



# Convention 2020 ... Reg'l Assembly I Minutes

AMERICAN ASS'N FOR NUDE RECREATION — WESTERN REGION, INC.

Shangri La Ranch, New River AZ  
24<sup>th</sup> July, 2020 — Andy Walden, AANR-West Secretary

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## 10:01 AM AZST ... CALL TO ORDER

:00:04:44

**Moment of Silence** – In Honor of Rich Pasco (LUPIN LODGE), Rick Hirst (GLEN EDEN SUN CLUB, *Western Nudist Research Library*) and Don Triggs (MOUNTAIN AIR RANCH).

**Host Club's Greeting I** – Cyndi Faber welcomes the Assembly to SHANGRI LA RANCH CLOTHING OPTIONAL RESORT, either on property or vicariously, via *Go-to-Meeting* video conference. Billiards and volleyball tournaments are Saturday, pickle-ball on Sunday and Barry Nielsen has worked with the SLR sports coordinators to put together a great program for the Conference Weekend. A Welcome Reception takes place after the Assembly recesses for the evening and *GtM* will allow those at home to “join” us in the festivities! SHANGRI LA RANCH just completed a renovation of the Club House and Conference Room, sound and lighting for karaoke as well as air conditioning have been upgraded, and the grounds are ready for an active season ahead. The *Hair-Raising FUNdraiser* for the region's Scholarship Program will take place on Sunday after the “In” Board Meeting.

- **President's Note:** *Candidates' Forum will take place at two-thirty [Friday] when the Assembly resumes after the lunch break. Have questions ready for the six members standing for the Board of Directors.*

**Roll Call** – A count of officers and directors to establish a Quorum ...

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- ❖ **POINT OF ORDER by AANR Trustee Bev Price:** A quorum is not necessary for the Regional Assembly.
    - **Secretary's Note:** *Though a roll call was requested, the President moved the meeting forward without it.*

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### Introductions:

- Honored Guests and AANR Members in attendance:
  - Tim Mullins, AANR Gov't Affairs Chairman, former AANR Trustee, AANR-West Internal Affairs
  - Bev Price, AANR Trustee, AANR-West Trustee Elect, former AANR-West President
  - Michael & Debbie Shelby, MOHAVE SUN CLUB founding members
  - Walt Stephens, AANR-West Trustee, Past AANR-West President
  - Len Summers, BUFF-A-TEERS' President, ARIZONA WILDFLOWERS member
- Honored Guests and AANR Members via *Go-to-Meeting*:
  - Suzanne Schell, owner of LAGUNA DEL SOL and MIRA VISTA RESORT
  - Timothy Sargent, member of AANR Public Relations Committee
  - Evan Nix, member of GLEN EDEN SUN CLUB and of Western Nudist Research Library Board of Directors
  - Wilfried Krone-Schmidt, member of THE OLYMPIANS

**Credentials** – Treena Saavedra defers the Roll Call until tally sheets arrive.

**Agenda Adoption** – The 24<sup>th</sup> July, 2020, Regional Assembly:

- **Motion 2020-07 No 2** by Ricc Bieber, seconded TS ... 7 yea / 0 nay **ADOPTED**  
“... Adoption of Rules and Order of Business and the General Assembly Meeting Agenda.”

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## 10:12 AM ... OFFICER REPORTS

:00:17:17

**President** – Gary Mussell stands by his report as submitted:

- This has been an interesting year. The **Western Sun** has recorded most of the region's activities. There was a problem with its distribution in that some members were not receiving the newsletter.
- With the resignation of Don Giles from the Board, his *Speaker's Bureau* project went idle. Hopefully someone on the 2020-2021 Board will restart it.



- Three new members of the Board were appointed this term, two of whom are standing for election for next term.
- Living Waters Spa was sold and is no longer an AANR destination. New clubs have joined the region: SOUTHERN UTAH NATURISTS, FAYWOOD HOT SPRINGS (New Mexico) and NORTHERN NEVADA NATURISTS.

**Vice President** – Jeff Tendick stands by his report as submitted:

- New membership has had its challenges. This year’s target was 150 but, with the inability to meet with people at trade shows or gatherings, we fell short. The duffel and tote bags as well as coolers are offered when someone joins AANR; however, to mail the gifts costs as much as the gifts themselves! Plans are to supply the resorts so that they can be offered straight to the new members.
- There are six seats open on the Board and six candidates standing. Four seats are two-year terms and two are single year posts. Seeking a first term are David Ziegler, Linda Weber and Don Hubbard; standing for re-election are Curt Flynn, Larry Gould and Treena Saavedra. The results of the balloting will determine their tenures.
- Hall of Fame recipient Ricc Bieber is announced. He has been a passionate, dedicated contributor to AANR and especially for the Western Region, most recently with the Passport Program to encourage members to visit other clubs and venues around the region. Well done, Ricc!

**Secretary** – Andy Walden stands by his report as submitted:

- Acknowledgements to Bev Price and Danielle Smith, both former secretaries who have provided invaluable guidance over the past year. Also, to Rolf Holbach and Ricc Bieber for their service on the Board; they will be missed.
  - *President’s Note: The Minutes have been reformatted to include more details for historical records.*

**Treasurer** – Cyndi Faber stands by her report as submitted:

- Thank you to Rolf Holbach for the guidance with the Finance Committee, especially with regards to the budget.
- Taxes have been filed for 2019. At the November meeting, finding a new CPA or accounting firm to conduct the annual review and filings was discussed. None are accepting new clients. The conversations will continue.
- We have made good progress in reducing reimbursements to Board members by including the Treasurer in any upcoming expenditures instead of paying personally upfront and then expensing costs back to the region. It is both easier on the individuals as they need not wait to be repaid for regional outlays, and it makes audits of the books look better when we pay vendors directly instead of appearing that we are *paying* ourselves.
- The treasurer’s external hard-drive, which contains a decade’s worth of documents and data, was in the process of having those files transferred to a cloud-based storage when it physically crashed. Two different tech companies confirmed that the internal workings had failed. Estimates to rescue the information from the disc range from \$800 to \$950 with the distinct possibility they may not be able to recover everything. Since paper documentation is still on file — and will be scanned into .PDF files — it is fiscally irresponsible to expend the monies on such a project.
  - *AANR Trustee’s Note: As the regional treasurer for three years beginning in 2010, she has everything from tax returns to budgets and expenditures on .PDF files for her tenure.*

**Trustee** – Walt Stephens stands by his report as submitted:

- Thank you to the Region for the privilege of serving as Trustee. Bev Price has been elected the new Trustee for the Western Region so the office is in good hands.
- AANR has gone to a digital format for **THE BULLETIN**, though a printed copy is still available upon request. Nonetheless, there has been no noticeable decrease in readership after going to the web version. This may represent a change in how people think about on-line medium and the way we go to meetings. The association will save a lot of money in printing and is a good example of what we can do with technology.
- Some disappointment in that the new Impexium™ system is not yet up and running at 100% though work continues.
  - *President’s Note: The PR committee for AANR, of which Andy Walden is our representative, is working on updating the verbiage in regards to landed vs non-landed or travel clubs and redefining associate memberships. These are just recommendations which will be discussed further at the 2020 AANR Convention in August.*

PRESENTLY USED	PROPOSED TERMS
Landed Club/Resort	Destination Club/Resort
Non-Landed/Travel Club	Events Group
Associate AANR Member	AANR Member

- **AANR Trustee's Note:** Bev Price wrote two white paper reports on these subjects and are available upon request. These changes cannot be affected without amending the AANR By-Laws; that won't happen for at least two years.

**Host Club's Greeting II** – Patty Faber echoes Cyndi's earlier welcome. SHANGRI LA RANCH is ready to host the 2020 AANR-West Convention on property as well as on-line. If one is an able-bodied, abled-minded, intelligent adult, then he/she makes his/her own decision regarding masks. The only mandate for this weekend is to have fun!

**10:54 AM ... COMMITTEE REPORTS**

:00:58:00

**Credentials** – Treena Saavedra conducts the Roll Call of Clubs and Delegates:

CLUBS	PROXIES	DELIGATES	VOTES	CLUBS	PROXIES	DELIGATES	VOTES
Arizona Wildflowers		Bev Price	3	Mountain Air Ranch <i>Shangri La / AZ Wldflwrs</i>	Barry Nielsen Bev Price		17 3
Buff-A-Teers <i>AZ Wildflowers</i>		Bev Price	3	Northern CA Exposure	Tim Mullins		1
Canyon State Naturists		Craig Watts*	1	Olive Dell Ranch <i>S<sup>o</sup> CA Naturist Ass'n</i>	Rolf Holbach / Ricc Bieber		7
Clothesfree International		<i>no credentials submitted</i>		Olympian Club	Wilfried Krone-Schmidt		1
de Anza Springs Resort		Gary Holden	11	Pacificans, The	<i>no credentials submitted</i>		
Front Range Naturists		<i>no credentials submitted</i>		Roadrunner Naturists	Clyde Saavedra		3
Glen Eden Sun Club		Curt Flynn	55	Sequoians, The	<i>no credentials submitted</i>		
Hangin' Loose		Linda Weber	1	Shangri La Ranch	B Nielsen / C Faber / J Tendick		13
Laguna del Sol		Suzanne Schell	69	Southern CA Naturist Ass'n	Rolf Holbach / Ricc Bieber		2
Las Vegas Bares		<i>no credentials submitted</i>		Sun Tree Travel Club <i>AZ Wildflowers</i>	Bev Price		1
Las Vegas Naturists		<i>no credentials submitted</i>		Wasatch Naturists	<i>no credentials submitted</i>		
Le Club <i>AZ Wildflowers</i>		Bev Price	1	<b>INDEPENDENT AANR MEMBERS</b>			<b>VOTES</b>
Lupin Lodge		<i>no credentials submitted</i>		Larry Gould			1
Mira Vista Resort <i>N<sup>e</sup> CA Exposure</i>		Tim Mullins	14	Mindy Stephens			1
Mohave Sun Club		Michael & Debbie Shelby	2	Walt Stephens			1

- Total number of votes is 211. A simple majority is 106 and a 2/3 majority is 141.
  - **President's Note:** This region has a weighted voting system based on the number of members in each club. The bigger clubs have more votes.
  - **Secretary's Note:** Four new clubs not included in this election are FAYWOOD HOT SPRINGS, NORTH NEVADA NATURISTS, SOUTHERN UTAH NATURISTS and TAHOE AREA NATURISTS. \*The representative for CANYON STATE NATURISTS is not on-line for this roll call but present for Saturday's session in time for the vote.

**Internal Administration** – Investigates any written grievances brought to the attention of the region's governance and assists in improving administrative practices.

- Tim Mullins has nothing to report for this meeting.

**Finance** – Handles all matters relating to financial reviews, budgets, general and special funds, ways and means, legacies, and accounting records.

- Rolf Holbach stands by his report as submitted.
- He has been honored to work with this committee as well as past Treasurer Russell Lucia and current Treasurer Cyndi Faber over the past four years. He pledges to work with the next financial chairman to facilitate a smooth transition.
- An ad hoc committee continues to explore alternate forms of income for the region. Membership is presently our only source of revenue and we need to be able to generate additional monies to support projects, public outreach and special events which will attract new affiliates. For example, conducting a raffle in which experiences, such as a night's stay or a weekend pass, at the different resorts or clubs are offered; or offering graduated gifts such as a logoed tote bag filled with tchotchkes, towels, &c., a massage at XYZ resort, a yoga class for various donation amounts.
  - *AANR Trustee's Note: The AmazonSmile™ program is only offered to 501(c)(3) organizations and AANR-West is a 501(c)(7), making us ineligible.*
  - *Member Evan Nix' Note: Film festivals are not majorly profitable but they can close "in the black" without extensive infrastructure. Also, many millennials identify as naturists and are renascent to AANR. A way to integrate a social aspect is to add to the website a message board to communicate, organize events, &c.*
  - *Member Brian Yen's Note: The region ought not worry about over earning revenues as a not-for-profit entity. As we reach the threshold, there are options to keep ourselves in the legal definition. The spending habits are changing with the upcoming generations. Instead of joining a club, they are taking an à la carte approach to selecting activities. We can capitalize on this trend by find diverse ways to generate revenue.*
  - *Club Owner Suzanne Schell's Note: The revenue from memberships has been sufficient when there were more members. Where AANR has reduced the number of trustees in half which cut costs, AANR-West has yet to consider this. The shipping cost for gifts eats too much of the monies generated by the incentives. Donating certificates or credits involve minimal costs.*

**Public Relations** – Addresses all matters relating to publicity, publications and media education programs.

- Andy Walden stands by his reports as submitted.
- **Social Media** – Establishes and maintains a presence on the Internet through the creation of 'blogs, forums, bookmarking sites, media sharing sites, travel reviews, community service organizations, &c.
  - The censorship of nudist websites and social media accounts continues. Héctor Martínez, founder of Naturaleza y Nudismo Guadalajara and past President of the FNdM in México, has had his YouTube account closed sans explanation even though the videos presented contain only implied nudity. Our region's accounts have had similar experiences on other platforms so we can empathize with his plight.
  - The great-great grandson of Rudolph Johnson, Evan Nix, is a director for the *Western Nudist Research Library* and has a fantastic presence on Twitter (@*naturistvintage*) where he shares the photographs from a collection of magazines available for perusal at GLEN EDEN SUN CLUB.
  - *AANR-West Trustee's Note: Social media is a central part of how we communicate these days; people will sit across the table and text to each other instead of talking! With nudist accounts constantly being kicked off of social media, is it time AANR, as a national organization, start looking at creating its own social media platform?*
- **Newsletter** – Publishes and maintains a periodic circular to share updates amongst members and others about activities within the Western Region.
  - *Secretary's Note: No report was submitted for this meeting.*
- **Website** – Works to establish and maintain an AANR-West site on the Internet.
  - Larry Gould stands by his report as submitted.
  - The ad-hoc development committee has worked on a new contract which was subsequently signed with the guidance of Ryan C. Hengl, Esq., a Yuma-based attorney who is also licensed to practice in California, an agreement with *One Stone Web* was reached which protects both parties, describes copyright issues, &c.
  - The contract is available on a .PDF file by request.
  - This development committee will continue with Larry Gould as chairman, and hopefully includes Cyndi Faber, Evan Nix along with a couple of other interested parties.
  - *President's Note: Anybody can contribute ideas to the committee. Clubs need to take an active roll by providing their calendar of events in a timely manner.*

**Membership** – Handles regional memberships, including recruiting and retention, as well as develop and execute changes meant to enhance membership procedures.

- Jeff Tendick stands by his report as submitted.
- There is a need to reduce the cost of shipping gift incentives. In talking to a resent visitor to Shangri La Ranch, Jeff says the gift bag *sealed the deal!* If clubs have even a small supply on hand, that will reduce our costs and can potentially increase interest in new membership.
- **Club Liaison** – Provides a direct two-way conversation between clubs and Board directors through on-site visits, e-mail, &c., in order to provide information about activities and services available and to hear feedback so the regional organization can better serve its constituency.
  - Andy Walden stands by his report as submitted.
  - Ricc Bieber reports that trying to contact clubs is a frustrating task. It is amazing the lack of want to participate on the part of the clubs. Whether via a personal visit, telephone call, e-mail exchanges, with a stamped envelope, it's getting their point person to engage with us to better represent *their* organization!
- **Passport** – Encourages visits to multiple destination clubs and events groups throughout our region, and oversees passport printing and distribution so members may participate in an annual raffle at the Regional Assembly.
  - **Secretary's Note:** *This committee's report will be presented during the Marketing section on Saturday.*
- **Inclusion** – Advocates compliance with the non-discrimination policy at the club level as stated in AANR By-Laws, Section I, Article IV, Part A.
  - **Secretary's Note:** *This committee's report will also be presented in the Marketing section on Saturday.*

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- ❖ **POINT OF ORDER by the AANR Trustee Bev Price:** Nominations from the floor are required to be accomplished during the first day of Regional Assembly.
  - **Secretary's Note:** *The remainder of committee reports resumes after the nominations.*
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**Nominations** – The Vice President receives nominations for officers and directors, and presents the nominees for voting at the Regional Assembly.

- Jeff Tendick stands by his report as submitted.
- The committee received six nominations for the open director seats: seeking re-election are Treena Saavedra, Larry Gould and Curt Flynn; standing for the first time are Don Hubbard, Linda Weber and Dave Ziegler.
  - **President's Note:** *The floor is open for additional Directorship nominations. "Oyez! Oyez! Oyez!" Evan Nix is recognized as a self-nomination but is a few weeks' short from his one-year membership eligibility. The floor remains open until the time of election and a Candidates' Forum will be held at 2:30 PM AST.*
  - **AANR Trustee's Note:** *Any nomination made after the upcoming recess will have to be a write-in candidate since the name will not appear on the ballot.*

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**12:30 PM ... RECESS UNTIL 9:00 AM AST ON SATURDAY, 25<sup>TH</sup> JULY, 2020**

:02:33:45

Respectfully Submitted,



Secretary, AANR Western Region