

# AANR West Region Non-Landed Club Outreach Program

Survey Results - February 2025

Responses received from the following non-landed clubs:

- Buff-A-Teers
- Golden Valley Sun Club
- Friendly Arizona Naturists (FAN)
- Las Vegas Naturists
- Mohave Sun Club
- Rocky Mountain Naturist Club
- Southern California Naturist Association (SCNA)

***Overall, how satisfied are you with the current level of club promotion, services, and support you receive from AANR? (1 is lowest, 5 is highest)***



***How much growth has your club experienced during the past 12 months, and what do you attribute that growth to?***

We are new, so not sure. We partner with another club and use their mailing list as well as one of our own.

Not much.

Marginal growth due to events we host, social media presence, and some find us through AANR

We maintain at about 35, with new members evening out those who have left. Leaving accounts for 3 deaths last year and someone marrying a non-nudist, and 3 people moving. The bulletin and AANR website have always brought in new members. We typically get about 15-20 people at an event which is about all our homes can handle which is where the majority of our activities are. We also go out on

boats on the lake and visit landed clubs.

Our Club is closing after over 20 years on March 31st, 2025

Since my club just started last year, I don't have a lot to base the growth on. Our sister club also advertises our events and shares them on their mailing list.

We're holding steady at approx. 156 - 160 members between people dropping and people joining

None

***In your opinion, what do you see as the main benefits of affiliating your club with AANR?***

Protection of nudist rights.

Better visibility

Aligning with a trusted organization in the nudist community to provide safety to prospective members

Advocacy and support for nudism which includes dealing with legal issues and keeping an eye on new legislation or beach closures. We appreciate including our clubs on the website and being a call away to answer questions or concerns we may have that arise. The Bulletin and AANR website publish our club events.

N/A

The positivity that the AANR name has associated with it.

Helping to promote naturism nationally by the affiliation and support of AANR and TNSF

For people know it not a swinger's club

***What services or benefits do you feel are missing? In other words, how can AANR better support you and your club to help with growth and increasing membership?***

Maybe having someone come and see what we have to offer and make suggestions?

Add us to the list

Better promotion of our club in social media and on AANR websites. Much of the information about our club is incorrect. I would also like to know how we can get our club events posted/advertised on region/national newsletter calendars. A monthly reminder email would be nice.

Providing a criminal check would be helpful for new members. Also providing a way of setting up and

supporting websites for new clubs would be helpful. I would like to get a newsletter or periodic communication from AANR west on events coming up.

I would have wanted AANR to help better promote our club

Maybe encouraging members of the big, landed clubs to experience going to a few travel clubs in their area and seeing what a smaller club has to offer.

With AANR's assistance help promote naturism and our clubs at local trade shows and fairs

Advertising around the city we are located in

***How are you advertising your club to attract new members and promote your events? Please be specific.***

Website and listing on other free platforms. We also use our partner club to help promote.

Word of mouth at this point

Advertising upcoming events on social media accounts (twitter, BlueSky, reddit, etc).

Basically, through word of mouth and AANR publishing our events in Club News and through our website or google is how most people find us.

N/A

I am listed on several nudist friendly platforms already, and plan to get my club on others as well.

Meetup, Facebook, Instagram, Monthly Meetups online and in person at local restaurants

Website

***If your club is using a website, is it a custom website branded for your club or are you using another platform such as Meetup, Facebook, or MeWe?***

Custom website, but we also use other sites such as MeWe, Naturist Hub, Nudist Clubhouse.

None of the above for now

Meetup.com. We are looking for a new platform, though.

It is a custom website.

Our Club was on Meetup

We have our own website, but also have sites on MEWE, Naturist Hub, Nudist Clubhouse.

custom website [www.socalnaturist.org](http://www.socalnaturist.org)

Custom

***What are some of the biggest challenges or obstacles you face with managing your club and/or your members?***

Getting them to want to join AANR and the benefits. They prefer to just come when they want and not commit to an annual membership fee.

Agreeing on appropriate behavior

Getting members to volunteer and host events. Managing growth issues.

1) That a few members put on most of the events. 2) We have an interview process with 4 to 6 membership committee members at a local restaurant happy hour or coffee shop to get acquainted before coming to our homes which has helped weed out inappropriate persons and set expectations ahead of time. We try to do this with everyone we invite into our homes. Early on I had talked w a man on the phone who was a member of AANR and thought he understood expectations. Without telling me, he brought two women I had not talked with and one of them touched a member inappropriately and later I found her going through a drawer in my bedroom after she asked if there was another bathroom she could use. It took a while, so I walked into my bedroom and that's where she was. Obviously they weren't invited back and I heard later he was let go from AANR yet was seen after that at a landed club allegedly because they liked him and hadn't had problems themselves.

In Fighting

Trying to keep things fun and fresh with themes and activities.

Aging of existing members and attracting younger members. The loss of landed clubs in our area.

Getting the word out

***Thinking about the year ahead, would you find value participating on a quarterly West Region Peer Group with other non-landed club organizers to discuss ideas, share best practices, and help each other with challenges?***

Yes

Yes

Yes

Yes

No

Yes

Yes

Yes

***Is there any additional information you would like to communicate to us regarding your club and your experiences with AANR?***

In the beginning, I had more contact and support with the National AANR office than people in AANR West. That's where I got help in starting our club around 8 years ago. I missed my nudist friends, and the nearest landed club here was 3.5 hours away. It's unfortunate we missed the AANR west convention, but I sent Mike and Debby Selby to represent us. We spent July and August at Serenity Mountain Retreat in Oregon, which was the first club we joined over 20 years ago and kept our cabin there. We have friends and family there still. We enjoyed the Operation Handshake Event last year at Glen Eden and met more people from the West, which was nice. Unfortunately, we will miss the next event in October because we will be in Australia visiting nudist friends we met on nude cruises with Bare Necessities.

Maintain closer ties with the clubs...

I love what AANR stands for and believes. I think that nudists deserve a fun, safe place to gather and have recreational activities.