OFFICER AND
COMMITTEE REPORTS

WESTERN REGION

67th Annual Convention
23 - 26 July, 2020

Shangri La Ranch
New River, Arizona
TABLE OF CONTENTS

Outgoing Board Meeting Agendum .............................................. 3
General Assembly Agenda ......................................................... 4
Incoming Board Meeting Agendum .............................................. 6

President’s Report ........................................................................ 7
Vice President ............................................................................. 8
Secretary ..................................................................................... 9
Treasurer ..................................................................................... 10
AANR West Trustee ...................................................................... 11

Internal Administration (IA) ....................................................... 12
Finance ...................................................................................... 12
Public Relations .......................................................................... 13
Social Media ............................................................................... 14
Club Liaisons ............................................................................... 15
Newsletter .................................................................................. 15
Website ...................................................................................... 20
Membership ............................................................................... 23
Marketing ................................................................................... 24
Passport ...................................................................................... 24
Women in Nude Recreation (WINR) ............................................. 25
Spanish Translation ................................................................... 25
Sports ......................................................................................... 26
Government Affairs ................................................................... 27
Conventions & Facilities (C & F) ............................................... 31
AANR West Youth (under age 18) .............................................. 31
Young Adults (18-30) ................................................................ 32
Western Nudist Research Library (Ad Hoc) ............................... 32
By-Laws and Procedures ............................................................ 33
Summary of Motions 2019-2020 ............................................... 34
Scholarship Program ................................................................. 35
Credentials (any changes?) ....................................................... 36
Nominations ............................................................................... 36
AGENDUM
(Note: all times are flexible)

9:00 to 9:45 AM — Outgoing Board Meeting

1. Call to Order
2. Pledge of Allegiance
3. Roll Call and Determination of Quorum
4. Introductions and Announcements
5. Adoption of this Agenda
6. Approval of Minutes from the March 14, 2020 Board Meeting
7. Officers’ Reports
   A. President .......................................................... Gary Mussell
   B. Vice President ..................................................... Jeff Tendick
   C. Secretary .......................................................... Andy Walden
   D. Treasurer ........................................................... Cyndi Faber
   E. AANR West Trustee ............................................. Walt Stephens
8. Committee Reports:
   A. Internal Administration (IA) .................................. Tim Mullins
   B. Finance ............................................................. Rolf Holbach
   C. Public Relations .................................................. Andy Walden
      1) Social Media .................................................... Andy Walden
      2) Club Liaisons ................................................... Andy Walden
      3) Newsletter ....................................................... Gary Mussell
      4) Website .......................................................... Gary Mussell
   D. Membership ....................................................... Jeff Tendick
      ➢ Member Inclusion ................................................. Jeff Tendick
   E. Marketing ........................................................... Ricc Bieber
      1) Passport ............................................................ Ricc Bieber
      2) Women in Nude Recreation (WINR) ......................... Treena Saavedra
      3) Spanish Translation ............................................. Ricc Bieber
   F. Sports ....................................................................... Curt Flynn
   G. Government Affairs ................................................ Gary Mussell
   H. Conventions & Facilities (C & F) .............................. Jeff Tendick, Barry Nielsen
   I. AANR West Youth (under age 18) .............................. Claudia Kellersch
   J. Young Adults (18-30) .............................................. Rolando Mantilla
   K. Western Nudist Research Library (Ad Hoc) ................ Rolf Holbach
   L. By-Laws and Procedures .......................................... Tim Mullins, Larry Gould
   M. Scholarship Program .............................................. Ernie Wiese
   N. Credentials (any changes?) ..................................... Treena Saavedra
   O. Nominations ........................................................... Jeff Tendick
9. Business Specifically Referred to This Meeting
10. New Business (anything not previously discussed)
11. Announcements
12. Good of the Order*

9:45 AM — Adjournment (time approximate)
AGENDA

(Note: all times are flexible)

10:00 AM to 1:00 PM — 2020 Regional Assembly

1. Call to Order
2. Pledge of Allegiance, Moment of Silence
3. Welcome by Shangri-La Ranch
4. Introduction and Announcements
5. Roll Call of Officers and Directors
6. Credentials Committee: Roll Call of Clubs and Delegates
7. Oath to Delegates
8. Adoption of Rules and Order of Business and this General Assembly Meeting Agenda
9. Officers’ Reports
   A. President .................................................................Gary Mussell
   B. Vice President .........................................................Jeff Tendick
   C. Secretary ....................................................................Andy Walden
   D. Treasurer ......................................................................Cyndi Faber
   E. AANR West Trustee ......................................................Walt Stephens
10. Committee Reports:
    A. Internal Administration (IA) .........................................Tim Mullins
    B. Finance ........................................................................Rolf Holbach
       ➢ Developing Alternative Sources of Club Revenue ......(subcommittee)
    C. Public Relations .........................................................Andy Walden
       1) Social Media ...............................................................Andy Walden
       2) Club Liaisons ............................................................Andy Walden, Ernie Wiese
       3) Website .....................................................................Gary Mussell
    D. Membership ...............................................................Jeff Tendick
    E. Marketing ......................................................................Ricc Bieber
       1) Passport Program .....................................................Ricc Bieber
       2) Women in Nude Recreation (WINR) .........................Treena Saavedra
       3) Spanish Translation ..................................................Ricc Bieber
    F. Member Inclusion ........................................................Jeff Tendick
    G. Sports ........................................................................Curt Flynn
    H. Government Affairs ....................................................Gary Mussell
    I. Conventions & Facilities (C & F) ......................................Jeff Tendick, Cyndi Faber, Ernie Wiese
       ➢ Motion: Selection of 2021 Convention Site
    J. Nominations .................................................................Jeff Tendick
       ➢ Any Nominations from the Floor .................................(nominations to remain open)

1:00 PM — Recess until Saturday, 25th July 2020 @ 9:00 AM (time approximate)

Any business on the above agenda not yet covered will be continued to the Saturday session.
AGENDA
(Note: all times are flexible)

9:00 AM to 1:00 PM — 2020 Regional Assembly (cont.)
1. Call to Order ......................................................... Gary Mussell

10. Committee Reports (cont.):
   K. AANR West Youth (under age 18) ..................................... Claudia Kellersch
   L. Young Adults (18-30) .............................................. Rolando Mantilla
   M. Western Nudist Research Library ...................................... Rolf Holbach
   N. Scholarship Program ................................................ Ernie Wiese
   O. By-Laws and Procedures ........................................ Tim Mullins, Larry Gould
      ➢ Motion: Approve Actions of the Board of Directors for 2019-2020

11. Additional Delegate Credentials .................................... Treena Saavedra
      ➢ Oath to Any Additional Delegates

12. Further Nominations from the Floor
      ➢ Motion: Close Nominations for Directors

13. Appointment of Vote Tally Committee ............................ Gary Mussell

14. Election of Officers and Directors ................................... Gary Mussell

15. Presentation of AANR Western Region Awards
   A. Passport Raffle ......................................................... Ricc Bieber
   B. Scholarship Awards ................................................ Ernie Wiese
   C. Membership Increase Award (by number) ........................... Jeff Tendick
   D. Membership Increase Award (by percentage) ....................... Jeff Tendick
   E. Man, Woman, and Family of the Year .............................. Gary Mussell
   F. Young Man and Young Woman of the Year ....................... Claudia Kellersch
   G. Bill Hawk Sportsmanship Award .................................. Curt Flynn
   H. Bob Page GAT Memorial Award .................................. Gary Mussell
   I. AANR-West Hall of Fame ......................................... Jeff Tendick
   J. President’s Certificates of Appreciation .......................... Gary Mussell

16. Oath/Installation of New Officers and Directors .................... Gary Mussell

17. Business Specifically Referred to This Meeting

18. New Business (anything not previously discussed)

19. Announcements (usually future activities)

20. Good of the Order*

1:00 PM — Adjournment Sine Die (time approximate)

*Good of the Order allows for specific suggestions, constructive criticism and thus to attempt, in good faith to rectify wrongs, and, if necessary, to achieve a desired outcome. They can be proposed as main motions, for example: “I rise during the good of the order to express displeasure regarding smoking in the hall during meetings and would like to make a motion that future meeting be non-smoking.” It is important to note that no tabled, postponed, referred, defeated or otherwise disposed of motion acted on by the body can be reintroduced under good of the order, as this would circumvent the assembly’s previous action thereon.
AGENDUM

(Note: all times are flexible)

9:00 to 12:30 AM — Incoming Board Meeting

1. Call to Order
2. Pledge of Allegiance
3. Roll Call and Determination of Quorum
4. Introductions and Announcements
5. Adoption of this Agenda
6. Officers’ Reports
   A. President ................................................................. Gary Mussell
   B. Vice President .......................................................... Jeff Tendick
   C. Secretary ................................................................. Andy Walden
   D. Treasurer ................................................................. Cyndi Faber
      ➢ Discussion of 2021 Budget Process
   E. AANR West Trustee ...................................................... Walt Stephens
7. Discussion of 2020-2021 Goals ......................................... Everybody
8. Appointment of 2020-2021 Committees ............................... Gary Mussell
   A. Internal Administration (IA) .......................................... TBA
   B. Finance ........................................................................ TBA
   C. Public Relations ............................................................ TBA
      1) Social Media ............................................................... TBA
      2) Club Liaisons ............................................................... TBA
      3) Website ...................................................................... TBA
      4) Membership ............................................................... Jeff Tendick
   D. Marketing ........................................................................ TBA
      1) Women in Nude Recreation (WINR) ............................... TBA
      2) Spanish Translation ...................................................... TBA
   E. Member Inclusion ............................................................ TBA
   F. Sports ............................................................................. TBA
   G. Government Affairs ........................................................ TBA
   H. AANR West Youth (under age 18) ................................. TBA
   I. Young Adults (18-30) ....................................................... TBA
   J. Western Nudist Research Library (Ad Hoc) ....................... TBA
   K. By Laws and Procedures ................................................ TBA
   L. Scholarship Program ..................................................... TBA
   M. Conventions & Facilities (C & F) .................................... TBA
   N. Credentials ................................................................. TBA
   O. Nominations ................................................................. Jeff Tendick
9. Business Specifically Referred to This Meeting
   ➢ Motion: Selection of Locations for 2021 Board Meetings
10. New Business
11. Announcements
12. Good of the Order*

1:00 PM — Adjournment (time approximate)
Right after our last Board meeting in early March, the country went into immediate lockdown as part of the emergency measures to restrict the spread of the CORVID-19 virus. Several Board members at that time expressed their doubts as to the seriousness of the crisis, but here we are four months later mourning the loss of about 120,000 dead and over 2 million Americans having been infected.

Business at our parks turned from robust to just bust, as people followed the government’s request to stay home. Most clubs rose to the challenge of finding creative ways to stay engaged with its members. Many hosted online meetings, game nights, yoga classes, even sing-a-longs. One club hosted a cooking class, and another held an online toga party. Turnout numbers varied from small to medium participation, but the point is most clubs tried something and did not just sit in the dark. Bravo!

It is my hope that some clubs may start incorporating some of these online events into their normal calendars so that they may attract a younger generation more comfortable with online participation or use them to bring in visitors living too remotely to attend in person. This is a value-added opportunity that can enhance the way the mission of AANR is carried out.

The other good news is that AANR has not suffered a huge loss in membership renewals because of the shutdown, or the January rate increase, and our number of Associate members (those not affiliated with any club) have actually increased since the start of the year. Some of our larger clubs are down slightly, but we attribute this to the temporary shutdown or the inability of the club’s certifying officers to get into their offices to forward their renewals to the main AANR office. We shall see where we are by the end of the year.

Meanwhile AANR-West will keep finding creative ways to provide a quality product to our members!

Please continue to follow good cleanliness guidelines at your clubs and events such as frequent and thorough hand cleaning, keeping social distances, etc. I have faith we WILL get through this soon and our clubs return to normal where we can all share our individual stories and laugh again; but it is going to be a weird couple of months for sure!

Gary Mussell,
AANR-West President
New Membership

Even with the pandemic going into its sixth month, our goal to add 150 new members to AANR-West is still achievable. With the anticipated launch and training on AANR’s new Impexium membership management system, tracking new members will be more accurate and comprehensive.

New Member Spiffs

At this point, we are still in possession of both the duffle bags and tote bags which were acquired as “new member” rewards or incentives. Unfortunately, we are still having issues with the old system of membership management. We would also like to distribute these bags to the landed clubs which would ultimately save shipping costs to the new members. This will be further explained at the Convention. We encourage input and tchotchke ideas.

Nominations

- **Directors** — In all, there will be six positions on which to vote:
  - Four (4) will be for a two-year term;
  - Two (2) are for a one-year term.
  The largest number of votes, in descending order, will determine whether the candidate will be on the Board for either two years or one year. As of the time of this report, there are a total of seven possible candidates. Since we do not have full confirmation on all seven, we encourage anyone who might be interested to contact me for more information on the board member responsibilities.

- **Hall of Fame** — I’m pleased to inform you that Mr. Ricc Bieber has been nominated for the AANR Western Region Hall of Fame. A full list of his accomplishments and long-term positive influences will be presented at the Convention.

Singles / Inclusivity

We are increasing our effort of communicating with the clubs in regards to their acceptance of single guests and members.

Jeff Tendick
Convention time is always and exciting time for the members of AANR in the Western Region. Seeing everybody gather from near and far; the games, the workshops, the sports — the FOOD! — and meeting new friends. For the Board of Directors, it is a time to welcome new Officers and Directors but, at the same time, we also bid adieu to two out-going members of the Board. Muchísimas gracias, thank you very much and mahalo nui loa to Rolf Halbach and Ricc Bieber for your immeasurable contributions to the Region, to AANR and to Nudism itself. Also, with equal gratitude, Walt Stephens has served AANR-West as VP, president and now as our regional Trustee; blessings, gentlemen, for your dedication and commitment.

This past intermezzo also saw the passing of Dr. Rich Pasco, a long-time advocate for naturism. A tree-planting ceremony was scheduled for 27th June at Lupin Lodge in the hills above Los Gatos. His knowledge will be sorely missed.

A few months ago, I was looking upon the beginning of 2020 with clarity and a clear vision for the future. To say my expectations were not met would be an understatement! With the news headlines dominating many people’s attitudes and decision making, the only question is: What could possibly come next?

Thank you to Danielle Smith and Bev Price for your suggestions regarding the updating of the AANR-West Procedure Manual. The revamping of Section 5.00.00 at the March 2020 Board of Directors Meeting was certainly a comprehensive overhaul. Tim Mullins and Gary Mullins worked diligently on the motion. A .PDF of the P/M was included in the same e-mail as the meeting packet for this Convention. Also, there is (or soon will be) a copy uploaded on the AANR-West website.

As mentioned before, the recording equipment is amazing in that it hears everything. Please remember this when in session. Be sure to notify the Secretary with any updates or corrections to our AANR-West Directory. Finally, the Western Region of the AMERICAN ASSOCIATION FOR NUDE RECREATION is dedicated to providing pleasurable, relaxing time for our members. SHANGRI LA RANCH has made the accommodations and meeting areas as safe as possible in accordance to Maricopa County’s protocols, as well as available off-site connections; just as with our clothes, attendance is optional, so let’s set the example by making our Convention meetings positive, informative and entertaining.

Me ke Aloha Pumehana ke Akua,
Thank you
I would like to start by giving a HUGE thank you to Rolf Holbach as he has been a tremendous help to me in the past year. His work on the Finance Committee will be significantly missed and hard to fill.

Taxes
Taxes have been filed for the 2019 year through Ball & McGraw. At the beginning of this year, I had contacted a handful of accounting/CPA firms to get a quote for the outside tax preparation and file auditing that we need every year. I was hoping that we could use one of the companies that I had found to reduce our cost for tax preparation however, due to Covid-19, none of the firms with which I was in communications were accepting new clients. Before we do the budget in the fall, I will be going through this process again to see if it would be in our best interest to go with another firm or stay with Ball & McGraw as we have been with them for several years.

Reimbursements
I would like to say thank you to everyone who has included me in as many of the transactions that you can. This has significantly cut back on the amount of reimbursement checks that are being issued keeping our books organized. The tax preparation company also commented on how it was easier to get through some of the information since they did not have to investigate every reimbursement and then recategorize it.

Please continue to contact me if you have something that you would like ordered or paid. I will be paying Shangri-La directly for rooms at the upcoming convention.

Membership
All though a lot of the clubs had to shut down, for one period or another, membership numbers have not significantly dropped. The membership cost increase has also not significantly impacted renewals.

Cyndi Faber
I want to say thank you for allowing me to serve as your AANR Trustee for the last two years.

The Trustees have not had a meeting since the AANR-West Board Meeting. The Trustees also have not been very busy between meetings. Therefore, only two interim mentions were brought before the Trustees for review and vote. The most recent topic of discussion has been on where AANR’s stands in respect to Black Live Matter and the murder of George Floyd.

**Interim Motion № 1, April 19, 2020**
To amend the Governance Manual, Section 2.06.00, by striking subsection 2.06.03 in its entirety and renumbering the remaining subsections:

- **2.06.03:** AANR charter clubs will receive a onetime $7.50 credit for each associate application that is not a renewal, rein transfer.

  **Purpose:** To eliminate a seldom used (never in at least the past 5 years) membership credit prior to the changeover to Impexium.

  **Maker:** Legislation Committee, at the request of the Membership Department in the AANR office.

  **Fiscal Impact:** None. It is not being used by any club and hasn’t been for quite a while. The Membership Department wants the formula removed from the spreadsheets.

  **Motion Passed**

**Interim Motion № 2, May 12, 2020**
To accept the audited financial statements for the year ended December 31, 2019.

**Motion Passed**

The following is the new message from AANR President, Kathy Watzel, after consulting with the Trustees:

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**A Message from the AANR President**

Our Mission: Simply put, we exist, “To advocate nudity and nude recreation in appropriate settings while educating and informing society of their value and enjoyment. Since our inception, it has remained a primary mission to protect the rights of nudists in appropriate settings regardless of age, gender, race or economic status ... “As an organization AANR promotes the acceptance of all people who simply want to enjoy a clothes free way of life. Because you are a member of AANR I am asking you to follow our By-laws, and treat all humans equally.”

While I support equality for all, AANR cannot direct what others do. Most importantly, I, as an individual, have the ability to control actions speaking when I see inequities take place and not stand by watching them occur. Our actions speak much louder than our written words. Support AANR with your actions by supporting the rights of all.

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Executive Director, Erich Schuttauf, reported on the new membership management software, Impexium. While headway is being made on the software the deployment will be delayed from the original announced first quarter 2020. The software will be replacing the twenty-five-year-old Conetic software. As with most current software packages this product offers much better tracking of our members enabling AANR to offer better member services like auto renewals, member printing of membership cards, blind copy e-mails by the regions, integrates easily with common accounting software like Quickbooks. It is an understatement to say the migration is coming with many challenges. Erich now thinks some modules of the new software will be in place sometime in October of this year. The software will run in parallel with the current software for several months with a phase out of Contics by the first of the year.
For the members setting on the Membership/Marketing Committee (M&M) chaired by Karen Lahey, we are still meeting via GoToMeeting once a month to discuss membership matters. There may be some recommendation coming soon to the clubs on how to improve the membership experience by the younger generations.

The AANR office reported the readership of the Bulletin has not declined since moving to the online version.

Yours in AANR Service,

Walt Stephens
2018-2020 AANR Trustee

Internal Affairs Committee

Tim Mullins • AANR-Western Regional Convention
Shangri La Ranch ℅ Resort, New River AZ • 23-26 July, 2020

No items have been referred to the Internal Affairs Committee since our last meeting.

Respectfully submitted,

Tim Mullins
AANR West Internal Affairs Committee Chair

Finance Committee

Rolf Holbach • Cyndi Faber o Gary Mussell o Barry Nielsen o Brian Yen • AANR-Western Regional Convention
Shangri La Ranch ℅ Resort, New River AZ • 23-26 July, 2020

Being termed out as an AANR-West director as of this meeting, I just wanted to begin by stating that it’s been an honor and privilege to serve on the Board of Directors these past four years as your Finance Chair. Despite any up or downs throughout that time, I feel that I have fulfilled my duties in helping to prepare a budget each year and in monitoring travel expenses. Although I’m leaving at a time of financial cutbacks necessary to reduce a projected deficit for various reasons, both internal and external (COVID-19), I pledge to assist my successor in transitioning into this position in any way that I can.

At the last meeting I was asked to be part of a committee to find alternative sources of income other than membership for AANR-West. Primarily due to the Virus crisis the committee has not yet met for a discussion on this matter. We hope to convene before this meeting and give a verbal report at that time.

Thank You,

Rolf Holbach
Terminology

The AANR offices in Kissimmee, along with regional PR representatives, have been looking at the verbiage used throughout the organisation. At the top of the list are terminologies used for members and to describe affiliated clubs.

In regards to membership, the word *associate* is seen as diminutive. It denotes a lower position, such as an *associate director* in Hollywood being subordinate to the director. The pr team suggests eliminating the term altogether, especially now that we are switching to the Impexium™ system. One concern was what to place on members’ AANR cards in the affiliated club space. Perhaps this field can be eliminated on “associates’” cards?

What about the words *landed* and *travel*? From experience, the former Kona Sun Klub in Hawai’i had no property so they were called a travel club; except they never travelled anywhere! The term non-landed is often applied to a club but, again, it has a negative connotation. The consensus of the pr chairs is to refer to the camps, clubs, parks and resorts which have a physical location as *destination* camps, clubs, &c. Replacing non-landed/travel with an acceptable terminology was more of a conundrum. Since younger generations seem to prefer to gather at various locations outside the traditional clubs, the suggestion of *event group* seemed to be most acceptable by describing both its purpose (they are going to an event) and its assemblage (they are going as a group).

Of course, these are merely suggestions at this point since these changes may require legislation at the various levels. It is a step forward, nonetheless, to move forward with the lexicon of the era. The driving theme of the discussion was to assure AANR’s public image matches its positive attitude and philosophy. We need to accentuate the positive in our publications by focusing on what nudism is, not what it is not!

Censorship

A friend of AANR-West, Héctor Martínez, had his YouTube channel unceremoniously blocked sans explanation — a not too unfamiliar situation. As the (now former) President of Federación Nudista de México and founder of Naturaleza y Nudismo Guadalajara, Héctor has spearheaded an amazing growth and interest in social and home nudism in México.

His channel has garnered over 50, 4k subscribers and the video collection was viewed more than 16, 2 million times. Yet, on 15th May, his account was on the video sharing platform was suspended for (their words), *graphic sexual content that is meant to be sexually gratifying*. This is obviously not the case with the NNG and FNdM videos and Héctor immediately filed an appeal with no response.

His next move was to open a petition to stop censoring the naturist/nudist community on 18th May. The non-binding request, along with a #NormalizeNudity hashtag and a call for selfies which were cobbled into a collage, has gathered over 10000 signatures in less than a month!

As of mid-June, Héctor has heard or received nothing from YouTube regarding his appeal or reinstatement, and doubts he will. This is the same nonresponse experienced when AANR-West accounts were suspended *sub silentio*.

Me ke Aloha Pumehana ke Akua,
Public Relations — Social Media Committee

Andy Walden • Treena Saavedra ○ Rolf Holbach ○ Claudia Kellersch • AANR-Western Regional Convention
Shangri La Ranch ℅ Resort, New River AZ • 23-26 July, 2020

Social media took an interesting turn this year: first, with the global lockdown ordered by governments at all levels in response to the COVID-19 Wuhan Coronavirus; then, just as various sectors were beginning to reopen, a horrendous event happened in Minneapolis which sparked protests, rioting, looting and arson. Throughout these events, Facebook, Twitter and other platforms became key communication centres for those seeking the latest news stories or to keep in touch with loved ones.

Yet these public forums are double-edged swords. They are great ways to learn and share information and opinions but, at the same time, they have been used for vitriolic attacks, misleading and misquoted statements, and a general apathy toward civil decorum on many subjects. Whether its politics, current events or what colour the dress is, there are a lot of people who hide behind the anonymity of the Internet with clever monikers or silly avatars in order to be rude, crude and down right vulgar.

At a time when everybody feels obligated to push an agendum or pander to one, AANR-West’s presence on Facebook, MeWe and Twitter remains neutral to the non-nudist subjects, apolitical to calls for partisan responses, and positive with messaging about the benefits of social nudity and naturism. One aspect which will always need addressing is the use of AANR or one of its regions or affiliated clubs for personal opining. We have had a number of situations which were addressed but, unfortunately, it has continued, albeit not as much but still with a level of defiant attitude. Sad to say, the antagonism seems only to inflate as we go into the second half of 2020. If we obligate to answer every non-nudism issue, we are only setting ourselves for failure. Rest assured; AANR-West will always float above the fray.

Facebook
Our presence here is not where we ought to be. In the 28-day period from mid-May through mid-June, we published 36 posts and received an engagement of 3000 people. The number of links clicked were 112. Since the platform disallows any practical forms of nudity, followers are not vetted as vigorously as elsewhere. To that, we receive little if any salacious remarks. Good with the bad? “Bareback Riding Shangri La Style,” “Happy Memorial Day?” and a #SkinnyDipSaturday post were the three top favourites.

MeWe
Though we have quite a number of people who follow our page — and that number is steadily growing — we have not received more than a few emoji responses to our posts and even fewer feedback comments. An interesting feature is the ability for users to react with a full set of emojis. This can be problematic with those of lesser social graces who like to display their reactions with eggplant, chilis, corncobs, tongues or other understood phallic looking objects.

Twitter
This still is our best outreach with a strong following of over 1800 and nearly 800 tweets as of 14th June. Our best response was for a #NudeMemeMonday tweet saying, “It’s never mattered what you are on the outside ... it’s who you are inside!”
Since the Board Meeting in March, the obvious hindrance to the normal operations of the clubs and resorts is the ongoing virus scare. Most, if not all, of our affiliates were closed to all except residents since March.

Nonetheless, there have been opportunities to communicate with owners and managers to assure everybody is safe, healthy and in good spirits. The 2020 Budget allocated monies are to help compensate travel expenses so that the liaisons can make one visit to each of their venues they represent. Obviously, those funds remained idle this session.

It is the plan to have liaisons assist their respective clubs when the Inpexium™ system is fully operational; stay tuned. We can also encourage clubs to submit videos and other media to the website library and the region may share expenses. Also, if any committee has information, printed collateral, tchotchkes or anything else which needs to be physically conveyed to the clubs, please contact the Liaison Committee; the region may be able to save on postage or shipping by delivering items personally.

There is a lack of participation, be it from the board members or their respective affiliates. Our success in connecting with members of AANR Western Region is saddled in open communication. We not only need to represent our associates; we need them to know they are represented.

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**ClothesFree International**

After more than a year’s absence, **Corky Stanton** is proud to announce the rebirth on ClothesfreeTV. The on-line club is, first and foremost, a travel documentary production company. They produce videos from all over the world and present them at ClothesFree.com, an educational website.

This officer and a number of members from this organisation, past and present, have served as “nudescasters” on various episodes of Nudes in the News. CFI looks forward to once again present stories and current events of interest to the nudist community. Click to vimeo.com/430387330 for an introduction video.
<table>
<thead>
<tr>
<th>NAME</th>
<th>ADDRESS</th>
<th>CITY</th>
<th>STATE</th>
<th>ZIP CODE</th>
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<th>e-MAIL</th>
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<th>CONTACT</th>
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</thead>
<tbody>
<tr>
<td>Member of the Board</td>
<td>10000 S Hicks Road, Suite 200, Las Vegas, NV</td>
<td>Henderson</td>
<td>NV</td>
<td>89123</td>
<td>(702) 877-7233</td>
<td><a href="mailto:info@nwrga.org">info@nwrga.org</a></td>
<td><a href="http://www.nwrga.com">www.nwrga.com</a></td>
<td>Pat Clark</td>
</tr>
<tr>
<td>Executive Director</td>
<td>10000 S Hicks Road, Suite 200, Las Vegas, NV</td>
<td>Henderson</td>
<td>NV</td>
<td>89123</td>
<td>(702) 877-7233</td>
<td><a href="mailto:info@nwrga.org">info@nwrga.org</a></td>
<td><a href="http://www.nwrga.com">www.nwrga.com</a></td>
<td>Pat Clark</td>
</tr>
<tr>
<td>President</td>
<td>10000 S Hicks Road, Suite 200, Las Vegas, NV</td>
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<td>NV</td>
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<td>Pat Clark</td>
</tr>
<tr>
<td>Treasurer</td>
<td>10000 S Hicks Road, Suite 200, Las Vegas, NV</td>
<td>Henderson</td>
<td>NV</td>
<td>89123</td>
<td>(702) 877-7233</td>
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<td><a href="http://www.nwrga.com">www.nwrga.com</a></td>
<td>Pat Clark</td>
</tr>
<tr>
<td>Secretary</td>
<td>10000 S Hicks Road, Suite 200, Las Vegas, NV</td>
<td>Henderson</td>
<td>NV</td>
<td>89123</td>
<td>(702) 877-7233</td>
<td><a href="mailto:info@nwrga.org">info@nwrga.org</a></td>
<td><a href="http://www.nwrga.com">www.nwrga.com</a></td>
<td>Pat Clark</td>
</tr>
<tr>
<td>Communications Director</td>
<td>10000 S Hicks Road, Suite 200, Las Vegas, NV</td>
<td>Henderson</td>
<td>NV</td>
<td>89123</td>
<td>(702) 877-7233</td>
<td><a href="mailto:info@nwrga.org">info@nwrga.org</a></td>
<td><a href="http://www.nwrga.com">www.nwrga.com</a></td>
<td>Pat Clark</td>
</tr>
<tr>
<td>Finance Director</td>
<td>10000 S Hicks Road, Suite 200, Las Vegas, NV</td>
<td>Henderson</td>
<td>NV</td>
<td>89123</td>
<td>(702) 877-7233</td>
<td><a href="mailto:info@nwrga.org">info@nwrga.org</a></td>
<td><a href="http://www.nwrga.com">www.nwrga.com</a></td>
<td>Pat Clark</td>
</tr>
<tr>
<td>NAME</td>
<td>ADDRESS</td>
<td>CITY</td>
<td>STATE</td>
<td>ZIP CODE</td>
<td>PHONE</td>
<td>CONTACT</td>
<td>WEBSITE</td>
<td>MAIL</td>
</tr>
<tr>
<td>------</td>
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</tr>
</tbody>
</table>
HANGIN’ LOOSE

The Puna District was well on its way to recovering from the Eruption Slowdown of 2018 when the Governor of Hawai‘i put the kybosh on visitors arriving in the Islands. Michael and Janet Smith said that it’s really hard being shut down and having to return thousands of dollars in refunded deposits. They have placed all their adverts on hold as well. Hopefully, the state will allow them to reöpen in Autumn but even that is now questionable.

The weather has been uncoöperative as well with heavy showers being a contributing factor to an unfortunate accident for one of their guests. To add insult to injury, the woman continues with attempts to gain more money. With the passing of her father in April, this year has been one of the toughest for Michael and Janet, and it isn’t even half over yet. Sadly, their energy right now is focused on getting the property in order to maybe put it on the market. When it rains, it pours.

hanginloose.com

SWIM FREE HAWAII

Capt. Chuck Haupert says he appreciates the continued AANR-West support. “Our governor suspended all commercial permits for both land/water — his first act of control empowers more bad decisions. Hopefully, we’ll look back at these times and say, ‘gads what were they t’inking?’ and laugh!”

As of mid-June, the mandated quarantine requiring all incoming passengers—including returning residents—to isolate for a fortnight has been extended through the end of July. This essentially eliminates any practical holiday for the average visitor.

The bigger concern is: how long will the recovery take? Once the travel restrictions are lifted, it will take still quite some time before the flying public in general are brave enough to be in an airplane for 5½ hours. Surely the airlines will impose strict protocols for fear of being held liable for anyone taking ill, whether or not it can be proved they are responsible. Hawai‘i has a long road ahead.

swimfreehawaii.com

OUR SUN HOME

Quick announcement that Jeff and Judy Bowman have opened their own clothing-optional AirB&B in Desert Hot Springs. It’s at their home in the hills not far from the old Kismet Lodge. The first guests arrived for Independence Day.

oursunhome.com
The Southern California Naturist Association is still the largest non-landed naturist club in California with 141 paid members plus a mailing list of approx. 450. It is affiliated with both The Naturist Society and AANR, but dues for these two national organizations are voluntary. Currently 34 members also belong to AANR and about 30 also belong to TNS, with perhaps a dozen people overlapping and belonging to both. SCNA annual dues remain at $90/individual or $115/couple.

All members and event guests undergo a background check before admittance to events or before being accepted as participating members of this non-profit California Corporation.

As with everyone else in the naturist community, and the world for that matter, all the SCNA’s events from March thru the end of May were cancelled due to COVID-19 pandemic. We switched many events online like our monthly Meetups, yoga classes, and began holding online game parties. We also instituted a special internal group to share stories, jokes and information with each other.

Some of the SCNA’s Dragonfly Ladies held another Women’s Only Online Event on June 6. The following weekend we’ll join up with members of NitOC and the Camping Bares for another hike down to Deep Creek Hot Springs. Our first Bates Beach Party of the year will take place the same day on Saturday, June 13. Unfortunately, the Naturist Society’s Western Gathering was cancelled from June 18-21. We also felt that we needed to cancel the Los Angeles World Naked Bike Ride on Saturday, June 27 due to pandemic restrictions.

The club’s Election/Members Appreciation Party will be held in Altadena on July 18. While we may invite a limited number of members to attend in person, the meeting will be held online and for the first time we’re holding the election by mail-in ballot. Various members will head down to de Ánza Springs Resort for the AANR-West Convention, July 23-26. Depending on the pandemic restrictions we’ll host another Bates Beach Party on Saturday, July 25.

On August 8, we hope to return to Olive Dell Ranch to host our annual Nude Summer Games and we invite all clubs, landed or non-landed, to send participants to represent their club or just come out and have fun! Our Bates Beach Party this month will be on August 15. We’ll conclude the month on August 22 with our Talent Show and Pool Party at the eclectic Zorthian Ranch in Altadena. This is one of SCNA’s largest parties of the year drawing participants from as far as San Diego to the south and San Luis Obispo to the north.

Paralleling these events will be our monthly Men’s Only Nude Yoga classes in Canoga Park as well as Co-Ed Nude Yoga classes that take place in Altadena. The Men’s yoga is just beginning to hold limited live classes while the Co-Ed Yoga is still being held online as of this writing. Once restrictions for live shows are lifted, we hope shows with the NudeComedyLA group will be scheduled throughout the rest of the year also. We continue to host online monthly Meetup dinners for the greater LA area and Ventura/Carpinteria.

Again, the rest of our events for 2020 all depend on the local pandemic restrictions.
AANRWEST.ORG GOOGLE ANALYTICS REPORT

The uncertainly during the first few months of the year about the direction we are taking regarding our web site caused many of the planned improvements to be put on hold including the move to a friendlier interface for mobile phone users and a re-write of the calendar and directory pages.

Further, the shutdown of businesses due to the COVID-19 pandemic eliminated my bi-weekly meetings with the web developer that we have held for several years as we supervised the ever-evolving changes necessary to keep the web site looking fresh and timely. Still, there were frequent phone calls and files being updated, albeit at a slower than usual rate during these past few months while we awaiting the results of the Ad Hoc committee assembled to review the current site and put out bids to new web companies interested in taking over the account.

That committee came back with its recommendations in early June to move the account from Rocketboy Media in California to One Stone Web in Arizona. A vote of the entire Board of Directors in mid-June confirmed the recommendation, and a new contract was negotiated. As of this writing, the new company is hard at work on creating a new web site for the region with a target launch some time around the date of our convention. We all look forward to seeing what our new site looks like.

Much thanks to Gary Holden, Cyndi Faber, Rolf Holbach, Roland Mantilla, Ernie Wiese, and Walt Stephens for their work on this committee.

Meanwhile, I took a snapshot of the existing web site using Google Analytics to review who is looking at it, what they are looking at, and what technology the customers are using to look at it. I was worried that perhaps we were losing viewers due to the COVID-19 shutdown at out clubs.

To my surprise, the numbers have remained steady for most of the year, so far. Important changes:

- The number of women looking at the web site is up from 20% to 27%. We added the Women brochure and Info Card to the web site in March.
- The average age of our visitors moved slightly younger as the 55-64 age bracket dramatically dropped while the 45-54 age bracket increased. The over age 65 bracket also crept up.
- The number of Smart Phone users has leveled off although these visitors remain a significant majority of our users after climbing steadily over the past four years. Over half of the phones used are Apple iPhones.
- Chrome remains the dominant Operating System used by our visitors, followed by Safari and Firefox. This has been consistent for over a year and makes sense considering the number of smart phones being used.
- Google has become the dominant search engine used to find our website. This could be explained by our having so many interesting and diverse subjects across our website that we are being captured in the search results of people typing in those search words.
- Twitter remains the dominant social media link back to our website for those seeking more information about us.
- The most popular pages viewed and downloaded show an amazing diversity of interests by our visitors, not just the club directories or the monthly calendar. This can reflect our pages being listed on various search lists and the specific interest of our existing members to obtain information on all things related to social nudism, not just the clubs.
WEB ANALYTICS FOR MAY 2020

I am happy to share that the statistics for May and June are remarkably close to the statistics received in January, and that very little had changed for the worse despite the shutdown.

A. Demographics

<table>
<thead>
<tr>
<th></th>
<th>April 2019</th>
<th>January 2020</th>
<th>May 2020</th>
</tr>
</thead>
<tbody>
<tr>
<td>Average Visitors/Month</td>
<td>2,400</td>
<td>2,900</td>
<td>2,700</td>
</tr>
<tr>
<td>% New Visitors</td>
<td>72%</td>
<td>78%</td>
<td>82%</td>
</tr>
<tr>
<td>% Returning Visitors</td>
<td>27%</td>
<td>22%</td>
<td>18%</td>
</tr>
<tr>
<td>Percent Male</td>
<td>87%</td>
<td>80%</td>
<td>73%</td>
</tr>
<tr>
<td>Percent Female</td>
<td>13%</td>
<td>20%</td>
<td>27%</td>
</tr>
</tbody>
</table>

Age of Visitors

<table>
<thead>
<tr>
<th>Age</th>
<th>April 2019</th>
<th>January 2020</th>
<th>May 2020</th>
</tr>
</thead>
<tbody>
<tr>
<td>Ages 18-24</td>
<td>12%</td>
<td>7%</td>
<td>6%</td>
</tr>
<tr>
<td>25-34</td>
<td>16%</td>
<td>17%</td>
<td></td>
</tr>
<tr>
<td>35-44</td>
<td>12%</td>
<td>11%</td>
<td></td>
</tr>
<tr>
<td>45-54</td>
<td>13%</td>
<td>20%</td>
<td></td>
</tr>
<tr>
<td>55-64</td>
<td>38%</td>
<td>26%</td>
<td></td>
</tr>
<tr>
<td>Ages 65+</td>
<td>15%</td>
<td>15%</td>
<td>21%</td>
</tr>
</tbody>
</table>

B. Technology

<table>
<thead>
<tr>
<th>Device Type</th>
<th>April 2019</th>
<th>January 2020</th>
<th>May 2020</th>
</tr>
</thead>
<tbody>
<tr>
<td>Smart Phone</td>
<td>48%</td>
<td>55%</td>
<td>56%</td>
</tr>
<tr>
<td>Desktop/Laptop</td>
<td>40%</td>
<td>39%</td>
<td>38%</td>
</tr>
<tr>
<td>Tablet</td>
<td>11%</td>
<td>7.5%</td>
<td>6%</td>
</tr>
</tbody>
</table>

Search Sources

<table>
<thead>
<tr>
<th>Source</th>
<th>April 2019</th>
<th>January 2020</th>
<th>May 2020</th>
</tr>
</thead>
<tbody>
<tr>
<td>Google</td>
<td>n/a</td>
<td>38%</td>
<td>63%</td>
</tr>
<tr>
<td>Direct</td>
<td>n/a</td>
<td>29%</td>
<td>15%</td>
</tr>
<tr>
<td>Social Media</td>
<td>n/a</td>
<td>27%</td>
<td>15%</td>
</tr>
<tr>
<td>Other</td>
<td>n/a</td>
<td>6%</td>
<td>6%</td>
</tr>
</tbody>
</table>

Social Network Referrals

<table>
<thead>
<tr>
<th>Source</th>
<th>April 2019</th>
<th>January 2020</th>
<th>May 2020</th>
</tr>
</thead>
<tbody>
<tr>
<td>Twitter</td>
<td>67%</td>
<td>77%</td>
<td>78%</td>
</tr>
<tr>
<td>Facebook</td>
<td>31%</td>
<td>21%</td>
<td>20%</td>
</tr>
<tr>
<td>All Others</td>
<td>2%</td>
<td>2%</td>
<td>2%</td>
</tr>
</tbody>
</table>
C. What Are the Most Popular Pages Viewed/Read by Our Visitors?

Top 25 Most Viewed Pages (in order of most viewed). This shows an amazing diversity of interests by our visitors:

1. Home Page
2. /nude-hiking-camping-in-socal.html
3. /gallery.html
4. /directory.html
5. /calendar.html
6. /women.html
7. /index.html
8. /youth.html
9. /activities.html
10. /government-affairs.html
11. /history.html
12. /video.html
13. /nude-bowling.html
14. /kids-camp.html
15. /first-timers.html
16. /travel.html
17. /behavior.html
18. /objections.html
19. /etiquette.html
20. /sports.html
21. /membership.html
22. /news-and-reviews.html
23. /aanr-youth-speak-out.html
24. /faqs.html
25. /about.html

D. What Else Interests Our Visitors?

Google Analytics reviews the cookies files within our visitor’s computers to discover what other kinds of Internet pages the person has looked at. This gives us a snapshot of what kinds of products we might choose to advertise on our website or newsletter in the future:

<table>
<thead>
<tr>
<th>Interest Category (reason)</th>
<th>Count</th>
<th>Percentage of Total Sessions</th>
</tr>
</thead>
<tbody>
<tr>
<td>News &amp; Politics/Aud News Readers</td>
<td>3.77%</td>
<td>3.64% of total sessions</td>
</tr>
<tr>
<td>Lifestyle &amp; Hobbies/Outdoor Enthusiasts</td>
<td>3.05%</td>
<td>3.02% of total sessions</td>
</tr>
<tr>
<td>Lifestyle &amp; Hobbies/Pat Lovers</td>
<td>2.92%</td>
<td>2.90% of total sessions</td>
</tr>
<tr>
<td>Lifestyle &amp; Hobbies/Business Professionals</td>
<td>2.86%</td>
<td>2.84% of total sessions</td>
</tr>
<tr>
<td>Vehicles &amp; Transportation/Car Enthusiasts</td>
<td>2.81%</td>
<td>2.79% of total sessions</td>
</tr>
<tr>
<td>Lifestyle &amp; Hobbies/Outdoor Enthusiasts</td>
<td>2.77%</td>
<td>2.76% of total sessions</td>
</tr>
<tr>
<td>News &amp; Politics/Aud News Readers/Aud Aud News Readers</td>
<td>2.72%</td>
<td>2.70% of total sessions</td>
</tr>
<tr>
<td>Sports &amp; Fitness/Sports Fans</td>
<td>2.67%</td>
<td>2.65% of total sessions</td>
</tr>
<tr>
<td>Food &amp; Dining/Cooking Enthusiasts</td>
<td>2.61%</td>
<td>2.60% of total sessions</td>
</tr>
<tr>
<td>Travel/Travel Buffs</td>
<td>2.61%</td>
<td>2.60% of total sessions</td>
</tr>
<tr>
<td>Arts &amp; Entertainment/Celebrities &amp; Entertainment News</td>
<td>14.11%</td>
<td>13.98% of total sessions</td>
</tr>
<tr>
<td>Arts &amp; Entertainment/TV &amp; Video/Online Video</td>
<td>10.53%</td>
<td>10.40% of total sessions</td>
</tr>
<tr>
<td>Arts &amp; Entertainment/Music &amp; Audio/Rock Music/Classic Rock &amp; Oldies</td>
<td>9.01%</td>
<td>8.97% of total sessions</td>
</tr>
<tr>
<td>News/Weather</td>
<td>9.35%</td>
<td>9.32% of total sessions</td>
</tr>
<tr>
<td>Arts &amp; Entertainment/TV &amp; Video/TV Shows &amp; Programs/TV Comedies</td>
<td>7.88%</td>
<td>7.85% of total sessions</td>
</tr>
<tr>
<td>Food &amp; Drink/Cooking &amp; Recipes</td>
<td>5.57%</td>
<td>5.54% of total sessions</td>
</tr>
<tr>
<td>News/Politics</td>
<td>6.26%</td>
<td>6.23% of total sessions</td>
</tr>
<tr>
<td>Real Estate/Real Estate Listings/Residential Sales</td>
<td>4.31%</td>
<td>4.29% of total sessions</td>
</tr>
<tr>
<td>Life Events: Job Change/Recently Started New Job</td>
<td>4.31%</td>
<td>4.29% of total sessions</td>
</tr>
<tr>
<td>Real Estate/Residential Properties/Residential Properties (For Sale)</td>
<td>5.26%</td>
<td>5.24% of total sessions</td>
</tr>
<tr>
<td>Real Estate/Residential Properties/Residential Properties (For Sale)/Houses (For Sale)/Processed Houses (For Sale)</td>
<td>5.09%</td>
<td>5.07% of total sessions</td>
</tr>
<tr>
<td>Employment</td>
<td>3.07%</td>
<td>3.05% of total sessions</td>
</tr>
<tr>
<td>Travel/Travel &amp; Accommodations</td>
<td>3.06%</td>
<td>3.04% of total sessions</td>
</tr>
<tr>
<td>Auto &amp; Vehicles/Auto Parts &amp; Accessories</td>
<td>3.15%</td>
<td>3.13% of total sessions</td>
</tr>
<tr>
<td>Home &amp; Garden/Home &amp; Garden Services/Landscape Design</td>
<td>4.75%</td>
<td>4.72% of total sessions</td>
</tr>
<tr>
<td>Auto &amp; Vehicles/Motor Vehicles/Motor Vehicles (Used)</td>
<td>4.05%</td>
<td>4.03% of total sessions</td>
</tr>
<tr>
<td>Business Services/Advertising &amp; Marketing Services</td>
<td>8.89%</td>
<td>8.87% of total sessions</td>
</tr>
<tr>
<td>Sports &amp; Fitness/Outdoor Recreation Equipment/Camping &amp; Hiking Equipment</td>
<td>3.98%</td>
<td>3.96% of total sessions</td>
</tr>
<tr>
<td>Education/Primary &amp; Secondary Education (K-12)</td>
<td>2.06%</td>
<td>2.05% of total sessions</td>
</tr>
</tbody>
</table>
New Member Spiffs

At this point, we are still in possession of both the duffle bags and tote bags which were acquired as “new member” rewards or incentives. Unfortunately, we are still having issues with the old system of membership management. We would also like to distribute these bags to the landed clubs which would ultimately save shipping costs to the new members. This will be further explained at the Convention. We encourage input and tchotchke ideas.

New Membership

Even with the pandemic going into its sixth month, our goal to add 150 new members to AANR-West is still achievable. With the anticipated launch and training on AANR’s new Impexium membership management system, tracking new members will be more accurate and comprehensive.

Singles / Inclusivity

We are increasing our effort of communicating with the clubs in regards to their acceptance of single guests and members.

Regional Members by State and Affiliation

<table>
<thead>
<tr>
<th>Regional States</th>
<th>Clubs</th>
<th>Associates</th>
<th>Total</th>
<th>Clubs</th>
<th>Associates</th>
</tr>
</thead>
<tbody>
<tr>
<td>AZ</td>
<td>731</td>
<td>458</td>
<td>1,189</td>
<td>61%</td>
<td>39%</td>
</tr>
<tr>
<td>CA</td>
<td>3,566</td>
<td>1,014</td>
<td>4,580</td>
<td>78%</td>
<td>22%</td>
</tr>
<tr>
<td>CO</td>
<td>518</td>
<td>198</td>
<td>716</td>
<td>72%</td>
<td>28%</td>
</tr>
<tr>
<td>HI</td>
<td>11</td>
<td>36</td>
<td>47</td>
<td>23%</td>
<td>77%</td>
</tr>
<tr>
<td>NM</td>
<td>91</td>
<td>59</td>
<td>150</td>
<td>61%</td>
<td>39%</td>
</tr>
<tr>
<td>NV</td>
<td>136</td>
<td>136</td>
<td>272</td>
<td>50%</td>
<td>50%</td>
</tr>
<tr>
<td>UT</td>
<td>53</td>
<td>77</td>
<td>130</td>
<td>41%</td>
<td>59%</td>
</tr>
<tr>
<td>WY</td>
<td>5</td>
<td>18</td>
<td>23</td>
<td>22%</td>
<td>78%</td>
</tr>
<tr>
<td>Mexico</td>
<td>1</td>
<td>8</td>
<td>9</td>
<td>11%</td>
<td>89%</td>
</tr>
<tr>
<td>Resides Inside Region</td>
<td>5,112</td>
<td>2,004</td>
<td>7,116</td>
<td>72%</td>
<td>28%</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Grand Totals</th>
<th>Clubs</th>
<th>Associates</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>5,424</td>
<td>2,015</td>
<td>7,430</td>
</tr>
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</table>

Percent of Total Regional Memberships

<table>
<thead>
<tr>
<th></th>
<th>Clubs</th>
<th>Associates</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>Canada</td>
<td>1.1%</td>
<td>0.0%</td>
<td>0.9%</td>
</tr>
<tr>
<td>Not Stated</td>
<td>0.0%</td>
<td>0.4%</td>
<td>0.0%</td>
</tr>
<tr>
<td>Other States</td>
<td>4.5%</td>
<td>0.1%</td>
<td>3.4%</td>
</tr>
<tr>
<td>Within Region</td>
<td>94.2%</td>
<td>99.5%</td>
<td>95.8%</td>
</tr>
</tbody>
</table>

Totals may vary slightly from official totals because some AANR members chose to remain anonymous and therefore were not not counted above.

Jeff Tendick
As of this writing, we are still in the midst of the pandemic. Unless there is a remarkable change in the status of this pandemic, I will not, in good conscience, be able to attend the July AANR-West Convention at Shangri-La Ranch in Arizona, since there is a current spike in cases within the state. My health, and the fragile state of health of my wife do not allow it, at this time. I hope and pray for the safety of all at this point in history.

I firmly understand that ‘those who do not understand history are doomed to repeat it’.

With all that in mind, there has not been very much movement on anything nudist-travel-free time related. Just recently, some organizations are testing the waters to see if meetings can be safely held in ways that will not jeopardize the attendees, ours being amongst those numbers. I will be attending the meeting via teleconference, if not possible to attend in person, and those arrangements are being made, per our last teleconference in June.

As with everything else, Marketing has suffered or been put on hold, since there is really nothing going on, no tradeshows are occurring anytime soon, and no outreach possibilities are eminent. We do have stock on hand of give-away items, so we are not without.

This is my last term as Director for a while, as I am termed out. I have had the pleasure of supporting AANR and AANR-West over the last 40+ years in and out of office, the Free Beach Movement from whence I originally came, and an original member of The Naturist Society back in the long-ago 80’s! I remain an activist at heart, and look forward to still being a part of the organization in some way—maybe running for a different position in the future. Trustee, perhaps? VP? Who knows? We will have to see what happens. Please know that I am always ‘on call’ for consultation and advice—l’ve been doing this A LONG time!

Respectfully submitted,

Ricc Bieber
ricc@riccbieber.com
Marketing — Women in Nude Recreation

Treena Saavedra • Rolf Holbach • Linda Weber • AANR Western Regional Convention
Shangri La Ranch ℅ Resort, New River AZ • 23-26 July, 2020

With everything going on with COVID-19 and everything being closed it was not easy to get out there and get out message to the women.

WINR will be printing out small stickers with QR codes that will take the user straight to the women’s page of the website. We will have these stickers printed as soon as the website question is resolved. They will then be distributed to the members to hand out or place on a display board.

The Utah Suns approached Linda and me about a women’s workshop they will be doing in the near future. They would like us to hold a “bring a friend” event. They will be contacting us when they have a solid date for the event.

We are in the process of sending more emails to events groups to set up women’s events. We are attempting to get the events groups involved; they know their areas and hopefully venues where we can hold gatherings.

I am also re-sending emails to spas in my area to try to set up an event.

Respectfully,

Treena B. Saavedra

Marketing — Transducción Española

Ricc Bieber • Claudia Kellersch • Andy Walden • AANR-West Board of Directors Meeting
Shangri La Ranch ℅ Resort, New River AZ • 23-26 July, 2020

As of this writing, we are still in the midst of the pandemic. Unless there is a remarkable change in the status of this pandemic, I will not, in good conscience, be able to attend the July AANR-West Convention at Shangri-La Ranch in Arizona, since there is a current spike in cases within the state. My health, and the fragile state of health of my wife do not allow it, at this time. I hope and pray for the safety of all at this point in history.

I firmly understand, “Those who do not understand history are doomed to repeat it.” With all that in mind, I was tasked, along with Andy Walden and Claudia Kellersch, with translating our tri-fold brochure into Spanish, and offered my translation in turn. Because of the recent events, the project was put on hold until this blows over, and the time expenditure warrants the completion of the project.

If the new Director in charge of these tasks requires assistance, I am available!

Respectfully submitted,

Ricc Bieber
ricc@riccbieber.com
As for Sports for the next two upcoming events, I have sent notes to the clubs in the region introducing myself and requesting their wants and ideas. Unfortunately, I have not received any responses from any of the clubs yet and it has been several weeks. I’m guessing people are holding off because of the virus; who knows?

My plan is to keep things simple and not schedule too many activities: water volleyball, pickleball and pool (billiards). All of these tournaments will be around two to three hours each, which leaves time to visit around the pools and maybe have a few adult libations.

That’s about it for now. If you have any ideas or need more detail please let me know.

Regards naturally,

Barry Nielsen

The de Ánza Springs 5k is still on for the same date as the rescheduled Bay-to-Breakers and, with social distancing and a staggered start with timing, should still be all right to run. The other AANR-West 5k runs should do well with staggered starts of socially distanced participants.

I have ran/walked so many nudist 5k events since the 1990s with chips in my shoe and staggered start times, so this is nothing new. However, the 5k at Kaniksu Ranch in eastern Washington, being the oldest and longest running, has been cancelled for 2020 for their usual last week-end in July date. They have several hundred participants and a large contingent over 55 years of age.

Claudia Kellersch
While a few bills of interest were introduced this year, they never got out of committee because the legislatures recessed prematurely this spring due to the COVID-19 pandemic, the nudist community has had an easy time of it this election year. Often there is some politician somewhere hoping to use us as scapegoats for his sagging campaign, but we have not seen this in 2020 – yet. Most of the legislative attention has been on the virus, restarting the economy, and the reaction to the George Floyd tragedy in Minnesota.

George Floyd

Several clubs in the region and a couple of individuals emailed me asking if the region was going to publish a statement regarding the protest marches. I emailed the AANR office and the president asking for advice. A couple of regional presidents said they were considering their own statement if AANR did not, so I drafted a statement and sent it to my board for comment. Several initially thought it was a good idea, but a few were very loudly opposed, saying we should stay away from political statements that might offend some members. This argument prevailed in the end. AANR did publish a statement on its website and so we deferred to that. Several clubs in the region decided to publish their own statements to their members.

How Government Affairs (GAT) Seeks Out Information

We review about 40 bills daily across our eight states. These bills contain one or more of these key words:

- female breast(s)
- lascivious
- nipple(s)
- nudity
- hot spring(s)
- lewd
- nude beach(es)
- state parks
- lake(s)
- monument(s)
- nude hiking
- topless

In addition, I received a daily list of news story links that contain the words “nude, nudity”, or “clothing optional” from Google. These stories appear in any newspaper or television or radio story anywhere in the world. I receive about a dozen such stories a day, and this information supplements the legislative tracking above by providing information about court cases or events at the local level that have not yet risen in importance to be a proposed law. I read about 6-8 such stories every morning to be sure none may affect nude recreation.

Here is a summary of the information since our March Board of Directors meeting that we found that is worthy of sharing with our members:

Similar Voyeurism Bills in California, Wyoming and Arizona

**Wyoming HB 48** — This “voyeur” bill makes it a felony to use any device to take “intimate” photos of another person without their consent. The bill is cosponsored by 10 House and 2 Senators. We are concerned because voyeur bills seem to be magnets for amendments that often target public nudity. We also must be careful about “penalty creep” when a certain offense goes from one felony level to a worse felony level, for example, just to make the legislator sound stronger on crime. Status: On Hold by the House Judiciary Committee. No Hearing Date Set.

**Arizona HB 2703** — This proposed law allows a civil penalty after an alleged invasion of privacy caused by any unauthorized capture and dissemination of “a live visual image, sound or other physical impression that is captured or taken in this state after December 31, 2020.” Existing Arizona law already addresses civil remedies for theft of property. Status: Held (postponed) by the House Judiciary Committee. No Hearing Date Set.
California SB 798 — The intent of this bill is to make it illegal to send photos to anyone through a phone without their consent. It’s a civil bill not criminal. The author says it is to be modeled after a similar Texas law, however at this point the bill is just a shell with no details, making it ripe for lots of amendments that may or may not be of interest to nudists. Status: Held (postponed) by the Senate Judiciary Committee. No Hearing Date Set.

California AB 2065 — Existing law makes the sharing of intimate images of another person, as specified, that were intended to remain private, and that result in the serious emotional distress of the person depicted, a misdemeanor. This bill would make the offense a felony and require the offender to register as a sex offender. The offense does not rely on the intent of the alleged perpetrator, instead, it’s based on the perception of the action by the alleged victim. This proposed new law does not exclude artwork nor exclude photos in a place (such as a beach) for which there could be no reasonable expectation of privacy. Women’s breasts are excluded from the definition of "intimate body parts." This is a vaguely written bill that no doubt will bring grief to nudists who innocently take photos of each other. Status: A hearing on the bill March 17 was postponed due to the CORVID-17 pandemic.

Tickets Issued

Tucson, Arizona (backyard) — We were contacted in May by a member who was cited for being nude in his backyard after a complaint from a neighbor. We contacted AANR (as did our member) who spoke to the police and got it taken care of. We monitored the local press and city council to see if anyone was going to react with an ordinance against backyard nudity but (so far) nobody has.

Santa Barbara, California (More Mesa Beach) — We received the following email on 4/30/20 from a woman named Allison: "I wanted to share with you that I received a citation for nudity at More Mesa Beach on April 26, 2020. The young officer came alone and was heckling others about social distancing since most of the beachgoers were not using masks, and almost all were sitting closer than 6 feet apart. More Mesa was like a zoo last weekend with crowds like I have never seen this early in the year. There were quite a few other people here that were nude well, but I was the first to be ticketed. I stalled the officer long enough for my friend to warn everyone else to get dressed."

Upon investigation, the county dispatched teams of officers to all the county beaches that weekend to enforce social distancing. Because nudist remains technically illegal, the officer took advantage of the situation to write Allison a citation as there was no argument about her nudity. She has decided to pay the fine without our help. She was the only one cited, and no officers have been seen on the beach since.

Status of Other California Beaches and Hot Springs (south to north)

When I heard the cities were sending deputies down to the beaches to enforce social distancing and I email warning to all my beach contacts to be wary.

All beaches controlled by the State Parks Department continue to be closed. Beaches controlled by the various counties are open or closed depending on that county’s ever-changing rules.

Blacks Beach (San Diego) — In May, there were signs posted announcing that people need to keep moving with no standing or sitting on towels. Dennis Crane of NitOC reports that deputies were on the beach the weekend of May 9-10 enforcing the rule, but no tickets were issued.

Claudia Kellersch wrote back saying Blacks was okay if people maintained social distancing. No umbrellas or ice chests are allowed.
San Onofre Beach (in San Diego County) — Even though Trail 6 has been closed for several years, nudists still come there and climb through the fence separating the state beach from the Camp Pendleton Marine Base beach. However, the only access to all of this is through the main gate to San Onofre State Park and it is closed because of the pandemic. So, nobody is on either Trail 6 or the Marine beach at present.

Deep Creek Hot Springs (in San Bernardino County) — In April, we discovered a new fence was placed across the road to the traditional parking lot. That road is now closed. The story we got from the lady at the toll shack was a land survey 80 years ago was incorrect and the western half of Bowen Ranch did not actually belong to Mike Castro, the owner of Bowen. Someone bought the land west of Bowen and either he knew of the survey error or discovered it, and had a new survey done which confirmed what the real property boundaries were.

The new owner has now laid claim to land where the traditional parking area was. He wants to develop the property as a new campground. We don’t know his attitude toward nude campers once the property reopens. The property has been closed these past few months due to the pandemic.

Meanwhile, Castro has created a new road that parallels the new fence and carved out a new parking lot on the southwest corner of his remaining property. Those who have used it reported they found this route from the new parking lot to the old trailhead to be very rough going. Nudists are exploring other ways to get to this popular hot springs up in the San Bernardino Mountains above Apple Valley.

Bates Beach & More Mesa Beach (in Santa Barbara County) — Bates is a county beach and never closed at all, and neither did its parking lot despite signs on the nearby freeway saying that it was closed. The warm Spring weather attracted people to it, surfers as well as the perpetual dog walkers who come every day. The nudists continue to use the northern/west end of the beach in peace with no complaints and no deputy visits. An organized beach picnic for approximately 40 nudists is planned for June 13.

Pirates Cove Beach (in San Luis Obispo County) — Pirates Cove near Avila Beach is approved for nude use by the County. It was technically shut down due to the pandemic, but some people went there anyway. At the Cal Parks & Recreation Association trade show we attended in early March, we met Nick Franco, Director of Parks & Recreation for San Luis Obispo County, when he visited the booth. We spoke for about 15 minutes, discussing ideas for the Cove that will keep the area in its beautiful natural state while curtailing the college (non-nudist) party problems we often face there. He acknowledged the local nudist group there, the Whales Cave Conservancy, and their many volunteers help keep the area clean and the behavior guidelines enforced. We agreed to meet soon, but the pandemic put those plans on hold. We hope to hold that meeting sometime in July with AANR and WCC representatives participating.

Bonny Doon Beach (in Santa Cruz County) — This beach is technically under state park jurisdiction, but as parking is alongside highway 1 (no lot) there is no way to prevent people from just walking across the railroad tracks and taking the trail down to the beach. It has continued to attract a handful of people through the pandemic with no deputy visits reported.

Lake Tahoe (Nevada side) — The local club reports the beaches around the lake have seen an unusually high number of beach attendees this spring due to the lockdowns. The Tahoe Transportation District is working on a unified parking management strategy for the Lake Tahoe region. A parking symposium was held February 24 that brought together private and public partners to discuss the problem. The meeting decided a pilot program would launch later this year on Nevada State Route 28 that will improve signage and wayfinding information. A similar approach was being discussed about the US 50/South Shore highways to help ease congestion there, but no timeline was decided. The Tahoe Area Nudists were not invited but they later contacted the agencies involved to voice their concerns about increased public access to their secluded beaches. The pandemic shutdown occurred before any further action could be taken.
The club reports people continue to visit the Tahoe area beaches in greater than usual numbers. But the club also reports the non-nudists are leaving lots of trash along the trails and the highway as the authorized trash cans full and not being collected due to the shutdown. The Tahoe club is making plans for several cleanup events during June and July along the highways and trails near their beach area. It is hopeful these activities will provide some positive public relations for the club.

Trade Shows, Community Festivals and Parades

**Carpinteria** — The traditional Independence Day Parade scheduled for June 27 was postponed until July 25. We have had a decorated truck in the parade these past five years. Unfortunately, neither I nor Rolf Holbach can attend this year since we will be at the AANR West convention in Arizona that weekend. We are searching for others to take our place organizing our parade truck.

The Avocado Festival is still scheduled for October 4-6. This event draws over 100,000 visitors each year and we have a booth where we hand out literature and giveaway items. It is one of our most productive we do each year. Local city officials are looking at COVID-19 infection rates to see if they need to cancel the event, but they will not have a decision for a few more months.

**San Diego** — The annual Earth Day Faire in San Diego was postponed from April until September 13. We are sharing a double booth with the Camping Bares of the Naturist Society with a combined them of Nude Recreation is Fun. We are waiting for confirmation from the coordinators the event will take place.

**San Francisco** — The annual Bay to Breaker 12K run across the city is rescheduled for September 20. Among the 40,000 runners is usually about 500 nudists and a handful of AANR members, so this never yields much except a little brand acknowledgement. The race has not yet been confirmed.

**Los Angeles** — The annual World Naked Bike Ride through central Los Angeles has been cancelled for 2020. It was calendared for June 27 and that is too soon for 500 naked riders to be going through town after the pandemic and so soon after the two weeks of George Floyd demonstrations.

Portland also cancelled their ride, scheduled on the same day, where normally they would get 50,000 riders. AANR has a booth at both race locations.

Gary Mussell,
AANR-West President
The Krause/Faber family is proud to once again host the annual AANR Western Regional Convention and General Assembly. The dedicated staff of Shangri La Ranch has been busy cleaning and preparing the resort in compliance with current recommendations of the Maricopa County Department of Public Health. We urge everyone to follow the protocols which will keep yourself and others safe.

Our calendar at this point is:
- July 23 – 26  AANR West Convention at Shangri La Ranch, New River AZ
- Aug 10 – 16  AANR Convention at Star Ranch, M-Dade TX
- Oct 09 – 11  AANR West Fall Festival at Shangri La Ranch, New River AZ
- Nov 14  AANR West Board of Directors Meeting at Glen Eden Sun Club, Temescal Valley CA

We still need to receive bids and vote on the November Board meeting which was tabled from our last meeting.

Claudia Kellersch

Stay-at-home orders were still in effect in our AANR-West region, preventing people from non-essential travel and from making vacation plans. In California, including at our host club De Anza Springs Resort in Jacumba Hot Springs, there was no self-serve buffet style food service allowed, making it almost impossible to create meal plans for summer camps. As of the end of May 2020, the host club had only re-opened the indoor and outdoor pools, but under social distancing restrictions. The re-opened restaurant had a very limited selection of food, unable to cater to special dietary needs.

San Diego’s local naturist beach (Torrey Pines State Beach South, colloquially referred to as Blacks Beach even though the old Blacks beach is on City of San Diego land with different beach rules) is open but STILL only for walking, running, swimming, surfing and kayaking. Face coverings must be worn on the beach. Group activities are NOT allowed, preventing us from interacting.

I wish to thank my team of local and out-of-region experienced counsellors and director for keeping themselves available. I hope the three girls and three boys I had recruited/invited from southern California in the age bracket 10 to 16 will look forward to next year with me. I also wish to extend the invitation to out-of-state families to please get in touch with me at nudewedding2002@sunlink.net and/or claudiakellersch@gmail.com, so I can keep you informed and start planning future kids’ events and next year’s camp with you and your input. I look forward to hearing from you!
As of this writing, we are still in the midst of the pandemic. Unless there is a remarkable change in the status of this pandemic, I will not, in good conscience, be able to attend the July AANR-West Convention at Shangri-La Ranch in Arizona, since there is a current spike in cases within the state. My health, and the fragile state of health of my wife do not allow it, at this time. I hope and pray for the safety of all at this point in history.

I firmly understand that, “Those who do not understand history are doomed to repeat it.”

With all that in mind, there has not been very much movement on anything nudist-travel-free time related. Just recently, some organizations are testing the waters to see if meetings can be safely held in ways that will not jeopardize the attendees, ours being amongst those numbers. I will be attending the meeting via teleconference, if not possible to attend in person, and those arrangements are being made, per our last teleconference in June.

Again, the bug hit and this became moot at the moment. I know it will be handled at the appropriate time. If the new Director in charge of these tasks requires assistance, I am available!

Respectfully submitted,

Ricc Bieber
ricc@riccbieber.com

A quarterly meeting of the four libraries involved in the Nudist Research Library Consortium Project was held online on Saturday, June 6th. Various topics were discussed including:

1. Eliminating a technicality in the Consortium agreement concerning sharing material between libraries if a researcher is not physically present in the library.
2. The digital loan program from the Naturist Education Fund Research Library in Wisconsin.
3. Phase II of the Consortium agreement on charging private outside researchers a fee for usage and if a treasurer would be necessary to monitor that.
4. A discussion on publicizing the libraries on social media including Twitter and Facebook.
5. Standardizing material donation forms
6. The cost of digitizing video, 8 & 16mm films

Subsequently, there was an online meeting of the directors and volunteers of the WNRL on Saturday, June 13th. Since Rich Hirst’s death, we have had to reorganize the WNRL board and elect new officers:

- Doug Swanson — CEO
- Dennis Brooks — Secretary
- Hermann Drier — CFO
- Bob Svoboda — Agent for Service of Process
The Board of Directors is now Charles Ingham, Evan Nix, Mark Pavelchak, Rolf Holbach and Sandra Sileski.

Unfortunately, many passwords and operational information passed with Rich also, so bank and PayPal accounts have been successfully switched to the control of the CEO and CFO. They are also working on creating an operational manual so this critical information will never be lost again. Website and California Secretary of State registration have also been updated.

Other discussions at this meeting included Volunteer Staffing, processing material donations, the Google Voice and Amazon Prime account, digitizing 16 MM films, Computer clean-up, Cec Cinders collection and the remaining material in Ray Connett’s trailer.

At the AANR-West Board of Directors pleasure, I am willing to continue as an ad hoc liaison to the WNRL.

Thank You,

Rolf Holbach

By-Laws and Procedure Manual Committee

Tim Mullins • Larry Gould • AANR-Western Regional Convention
Shangri La Ranch ℅ Resort, New River AZ • 23-26 July, 2020

The attached two items have been submitted for consideration.

Respectfully submitted,

Tim Mullins
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<tr>
<th>Motion Date</th>
<th>Number</th>
<th>Description</th>
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<tr>
<td>7/25/19</td>
<td></td>
<td>No Motions except Approval of previous Minutes</td>
</tr>
<tr>
<td>7/28/19</td>
<td>1</td>
<td>Motion to hold 2020 AANR West Convention July 23-26 at Shangri-La Ranch</td>
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<tr>
<td></td>
<td>2</td>
<td>Motion to appoint Mr. Curtis Flynn [GLEN EDEN SUN CLUB] to the vacant AANR-West Board of Director position.</td>
</tr>
<tr>
<td>11/2/19</td>
<td>3</td>
<td>Motion that the Budget for the Year 2020 be approved as presented.</td>
</tr>
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<td></td>
<td>4</td>
<td>Motion to make various changes to the committee structure in the procedure manual</td>
</tr>
<tr>
<td>3/14/20</td>
<td>5</td>
<td>Motion that GLEN EDEN SUN CLUB be selected as the location of the AANR-West Board meeting to be held on November 14, 2020.</td>
</tr>
<tr>
<td></td>
<td>6</td>
<td>Motion that the submission date for scholarship forms be moved to the final file date of June 1st.</td>
</tr>
<tr>
<td>6/19/20</td>
<td>7</td>
<td>Motion to move the regional website provider from Rocketboy Media to One Stone Web.</td>
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</table>
The past year had been pretty busy with plans to really expand the Scholarship Committee’s efforts to set up a revised and streamlined program. Then the virus hit and it seemed to unravel everyone’s efforts because nobody knew what to expect and plans all went on hold.

We had a very nice card printed, complete with a QR Code to place at the clubs. Our hope was to make it as easy as possible for young members to apply. About half of our 20% clubs displayed the cards. It is hard to evaluate the effectiveness of the new plan in light of such a complete shutdown of our economy and, subsequently, the clubs for such an extended time.

Additionally, we are trying to expand the program to allow funds for trade schools. These applications would be accepted year-around. The regular programs would accept applicants until June 1st each year.

The application process has been streamlined and is available in an online format.

There have also been a few inquiries and offers to possibly make donations and endowments, which we will follow up in the next few months.

We did continue the program and we have four applicants this year. All will be awarded scholarship funds. However, to make better use of the funds available and to address what we thought would be many more applicants, we have decided to use a decreasing sliding scale for those applicants that have been awarded funds in previous years.

For example: if an applicant was awarded fifteen hundred dollars in a previous year, then that amount will be decreased by two-hundred and fifty dollars each year thereafter, if they reapply.

Considering that we are unable to effectively evaluate our plans and efforts in light of the virus this year, we will attempt to recreate the program for the coming year.

Respectfully submitted,

Ernie Wiese

Scholarship Committee Chairman
Credentials
Treena Saavedra • Cyndi Faber • AANR Western Regional Convention
Shangri La Ranch ℅ Resort, New River AZ • 23-26 July, 2020

Cyndi and I went over all the paperwork and spreadsheets for Credentials. E-mails were sent with the Credential packet. Also included in the packet are the nomination form for Honorary Awards and the nomination form for members to the Board of Directors.

Those clubs without e-mail address were sent a Credential Packet by USPS mail.

Respectfully,
Treena B. Saavedra

Nominations
Jeff Tendick • AANR-Western Regional Convention
Shangri La Ranch ℅ Resort, New River AZ • 23-26 July, 2020

Directors

In all, there will be six positions on which to vote:
• Four (4) will be for a two-year term;
• Two (2) are for a one-year term.

The largest number of votes, in descending order, will determine whether the candidate will be on the Board for either two years or one year. As of the time of this report, there are a total of seven possible candidates. Since we do not have full confirmation on all seven, we encourage anyone who might be interested to contact me for more information on the board member responsibilities.

Hall of Fame

I’m pleased to inform you that Mr. Ricc Bieber has been nominated for the AANR Western Region Hall of Fame. A full list of his accomplishments and long-term positive influences will be presented at the Convention.

Jeff Tendick