printed were distributed. These mostly went to clubs in groups of six to twelve books each. Flyers and instruction sheets were also sent to the clubs. The problem became that those working the registration desks were often not given this information so they did not know to promote the passports among their own members, nor did they know what to do when someone came in asking that their passport book get stamped.

Action

For 2021, we need to do a better job of training club staff about the program. At its September online meeting, the Board agreed the Region should go ahead with the 2021 launch at the start of the year rather than wait for the virus pandemic to subside. If books are distributed when clubs are partially shut down, goes the reasoning, there will be more time to get the club staffers trained in the program before staff gets busy again.

Work has begun on a slight redesign of the cover for 2021 and on a few



Membership — Inclusion

9D₃

Claudia Kellersch ◊ Jeff Tendick • AANR Western Regional Meeting
DE ANZA SPRINGS RESORT, Jacumba Hot Springs CA • 14th November, 2020

The past few months since the 2020 Convention at Shangri La Ranch were as quiet as they get. Most clubs and resorts are still restricted to their activities in one form or another but the planning for the future continues.

Singles/Inclusiveness

We are increasing our awareness and efforts to communicate with the clubs regarding the acceptance and inclusion of all eligible guests and members. It is the goal of this committee to encourage compliance with the AANR Non-discrimination Policy as stated in its By-Laws, Section I, Article IV, paragraph A: “AANR welcomes all people willing to conform to its principles and standards, regardless of age, gender, marital status, religious beliefs, ethnic origin or sexual orientation.”

There are always quiet comments and rumors about this club discrimination and that club’s noncompliance; however, if anyone knows where there are bona fide exclusionary efforts being made, the Board needs to know about them. There may not be a set policy stating such but “soft” discrimination can still happen.

Jeff Tendick

Marketing Committee

9E

DON HUBBARD ◊ Curt Flynn, Jeff Tendick, Linda Weber ◊ Ricc Bieber
AANR Western Regional Meeting • DE ANZA SPRINGS RESORT, Jacumba CA • 14th November, 2020

The past few months since the 2020 Convention at Shangri La Ranch were as quiet as they get. Most clubs and resorts are still restricted to their activities in one form or another but the planning for the future continues.

New Member Spiffs

We have a number of duffle bags and tote bags available as new member incentives and rewards. Unfortunately, we still have issues with the old system of membership management which hinders us from responding to the new members in a timely manner. Word from Kissimmee is that the *Impexium* system is almost ready, so this committee looks forward to learning a new tool. However, by distributing these bags through the landed clubs who then can present them personally upon welcoming the new members, we can ultimately save shipping costs and it’s a great icebreaker for the clubs. This will be further explained at the Board meeting.

Our stock of *tchotchkes* is in good shape, thanks to 2020! The quartermaster has provided an inventory of spiffs which are ready whenever the travel shows and public events are. We always are looking for new items and keep things fresh, so always be on the lookout for our next popular item, like the emery boards.

Jeff Tendick

Marketing — Women in Nude Recreation

9E₁

Linda Weber, Treena Saavedra • AANR Western Regional Meeting
DE ANZA SPRINGS RESORT, Jacumba Hot Springs CA • 14th November, 2020

The WINR Committee has been busy strategizing for when venues will be open and able to accommodate bookings.

Treena designed and had printed up WINR QR Code stickers to put in different locations to spark interest for potential new members. The code links directly to the WINR page on the redesigned website.

Treena and Linda are working with *OneStoneWeb* to see how small the QR Code can be reduced with the idea of placing the code on the phone stickers that some resorts have for covering the camera on cell phones. If able to be implemented on the phone stickers, the idea is to rotate the stickers through the Clubs with not only a set with the WINR QR code but also have the AANR-West website QR Code printed on separate ones to keep the website top of mind with members as well as potential members.



Linda attended a British Naturism Zoom WINR “Coffee Chat” to see how they administer the program. The time difference was a bit of a disadvantage with the call occurring at 2:30 AM. The call had ten ladies and was hosted by Amanda from the WINR Committee. The call is an informal “chat” in which the ladies can talk about any subject in a safe environment. The call lasted an hour. There were a few new members who appreciated the ability to talk and ask questions with just women present.



We would like to replicate this type of informational “chat” via Zoom or GoToMeeting with the idea to publicize the information through to the resorts, destination and as well as travel clubs, “Western Sun” newsletter, social media, and website.

Linda is doing outreach to the other organizations she is a member of to see how they recruit women as well and what programs they have available for a women-only focus. So far, British Naturism has by far had the most success and support in getting WINR participation.

Treena has been in contact with the SUNS TRAVEL CLUB in Utah with a view to planning a women’s retreat at a member’s home. The host is very interested and both Treena and Linda will be involved in fleshing out the details as soon as it is safe to allow a group event.

A table was set up at the AANR-West Fall Festival at SHANGRI LA RANCH in early October and featured the brochures, postcards and WINR stickers as well as manning the table for inquiries. In addition, Clothes-Free International interviewed both of us regarding the WINR stickers as well as what the purpose and goal of WINR is. CFI is an AANR-affiliate however, the videos are available only by subscription service and we don’t have access to any analytics on our outreach.

Respectfully submitted,

Treena Saavedra, co-chair WINR

Linda Weber, co-chair WINR

Youth Under 18 Committee

9F

CLAUDIA KELLERSCH • AANR Western Regional Meeting
DE ANZA SPRINGS RESORT, Jacumba Hot Springs CA • 14th November, 2020

Since all my international and national travel was cancelled from mid-March 2020 onwards, I received the rare opportunity to organize (as well as co-organize with Naturist in the Orange County) weekly family naturist events all over southern California. This included two successful clothing-optional family camping trips in a national forest campground, two trips to Deep Creek Hot Springs, endless selected weekend days on the local naturist beach (Blacks Beach in San Diego), as well as numerous naturist hiking events on the Pacific Crest Trail as well as on and off the grounds of my AANR club, De Anza Springs Resort. These events were all outside, all clothing-optional and/or fully nudist/naturist, always 100% family-friendly, and attracted many families new to AANR and the clubs. Sunbathing and skinny dipping in the ocean on hot days, in creeks, hot and solar-heated pools at clubs as well as nude hiking based at/from our club turned out to be the huge success of this extended Summer 2020.

As the new Meetup owner and organizer for my local un-affiliated club, the Camping Bares of San Diego, I carefully monitored and communicated the changing conditions and health situations determining the opening of clubs and beach, organizing events accordingly, sending out weekly invitations to local nude recreation opportunities. Attendees often travelled over two or three hours, and new and different people and families kept showing up at our all-inclusive events.

Due to my positive outreach to families with children under the age of 18 on the naturist beach, camping and hiking from March to October 2020, I have requested budgeted funds to develop, print and distribute an AANR-West FAMILY rack card pointing out the advantages and benefits of AANR membership to families. My budget request was sent to all current board members and committee chairs. Please vote for the new rack card. It will include no photos of children, but rather, silhouettes and new commissioned graphics, and can be distributed publicly at public events such as my Earth Day in San Diego, which was sadly cancelled this year, but where I have been promoting family social nudism for over fifteen years.



Some FAMILY text on the new AANR-West website was written by Larry G., rewritten, edited and proofread by me. Larry invited me and asked me close to the new website release date to work with him on writing new original content, which I enjoy, as a professional translator, writer, editor and proofreader.

I promoted the Bay to Breakers 12K Virtual Run at De Anza Springs, for which I planted the idea and did months of brain storming, which was made into a reality by Graham, the organizer for the regular Nude 5K, and a team of volunteers. Please see details on this past successful event and on how other AANR clubs can adopt the clothing-optional virtual run idea at their clubs, over in the SPORTS section.

My son Alexander, 14, and I also won medals in our participation at the postponed to October 2020 Olive Dell Ranch 5K race, placing first in the age categories "Under 20" and "Female 50 to 59." This nude 5K had staggered race starts for two people together at a time, organized with proper social distancing, a great overall success for the club.

The organization for the 2021 Kids' Camp is in place, requesting the same budget that was approved at the November 2019 budget meeting by the board members.

Respectfully submitted,

Claudia Kellersch

Young Adults Committee

9G

EVAN NIX, TIMOTHY SARGENT ◊ Brian Yen, Rachel Renée Hall, Rolando Mantilla

AANR Western Regional Meeting • DE ANZA SPRINGS RESORT, Jacumba CA • 14th November, 2020

Though the Young Adults Committee is not new to AANR West, the current makeup of our committee is entirely fresh, so in many ways we are starting anew. In our discussions, we have discovered that we are all much aligned, and have a myriad of ideas and no shortage of excitement. This report focuses on the two primary areas that we feel makes sense to focus on as a start, and those areas are hosting *online events* and using *social media* – particularly Instagram – as a tool to connect with potential new members.

ONLINE EVENTS

Our short-term goal is to utilize the current quarantine limitations as an opportunity to build a modest program of online Zoom events that are geared towards young adults. We want to work with AANR-West clubs and groups to host and sponsor these online events. Our primary events would be free to AANR members. Monthly pub quiz/trivia events, charades or other party games, seminars or Q&A's, and other similar such events designed to appeal to young adults who aren't averse to this type of socializing.

Additionally, we'd like to add an occasional free event open to non-members, as a way to "reel in" new memberships. Since these events are not limited by physical location, they open the door to members around the country, both urban and rural, and even outside of the US.

Lastly, we want to add an occasional wellness-focused, *paid* event for members and non-members alike -- nude yoga, guided meditation, etc. By offering different types or tiers of events, our hope is to attract new members who may not otherwise have been inclined to join AANR. To keep our budget low, we want to negotiate a trade with wellness professionals (such as yoga instructors), and by charging an admission price we can pay these experts without a significant drain on the budget, as well as potentially act as a second source of income.

We don't yet have data on the kinds of revenue these events might bring to AANR West, so considering this as a "pilot program" with the hope of gathering data over the first year, we're requesting a modest budget to pay professionals, with the intent to try to negotiate an arrangement that saves us from having to actually use that budget if not needed.

There's a second fold to this strategy. By *recording* these events, we will have video and audio content that we can use on social media to promote these events as a value add for members. While the COVID-19 pandemic offers us a unique opportunity to experiment with this type of event, we feel strongly that if this trial is successful, it may have the potential to become a regular long-standing program for AANR-West and even to be a template for other regions and the national organization to emulate.

As we explore these opportunities, we hope a strategy that includes a mixture of free and monetized events will mean our committee can be a membership-building venture as well as a second source of revenue for AANR West.

Evan Nix

DISCUSSION POINTS

Types of Non-Athletic Based Scholarship

Need-Based Scholarships

Need-based scholarships are defined as financial aid given to students on the basis of financial need. Students may qualify for need-based scholarship funds if they come from low-income backgrounds, and qualification is usually determined based on family income.

How do need based scholarships work?

They award students who have a financial need. Students qualify for need-based scholarships based on their family's income. Still, many need-based scholarships take into account an applicant's grades and test scores. Applicants with great academics and financial need have many opportunities for scholarships.

Merit-Based Scholarships

Merit scholarships are typically awarded on the basis of academic, athletic or artistic merit, in addition to special interests. Some merit scholarships also consider financial need, but rewarding talent is the primary objective.

What is the difference between need- and merit-based scholarships?

The primary difference between these two types of financial aid is that merit-based scholarships, unlike need-based financial aid, are awarded to students based on academic or other merit rather than demonstrated financial need.



Performance-Base Scholarships

Performance-based scholarships aim to help reduce the financial burdens on low-income college students while providing incentives for good academic progress. Students are generally paid at multiple points during the semester if they earn a certain number of credits with a "C" average or better.

Outcome-Based Scholarships

How is an internship different from a scholarship?

There is a huge difference between scholarships and internships. An internship is an opportunity to work with a business or organization where employees must have a degree before you graduate. Most professions today require that students have an internship in that field before they can be hired.

Larry Gould

Sports Committee

91

BARRY NIELSEN ◦ Claudia Kellersch, Curt Flynn, Don Hubbard

AANR Western Regional Meeting • DE ANZA SPRINGS RESORT, Jacumba CA • 14th November, 2020

We had a very successful Fall Festival here at SHANGRI LA RANCH this past weekend (10th October 2020). Great water volleyball tournament with several teams from different clubs. About twenty people participated in the Billiards Tournament and twenty some played in the Pickleball Tournament. All had a great experience and lots of fun.

With regards to the Sports budget, Curt and I have discussed this. We still have around \$1500.⁰⁰ currently in the budget. We didn't spend anything that I am aware of this past year and the way things are going with the COVID-19, don't really foresee spending anything until there is some resolution to this.

We feel the same with regards to scheduling any sporting competition events between clubs right now. Chances are anything we schedule and prepare for will probably need to be cancelled anyway. When all this COVID-19 issue is resolved, we will resume the fun.

Finally, is it possible for you to have the Sports/Activities Directors from all the clubs contact me with their e-mail and phone numbers? I have sent e-mails to most clubs and have had zero responses. The only person I have briefly spoken with is the guy from DE ANZA SPRINGS RESORT here at our last board meeting.

I think that's about it. Any questions please don't hesitate to contact me.

Regards,

Barry Nielsen



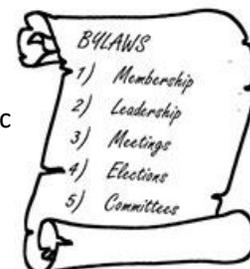
By-Laws & Procedures Committee

9J

TIM MULLINS ◦ Gary Mussell, Larry Gould • AANR Western Regional Meeting
DE ANZA SPRINGS RESORT, Jacumba Hot Springs CA • 14th November, 2020

We have been asked by President Mussell to review the following two items:

We want to shorten the time to cycle through interim motions. Currently the procedure manual indicated we have to take ten days for Q&A and then three more days to vote. Jeff and I agreed it should be five days Q&A and two days to vote. Electronic motions and voting allowed.



We want to make permanent that interim motion we passed in July allowing clubs to vote online and not HAVE to be present at the convention to vote.

Respectfully submitted,

Tim Mullins

By-Laws & Procedures Committee

Government Action Team Committee

9K

GARY MUSSELL ◦ Larry Gould, *Tim Mullins* • AANR Western Regional Meeting
DE ANZA SPRINGS RESORT, Jacumba Hot Springs CA • 14th November, 2020

State by State Legislation

While a few bills of interest were introduced this year, they never got out of committee because the legislatures recessed prematurely this spring due to the COVID-19 pandemic, the nudist community has had an easy time of it this election year. Often there is some politician somewhere hoping to use us as scapegoats for his sagging campaign, but we have not seen this in 2020.

In California, the only new law of interest that was passed and signed is **AB 1775** which provides stiff financial penalties if a person makes a false claim of illegal activity by another person. Nudists might be able to use this should a neighbor harass a nudist for sunning in their own backyard if the neighbor has to go out of their way to see the nudist.

The following bills all died in committee this year, but that doesn't mean they won't make a return in 2021:

- **Arizona HB 2703** — This proposed law allows a civil penalty after an alleged invasion of privacy caused by any unauthorized capture and dissemination of "a live visual image, sound or other physical impression that is captured or taken in this state. It also died in the House Judiciary Committee without a hearing.
- **California SB 798** — The intent of this bill is to make it illegal to send photos to anyone through a phone without their consent. It's a civil bill not a criminal one. The bill was held by the Senate Judiciary Committee without a hearing.
- **California AB 2065** — Existing law makes the sharing of intimate images of another person, as specified, that were intended to remain private and that result in the serious emotional distress of the person depicted, a misdemeanor. This bill would make the offense a felony and require the offender to register as a sex offender. The bill died in the Judiciary committee without a hearing.



- **Wyoming HB 48** — This “voyeur” bill makes it a felony to use any device to take “intimate” photos of another person without their consent. The bill was cosponsored by ten House and two Senators but died without a hearing in the State Senate.

California Beach Report

All California beaches controlled by the State Parks Department continue to be closed. Beaches controlled by the various counties are open or closed depending on that county’s ever-changing rules.

Several open beaches have seen increases in use by beachgoers from towns farther away because their local beaches were closed. We have schooled our nude users to be very careful to observe distance on the sand to avoid user conflict with visitors who did not know our nude area was allowed. In some cases, we advised beachgoers to visit the beach mid-week instead of on weekends because crowds would be less, and that proved to be a successful strategy.

We know several cities have sent deputies to the beaches to enforce social distancing. For example, we had a report of two deputies mounted on horseback on Labor Day Sunday trying to enforce mask wearing and social distancing. They did not bother the few nudists were there that day.

- **San Bernardino County** — The national forest land south of Apple Valley, where Deep Creek Hot Springs exists, remains officially closed due to the pandemic. Rangers did not cite those who chose to ignore the closure order. However, due to nearby fires during August and September, there was very heavy smoke on the area and that kept most day hikers away.

Before and after the fire threat, perhaps a dozen or more people hike down to the site every weekend. The parking lot is on private land and the new owner there has reduced his daily parking fee from \$10 to \$5/car. Overnight camping in the parking lot is no longer allowed. A new and longer path to the creek is now being used.

- **San Diego County** — Ron Weimer reports this summer has seen a large influx of textiles visiting and partying at Blacks Beach this summer, despite its official closure by the state due to the pandemic. These visitors are leaving a large amount of trash behind when they leave that the Friends of Blacks Beach and NitOC club are picking up and carrying out at the end of each day.
- **San Luis Obispo County** — A follow-up to the Pirates Cove report in July: At the California Parks & Recreation Association trade show AANR-West attended in early March, we met Nick Franco, Director of Parks & Recreation for San Luis Obispo County (two hours north of Santa Barbara), when he visited the booth. We spoke for about 15 minutes, discussing ideas for the Pirates Cove nude beach near San Luis Obispo that will keep the area in its beautiful natural state while curtailing the college (non-nudist) party problems we often face there. He acknowledged the local nudist group there, the Whales Cave Conservancy (WCC) and their many volunteers help keep the area clean and the behavior guidelines enforced. We agreed to meet soon, but the pandemic put those plans on hold.

In August, we received an email from Gene Quayle, one of the leaders of the WCC that a “No Parking Zone” has suddenly appeared at the Bluffs Coastal Parking lot above the beach and along on the downhill side of the road leading to the lot, in violation of the Ontario Ridge Specific Plan. There was no public notice or hearing. Gene concluded someone in the HOA above the beach is once again trying to take away public parking used by hikers and Pirate’s Cove beachgoers. The HOA has a long history of harassing beachgoers by putting up gates and posting security guards in the past, all of which were ruled illegal by the Coastal Commission. All were eventually removed after WCC intervened.

This time around, Gene sent an email to Pismo Beach City Manager, copied to all City Council Members protesting the sudden change in policy and asking the No Parking signs be removed. If that doesn't work, he says WCC will once again take our complaint to the Coastal Commission.

The other issue we have is the recent sudden death of San Luis Obispo County Supervisor Adam Hill. WCC considered him a good friend of the nudists at the beach. A replacement will be appointed by the Governor but he is not likely to do anything until after the November elections. WCC is searching for a candidate to support. A letter writing campaign to Newsom may be necessary to ensure the beach stays protected. Contact Gene Quayle at genequayle@sbcglobal.net if you want additional information.

- **Santa Barbara County** — Since the July 2020 GAT report, we have received no reports of any tickets issued on any nude/clothing-optional beach, lake, hot springs, or hiking trail in the region.

At More Mesa Beach, we know of one ticket issued in June for nudity and that person was caught during a social distancing sweep.

During much of September, the air quality along the entire Southern California coast was extremely poor and actually hazardous as smoke from the dozens of nearby forest fires blew to the ocean and refused to dissipate. This kept the beach crowds down but the acrid haze kept many of our members away until things cleared mid-month.

The annual California Beach Cleanup Day on Saturday, September 19, was cancelled by the Coastal Commission. Instead, people were encouraged to clean up "neighborhood streets, their local natural area, even their beach if they can safely access it - but only alone or with the people with whom they've been sheltering-in-place." During the week of September 19-25, we asked members visiting the beach to bring along extra trash bags to help clean up during Coastal Cleanup Week.

In Carpinteria, adjacent to Bates Beach, the 34th Annual California Avocado Festival, originally scheduled for the first weekend of October, was cancelled. Usually the Friends of Bates Beach would have an information booth there and distribute AANR-West literature and spiffs. Instead, festival organizers converted the event into a single booth as part of that week's Farmer's Market, where they sold *AvoFest* souvenirs and clothing to raise funds for local nonprofits like the Boys and Girls Club. Friends of Bates Beach members were encouraged to show up and buy things using \$2 bills.

On August 19, at Gaviota State Beach (alongside the former nude beach there), the Santa Barbara County Sheriff's Office announced its largest drug bust in the county's history, when 33 people were arrested at the *now closed* Gaviota State Beach. Recovered from a panga boat as it landed onshore were 3,164 pounds of methamphetamine. Without nudists being on that beach anymore, the smugglers thought this was a perfect deserted spot to land their illegal drugs from Mexico.

- **Lake Tahoe (Nevada Side)** — The local club, Tahoe Area Naturists or *TAN*, reports the beaches around the lake have seen an unusually high number of beach attendees this spring due to the virus lockdowns elsewhere. The club also reports the non-nudists are leaving lots of trash along the trails and the highway as the authorized trash cans full and not being collected due to the shutdown. ["Trash is everywhere - and we mean everywhere!"] The Tahoe club arranged for several clean-up events during the summer the highways and trails near their beach area. It is hopeful these activities will provide some positive public relations for the club.

Starting August 14, *TAN* reported a sudden crackdown on cars parked illegally along NV Route 28 adjacent to the two nude beaches at Sand Cove and Zephyr Beach. The increase in use of the nearby textile beaches by mostly people driving cars with out-of-state license plates has forced everyone else onto the main highway. While it is perfectly legal to park in the designated spots on NV-28, the cars must park within the white line but most cars don't do that, trying to squeeze into irregular spaces between other parked cars. Fines range

from \$300 to more than \$500 depending upon how far the car is over the white line. Typically, state park rangers hand out about 600 citations a year but this summer they are up to 1600 so far and that is just rangers. Nevada Highway Patrol and Washoe County Sheriff's Office have their own tallies. NHP also reported it has towed at least 50 vehicles.

TAN sent out a bulletin to its members to get parked as early as possible or else to or wait for the late afternoon. However, even with maximum enforcement in effect TAN reported there was little improvement in the parking situation during August. Then, on September 13, the Forest Service made announcements over a loudspeaker from the fire road that all beaches south of Sand Harbor are closed and all had to pack up and depart due to nearby fire danger. Rangers threatened to issue tickets during frequent visits to both nude beaches during the next two weeks. None were issued and the closure was lifted on September 30th. TAN maintains a friendly relationship with local law enforcement.

Campaign 2020

- **Carpinteria City Council** — There are two seats up for election this year. One of our strongest beach supporters, Fred Shaw, is stepping down after three terms. It is important we maintain a high level of support for Bates Beach on the City Council. Incumbent Wade Namura is considered a shoo-in for re-election, leaving two to fight for Shaw's seat. One, Natalia Alarcon has written to us her support for Bates Beach. The other, Mark McIntire, is opposed. Shaw has endorsed Alarcon, as have several other prominent local city citizens as well as the Chamber of Commerce (to whom Friends of Bates Beach is a member). On September 18th, Gary Mussell endorsed Alarcon, speaking as a private citizen and made a campaign contribution. At its October 4th Board meeting, the Southern California Naturist Association (SCNA) club voted to give donations to both Alarcon and to Namura. Local nudists are being asked to participate in the local campaigns according to their own political beliefs.
- **Pismo Beach City Council** — Meanwhile, up the coast, a strong supporter of Pirates Cove, Erik Howell, is in a tough re-election campaign as a City Council member in Pismo Beach, adjacent to Pirates Cove. Howell is also a member of the CA Coastal Commission. WCC asked for our help on Erik's behalf. Tim Mullins and Gary Mussell have made personal political donations on his behalf. We did not ask the AANR-West Board to either endorse or make a political contribution.



Outside the AANR Western Region — FYI

- **Minnesota** — The use of drones to spy on nudists enjoying a lakeside beach triggered an uproar last month and caused the local city council to revise its anti-nudity ordinance.

CNN reported the Golden Valley Police Department used the high-tech surveillance devices at Twin Lake on July 10th after receiving complaints. Twin Lake is located just a couple of miles northwest of Minneapolis and is a popular spot for sunbathers during the summer with a well-known quiet corner where nudists like to congregate away from everyone else. Police only come down upon complaint but this time they decided to send a drone first to see if the complaint was valid.

Eyewitnesses said the drone flew over the entire lake, not just the nudist beach and prompted many irate calls to the city claiming invasion of privacy. When police officers showed up a few minutes later, "they went straight for the two or three black people who were visible on the camera, not the other white people," said one witness at the city hall hearing a week later.

Police Chief Olin responded: "Drone footage is accessible only to very few staff within the department and is only used for documentation, evidence collection and prosecution if needed," read the police response.

“Police staff are trained in data privacy and maintaining confidentiality. By law, people in public spaces have no expectation of privacy from being recorded by security devices.”

“At the beach, the police collected information from eight individuals to determine if citations should be issued for various infractions. From the eight individuals observed violating the law that police were able to obtain information, two were people of color.”

The police did not issue any citations. The Golden Valley statement also said the city, “strongly condemns racism and discrimination” and “works to make its community a welcoming and respectful place for all.”

After the hearing, the Parks and Recreation Department voted Wednesday to roll back a ban on “showing female breasts” in city parks. Full nudity, however, is still prohibited. One step at a time. — 07/30/2020

Legal Committee

9L

GARY MUSSELL ◦ Larry Gould • AANR Western Regional Meeting
DE ANZA SPRINGS RESORT, Jacumba Hot Springs CA • 14th November, 2020



Due to the confidential nature of the subject matter reviewed by this committee, we will be making a verbal report to the Board instead with the possibility of a closed session if we deem it necessary.

Conventions & Facilities Committee

9M

JEFF TENDICK ◦ David Ziegler, Treena Saavedra ◦ *Walt Stephens*
AANR Western Regional Meeting • DE ANZA SPRINGS RESORT, Jacumba CA • 14th November, 2020

2021 AANR WESTERN REGION SCHEDULE				
<i>Spring Board Mtg</i>	<i>Summer Festival</i>	<i>Convention</i>	<i>Fall Festival*</i>	<i>Fall Board Mtg</i>
Mira Vista Resort Marana AZ	Glen Eden Sun Club Temescal Valley CA	Shangri La Ranch New River AZ	de Anza Springs Jacumba Hot Spgs CA	Laguna del Sol Wilton CA

* Note: The 2021 Fall Festival is currently scheduled to be held at de Anza Springs Resort. Due to a recent chain of events, this may need to be relocated to Shangri La Ranch. Details and discussion will take place during the Fall Board of Directors Meeting of November 2020.

Nominations Committee

90₁

JEFF TENDICK ◊ Ernie Wiese • AANR Western Regional Meeting
 DE ANZA SPRINGS RESORT, Jacumba Hot Springs CA • 14th November, 2020

AANR-WEST Board of Directors Terms of Office Chart

		Director Seat #								
2021/22		1	2	3	4	5	6	7	8	9
July		Ernie Wiese Termed out	Treena to 2022	Claudaia Kellersch Termed out	Linda to 2022	Don Hubbard Must be Reconfirmed for 1 year	David to 2022	Larry Gould Must be Reconfirmed for 1 year	Curt to 2022	Barry Neilsen Termed out
August										
September										
October										
November										
December										
January										
February										
March										
April										
May										
June										

3 Open Seats in July 2021
 2 Members must run be reconfirmed
 4 Members are not up until 2022

It is never too early to think about who will be a good addition to the Board of Directors. There will be three seats open next July and two more for reconfirmation. The Region needs energetic people who will advocate for Nudism in a positive manner, who work well individually as well as on committees, and are dedicated to advancing the mission of the American Association for Nude Recreation.

Board members are responsible for proposing legislations which require expenditures of AANR-West funds and accompanying them with cost analyses. Board members are expected to attend all meetings scheduled throughout the year or have a valid reason for absence, as determined by the President. They also vote to select times and places for its meetings as well as regional events and activities, set budgets, and represent not only their home clubs but also all members throughout the Western Region.

In addition to Directors' seats, our Region will also be electing a new President for the 2021-2023 term. The other three Officers' positions are not up for reelection yet but everybody is still invited to consider who will be viable candidates for Vice President, Secretary and Treasurer when those positions become available.

Jeff Tendick

The last meeting of the Western Nudist Research Library occurred on Saturday, September 13, 2020, the first day of my road trip vacation. Unfortunately, I had to miss the meeting, so I asked my fellow WNRL liaison, Evan Nix, if he would like to write the report for the AANR-West Board. The following is his report.

Rolf Holbach

WNRL Liaison
AANR Western Region



The Western Nudist Research Library's operations have been slower than normal this year, due to the COVID-19 pandemic and club restrictions, as well the loss of our founder and president, Rich Hirst. With that being said, the dedicated Board of Directors has held regular meetings over Zoom, and progress is being made toward our primary objectives. Below is a report of the status as of October 2020.

Operational Hours

For the bulk of 2020, WNRL has not been able to maintain regular hours, but that has changed recently. With Glen Eden's reopening, the library has been open to visitors on weekends, subject to volunteer availability. Going forward, the suggested method for visiting the library is to email and make an appointment.

Volunteer Day

The planned volunteer day in September was postponed due to the coronavirus pandemic, and has not yet been rescheduled. We are waiting for the pandemic to abate before we choose another date for this event. In the meantime, WNRL is still looking for volunteers to help us open the doors on weekends, as well as assist with our digitization and preservation efforts. Those interested can e-mail evan@nudistresearchlibrary.com.

WNRL Database

WNRL is exploring options for building a proper online database of its archives. Among its considerations are choosing a sensible database platform that is flexible for growth, and compatible with the American Nudist Research Library database in Kissimmee FL, as well as scalable to work for the Consortium Database in a future phase. We are in the early stages of these discussions.

Digitization/Library Consortium

The Western Nudist Research Library continues to work with the other three national nudist libraries on the concerted effort to digitize our catalogue and share our collections over the cloud. This effort is entering its "Phase 2," which, among other things, involves making the shared database accessible to qualified researchers remotely. This is a work in progress. Currently, the database is accessible from one of the four national repositories.

8mm / 16mm Film Digitization

In addition to digitizing our library collections, a recent effort has been to scan and digitize our collection of films. We have dozens of films in various formats, from VHS to DVD to 8mm and 16mm reels. This process means cataloging these films for comparison with the other libraries, and digitizing any films that have not yet been scanned elsewhere. The 8mm and 16mm films are prioritized since they are the oldest on our shelves and do not exist in other, more easily digitized formats. For the 16mm films particularly, this process requires working with an outside vendor, and can be pricey. We are allocating a small budget to this, and seeking funds to help complete the effort.

Spreading the Word

A recent, more personal effort has been made by Library directors Mark P. and Evan N. to write history articles for the Glen Eden Sidelights newsletter in an effort to inform local members about the incredible history our library holds. We're looking for other volunteers interested in researching and writing an article. We're also interested in similar promotional opportunities in the AANR-West Newsletter, or even The Bulletin.

Evan Nix